

AMERICAN NEWS

Thrifths bail-out will cost \$126bn says Darman

By Lionel Barber in Washington

THE US government rescue of savings and loan institutions, or thrifths, is expected to cost \$126.2bn over the next 10 years, Mr Richard Darman, the budget director, said yesterday.

In his most explicit statement to date, Mr Darman told the Senate budget committee that the net cost of the bail-out to taxpayers would be \$39.9bn. The balance would be met by the S&L industry and \$60bn of bond sales.

Mr Darman - in his first Congressional appearance since President Bush presented his fiscal 1990 budget - came under fire from Democrats who accused the Administration of failing to provide adequate detail on its spending plans. One Democrat senator called it a "phantom budget".

Mr Darman faced criticism when he repeated earlier estimates that the Government would only spend \$1.9bn on thrifths rescues in fiscal 1990. In this fiscal year, the Administration intends to spend \$1.1bn, and such "front-end loading" has enabled it to skirt the Gramm-Bludman-Hollings budget reduction law targets and give itself more flexibility next year.

Mr Darman countered accusations of accounting trickery by informing the committee that he had sent 600 additional pages of information on Mr Bush's budget proposals, and he repeated an invitation to sit down and negotiate.

Earlier, Mr Bush met Congressional leaders to get budget talks off the ground. But Congressman Leon Panetta, the House budget chairman, said after the hour-long session that "tough choices" were still missing. Other Democrats said the meeting did not discuss detail, only "process".

One of the main difficulties surrounds the Administration's proposal for a "flexible" spending - spending would be frozen in real, inflation-adjusted terms, while other social programmes would either be held to their current nominal levels or raised slightly - with the Democrats asked to share in the setting of priorities.

Mr Darman warned Democrats that to cut the 1990 deficit to \$100bn certain programmes "must not be assumed to be immortal".

He also defended the Administration's economic growth projection of about 3.25 per cent, noting that since 1983 real growth in the US economy has averaged 3.25 per cent in a period that included eight recessions.

Alfonsín moves to placate Argentine exporters

By Gary Mead in Buenos Aires

THE Argentine Government yesterday announced further economic measures aimed at helping it limp through to elections in May with the continued support of industrialists.

The Radical Party Government said it would continue three exchange rates - the "commercial", "special" and "free". The commercial and special rates would be devalued next month by 8 per cent on top of the 6 per cent devaluation this month. Public sector prices would increase 8 per cent next month on top of a 6.5 per cent rise this month.

Three days of negotiations followed anger in the agriculture and industry export sectors where it was felt the economic package announced earlier this month failed to address the problem of the local currency, the austral, being overvalued by as much as 35 per cent against the dollar in recent weeks.

Representatives of the two sectors yesterday accepted a package which improves their earnings by allowing them to transact a greater percentage of their exports through the free-floating exchange rate.

That rate yesterday hovered around 25 australs to the dol-

lar, almost 80 per cent more than the lowest - or "commercial" - rate of exchange. The "special" rate is pegged at 25 per cent above the "commercial".

Farmers are now permitted to transact 20 per cent of exports in the free-floating exchange rate, the remaining 80 per cent via the "commercial". For manufactured exports, 20 per cent could be exported at the free-floating rate, 30 per cent at the "special" and 50 per cent at the "commercial". This alteration implies a devaluation of almost 14 per cent for industrial

exports and 15.7 per cent for agricultural product exports.

The Government also promised to introduce a sliding scale for both sectors, whereby an increasing volume of their exports would gradually be permitted to be transacted at the free-floating rate. By November all Argentine exports would be handled through a free-floating exchange rate.

Until February 7 this year the agricultural sector was compelled to transact all exports at the "commercial" rate. For every US dollar earned by the sector it received roughly 30 per cent fewer australs than a free exchange market would have brought. Government pocketed the margin to alleviate a chronic fiscal deficit problem.

Industrialists fared better, as the Government last August managed to achieve a price-restraint agreement with its more influential spokesmen. That agreement, aimed at keeping inflation below the symbolically-alarming 10 per cent monthly barrier, was bought by government at a price - permission for a greater volume of exports via higher exchange rates than that granted to farmers.

The question is whether the margin of economic stability now achieved will last long enough to improve the prospects for the Radicals - lagging 10 per cent in opinion polls - for May 14.

Unified exchange rates in November is a tasty carrot to industry, perhaps compensating for the Government's economic policies to date. The stick waved by President Alfonsín is the spectre of the return of Peronist government and its likely economic effect - increased government intervention.

Indian warriors conduct a ritual public relations exercise

A DRAMATIC face-to-face confrontation between a chief-wielding Indian warrior and an executive of Electromorte, the Brazilian electricity utility, brought the passionate conflict over a big Amazon dam project vividly to life yesterday, writes Ivo Dawson in Almatra.

The incident came in front of 2,500 tribesmen, ecologists and onlookers in a community hall in Almatra, in Pará state, a few miles from the proposed 11,000MW dam site threatening the Calapó tribe's homeland.

Observers unfamiliar with Indian etiquette thought for a moment that this unprecedented multi-tribal protest meeting might end in a blood-bath.

Mr José Antonio Muñoz Lopez, Electromorte's planning director, has just begun a somewhat plodding defence of the project when an older warrior called Pauva-Ko leapt to his feet, charged the platform and wielded his club close to the executive's face.

In a speech, later translated, he shouted: "We don't understand this energy. We live off the food of the forest. You want to build this dam, but you didn't consult us. I refuse to accept it."

Seconds later, Tot-a, a bare-breasted tribeswoman armed with a machete, rushed forward, slashing the air inches from the director's cheeks. "You are telling a story

worth nothing," she screamed. "You do only what interests you."

The protests sent a surge of excitement through the crowded hall, with some of the braver cameramen charging forward while others recoiled. Mr Muñoz, to his credit, kept icy cool.

It was left to Chief Paulo Palakan, whose worldwide campaign has turned the five-day pow-wow into an international media event, to calm nerves and tempers. The threatened violence was only ritualistic, he explained, to the disappointment of some, but the relief of many.

From then on, the conference, punctuated by war dances, whoops and chants, went the organisers' way. With an artlessness and emotion

unattainable by even the finest public relations companies, Indian after Indian steadily undermined Electromorte's case in a series of impassioned and dignified speeches.

All Mr Muñoz's assurances that the dam project would be limited in its effects were greeted with resonating howls of disbelief and the rattling of arrows by the warriors who were bedecked with feathers and warpaint.

"Any decision to flood Indian lands now has to be approved by Congress, he concluded. There was a prolonged, indescribably sceptical "Wooooooo".

In particular, the Calapó were incensed over the decision to give the dam the Indian name of Cararao. A corpulent warrior, called Colonel

Pondo, wearing a head-dress that looked like a feather duster, graphically revealed that this name was, in fact, a war cry, signifying, with embarrassing appropriateness "death and destruction".

But the most moving speech came not from a Calapó but a Xavante chief. "We have not come to hear about new studies; we want the project cancelled here and now," he said. "We are the real Brazilians and we have been here for centuries and centuries. You must learn to respect us."

That argument may yet be ignored but yesterday, for Mr Muñoz as much as for those of us clearing the lumps from our throats, it was a lesson well learned.

Bush says allegations against Tower disproved

By Lionel Barber

PRESIDENT Bush yesterday gave a ringing endorsement to Mr John Tower, his controversial choice to be US Secretary of Defence.

"The allegations against him simply have been gunned down," Mr Bush said after receiving a 140-page FBI report. His comments are part of a solid campaign by the White House to secure Mr Tower's nomination by the Senate Armed Services Committee.

Members of the committee received the document yesterday and Senator Sam Nunn, the Democrat chairman, intends to hold a vote on the nominee later this week.

Mr Nunn's vote could prove decisive and the White House has been waiting, so far without luck, for a softening of the senator's position. But Mr Nunn has left himself enough room to swing behind Mr Tower, a former Republican senator from Texas.

The FBI report includes an examination of Mr Tower's life in Dallas, Texas, including interviews with neighbours, maids, and liquor store owners. It apparently concludes that Mr Tower, who served for 24 years in the Senate, latterly as armed-services chairman, drank excessively in the 1970s but has curbed the habit.

Mexican debt team on European visit

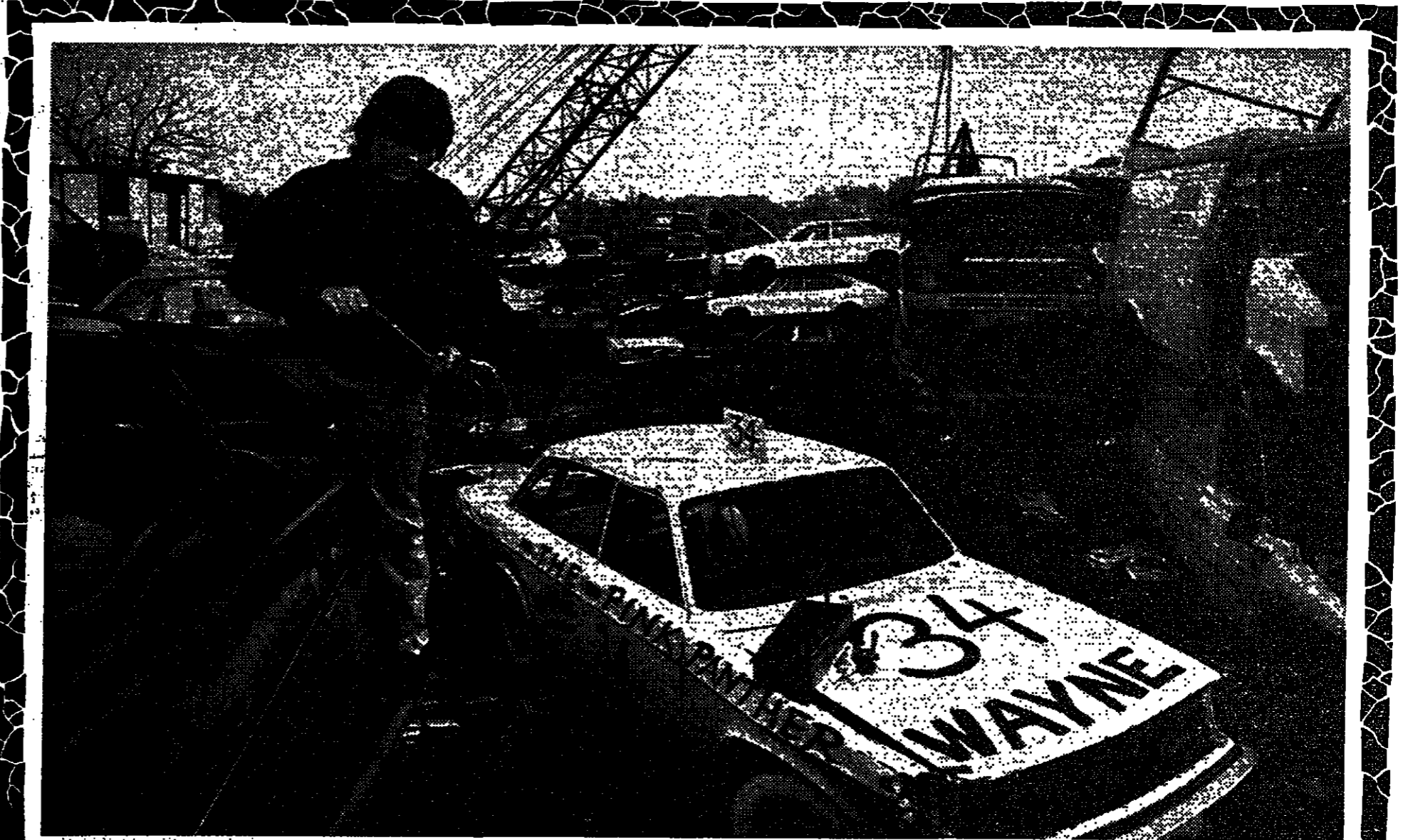
By Robert Graham

MR Pedro Aspe, the Mexican Finance Minister, arrives in Mexico City reports suggest the Government is looking for about \$7bn a year.

Mr Aspe is accompanied by Mr Angel Gurria, Under-Secretary for International Finance, and Mr Miguel Mancera, governor of the central bank, two key figures in previous negotiations on Mexico's \$107bn foreign debt.

office last December. No figure has been mentioned but in Mexico City reports suggest the Government is looking for about \$7bn a year.

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ANOTHER YOUNG OFFENDER ENDS UP ON THE SCRAP HEAP.

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

All too often, a teenage car fanatic ends up a teenage car thief. A passion for four wheels becomes an excuse for stealing them. A far better outlet for that passion is banger racing. By giving this youngster the chance to repair and race old cars, he's not tempted to steal new ones.

The chances are, it'll stop him from slipping into a life of crime. The first banger racing project for young offenders was set up in Deptford 10 years ago.

Since then, it's given over 400 youngsters the chance to get back on the straight and narrow, via the racetrack.

There are now forty or more similar schemes all over the country. Their success owes a lot to the support of local businesses. Both financially and in kind.

In Deptford, for example, a scrap dealer gave discounts on parts, and a lorry hire firm loaned out its trucks at special rates.

Of course banger racing is just one way of steering teenagers away from crime.

Many companies have taken the initiative in other directions.

Two high street banks have sponsored a Saturday morning activities club. (Which offers everything from weight training to computer training.) Sponsored by local advertisers, a bus company is giving youngsters cheap fares to and from events.

Elsewhere, a bank joined forces with the police and the local education authority to set up a street football competition.

Many more companies could do something to help.

For more information about how to crack crime, telephone or send this coupon for your free copy of the full colour Crime Prevention Handbook. It contains over 100 ideas on how to help protect your family, your property and your community.

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BRITAIN'S POWERHOUSE

WORLD TRADE NEWS

Car makers seek Toyota aid limits

By William Dawkins in Brussels

EUROPE'S leading car producers are putting pressure on Sir Leon Brittan, the European Commissioner for competition, to place strict limits on any state aid to encourage Toyota, the Japanese car maker, to build a plant in the EC.

They are anxious at suggestions that generous UK Government investment incentives might be offered to entice Toyota to Britain, where the Japanese company is understood to be considering opening its first European plant, following the example set by a generously-aided Nissan in Sunderland two years ago.

A letter from the CLCA and the CCMC, the two European car industry lobby groups, urges Sir Leon to ensure that any Toyota investment aid sticks strictly within what is needed to compensate for the cost disadvantages of settling at a given spot. The project is understood to involve an investment of roughly £1.2bn and the creation of 1,000 jobs.

"There is a serious risk that any jobs created and investments so promoted would not lead to an improvement of the structure of the sector. On the contrary, they may simply undermine the viability of the manufacturers already established in the Community, which have not received such support," warns the letter, signed by Mr Umberto Agnelli, president of Fiat, and Mr Gregorio Rampa, president of the CLCA.

The letter is one of the clearest signs yet of the extreme sensitivity felt by the European car industry towards further Japanese investment in Europe.

"Given the delicate balance of competitive conditions among motor vehicle manufacturers established in the EC, it is important that potential new investors like Toyota do not receive any aid from national,

regional or local authorities in excess of what is objectively justified," the letter says.

A Commission official confirmed that any state aid offered to a Toyota investment in the EC would have to be cleared by the Brussels authorities, who would weigh up the regional advantages and the sectoral effects on the EC car industry.

Tougher state aid rules adopted by the Commission last month oblige Governments to get case-by-case clearance for subsidies for any car industry project worth more than Ecu 12m (£7.5m).

"Business with 20 Italian companies. 20 locations. 20 different ways of looking at problems. How many banks handle your business?"

- Actually, only one, Lee. And for me, it's Credito Italiano.
- Credito Italiano? Yes, hm...
- I know they're big, lots of branches, Henry... but...
- Nearly 500 to be precise, and what's more important is exactly where they are. Geographically speaking, they're better distributed than any other single Italian bank.
- Really?... interesting... but what kind of services do they offer? Have they got what we need?
- That's the point, Lee. They're just what we're looking for to sort out our business in Italy.
- O.K., but give me the details.
- One example... ECO Italy... Electronic Collections on Italy. One account in whichever branch is best for us and all our business - wherever it comes from - is handled through that branch.
- Using telematics, I hope... we all know what the mail is like.
- Yes. Don't worry, it's fully computerized... and another good thing is we can get our up-to-date position in Italy, with full details, right here in the office, and any time we like. Not bad, eh?
- O.K. Henry, sounds good, but any chance we can try this service out?
- No problem, Lee. Credito Italiano will give us a free demonstration.
- Great. Why don't we give them a call, then?
- Er... well... in fact, I already have done. They're expecting us tomorrow.



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Unequal race in China's car plants

John Elliott, recently in Shanghai, on two roads to production

THE only way to see if the apparently stationary Shanghai Automobile Works' final assembly line really moved was carefully to watch the point where it disappeared into the floor. There, 10 years ago, fractional progress was visible.

Today there has been only a tiny improvement. Four state-looking Shanghai Sedans are now produced an hour instead of three - so the line's movement is just, but only just, discernible along its length.

Little else has changed in what was once China's only so-called mass production car plant since February 1979. I was there then with Mr Eric Varley, British Secretary for Industry, who was on a mission to sell British steelworks and power stations to China's newly opening economy (he had little success).

Now the expropriation of metal bashing in the body shop is just as deafening as it was then. Workers still clamber on car bonnets and boots to hammer away at rough metal pressings crudely produced from 30-year old heavily-worn dies - though many of the workers now wear tight jeans and bright sweaters instead of drab Mao-style overalls.

The old Mercedes-based, 35-year-old design is the same, apart from a new zany radiator grill and dashboard. This is the unchanging face of industrial China with its inefficiency and politically-influenced management.

In sharp contrast, the factory next door is a dramatic symbol of the change wrought by China's years of economic reforms since 1978. Here modern Volkswagen Santanas 1800cc saloons are being produced by a 50-50 Sino-German joint venture to standards of quality - though not yet of

productivity and efficiency - which can stand up to international comparison.

"We are breaking through Chinese concepts, combining Chinese experience with Volkswagen's," says Mr Yu Liang Kun, who is one of the country's new generation of capable young managers despite his bureaucratic-sounding title - manager of the managing director's office.

Six years after it started trial manufacturing, Shanghai Volkswagen expects to produce 17,000 Santanas this year. That is 2,000 more than planned but 3,000 less than planned because economic cuts have reduced demand from government departments and cadres. The target is 60,000 - or 200 a day - in 1992 when the first seven-year phase of the 25-year joint venture ends. There have been small profits for a couple of years.

Both companies have to buy their materials and distribute most of their cars through the same Shanghai government-controlled system. But there the similarity ends. Mr Liu Sheng-Dao, Sedan's deputy director, talks of increasing his production rate from 4,500 cars in 1987 to 10,000 in 1990-91 with only a marginally improved engine.

VW is in a different league. It aims to consolidate its position as one of China's three officially-designated car producing centres which are expected to spearhead expansion of production from a country-wide total of 30,000-35,000 cars last year to 700,000 by the year 2000.

Executives say they hope to produce their own Chinese-designed car in the mid-1990s with the help of a technology centre now being built up to develop components and spare parts capable of export to other VW plants around the world. That would involve building a car plant to produce 300,000 cars a year.

Volkswagen has a 50 per cent stake in its venture which will have cost Yuan 1.3bn (£200m) - including DM400m (£125m) in foreign exchange - by the time the plant is complete next year.

There are three Chinese partners, including the Bank of China, which helped negotiate a contract avoiding many foreign exchange problems experienced by other joint ventures. The bank also organised VW last year to become the first foreign joint venture to issue bonds to the public - Yuan 29.5m was raised to help domestic financing.

"You need a Chinese partner to help you with the bureaucracy and other problems," says Mr Norbert Pils, finance director, listing the sorts of difficulties faced by joint ventures in China. These included transport, scarce material supplies, and prices and dues charged by state organisations for items such as electricity. VW had to start virtually



Symbol of change: start-up day for Volkswagen in Shanghai.

from scratch finding component suppliers and has been trying with only limited success to persuade European suppliers to set up joint local production ventures. "We have a serious problem maintaining consistent quality of components. One day a firm delivers good products, the next week it is all rubbish," says Mr Pils.

About 30 per cent of value of production has been local. This is expected to rise to 50-60 per cent this year including the manufacture of engines, transmission and pressings as new production shops are opened.

"I am very competitive on quality but not on price," says Mr Burkhard Welkner, the senior West German executive who is in charge of commercial activities. He wants to export Santanas to friendly countries to help compensate for reduced domestic demand. He is also planning component exports to VW outlets overseas, including engine blocks in 1991.

The management structure is based on VW's West German practice with four equal-ranking top executives in charge - two West Germans plus two Chinese, one of whom is managing director and co-ordinator. The factory's Communist Party secretary plays no managerial role. In the Sedan factory he is much in evidence.

VW's main managerial problem has been to persuade Chinese managers to take individual responsibility and decisions. "They have to change their attitudes from working in state-owned enterprises where there is only one managing director who deals with absolutely all questions and decisions. They have to learn to take decisions themselves," says Mr Pils.

The partnership seems to be working well. "It takes time in China to learn to wait," he adds.

Two US trade disputes defused in Gatt

By William Dullforce in Geneva

TWO POTENTIALLY explosive trade disputes involving the US were temporarily defused at a special meeting of the General Agreement on Tariffs and Trade council yesterday.

After blocking the matter at two preceding meetings, the US agreed that a Gatt disputes panel should hear a Brazilian complaint against import sanctions worth \$32m (£21.5m) a year imposed in a row over pharmaceutical patents.

The EC did not press its demand for a similar panel to examine its charge that US sanctions against \$100m-worth of EC farm exports broke Gatt rules. Washington had retaliated against the EC ban on hormone-treated meat imports.

Mr Tran Van Thinh, the chief EC delegate, said that while he was keeping the request for a panel on the table, he appreciated the US was not in a position to agree to one now.

Mr Frans Andriessen, EC Trade Commissioner, and Mrs Carla Hills, US Trade Representative, calmed the row in Washington at the weekend by giving a joint task force 75 days to find a solution.

Yesterday's council had been called to hear the Brazilian case against 100 per cent duties the US has put on some imports from Brazil in retaliation for its alleged failure to pay for patented pharmaceutical processes.

More than 50 countries, including the EC states, backed Brazil's demand for a Gatt panel at the last council meeting in what many governments have come to regard as a test of Washington's commitment to the multilateral trading system.

Brazil won its panel but not before Mr Michael Samuels, Deputy US Trade Representative, insisted the panel should "hear the full story".

He claimed Brazil's policy had permitted misappropriation of US inventions worth many millions of dollars a year. Brazil had refused repeated requests for intellectual property protection.

"If Gatt were to remain viable, it was essential that rules for effective protection of intellectual property be negotiated in the Uruguay Round.

There was an imbalance in rights afforded Brazil an opportunity in Gatt to address a dispute affecting its exports while denying the US the ability to address a Brazilian practice affecting the same amount of US trade," Mr Samuels said.

Mr Rubens Ricuperon, Brazil's ambassador to Gatt, said Mr Samuels' description of his country's policy was oversimplified. Brazil had been the first developing country to adopt comprehensive legislation on intellectual property and was prepared to discuss any matter related to intellectual property in the right forum - the World Intellectual Property Organisation.

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Split on new Lomé trade convention

By John Elliott in Hong Kong

NEGOTIATORS from the EC and the 66 African, Caribbean and Pacific (ACP) states remain split on key aspects of a new Lomé aid and trade convention after last week's ministerial discussions in Brazzaville. David Buchan reports from Brussels.

EC officials said yesterday both sides agreed on the basic structure of a new agreement, including the possibility that Lomé IV, due to begin in February 1990, might be for longer than the usual five years.

But they were still split on the new convention's trade conditions governing market access, rules of origin and safeguard clauses for ACP products, while agreeing on the principle but not details of how to maintain the Stabex and Sysmin programmes in agricultural commodities and minerals respectively, to stabilise ACP export earnings.

Mr Edwin Carrington, secretary-general of the ACP secretariat in Brussels, complained yesterday that EC offers to help ACP states improve access to non-EC markets were "no substitute for removing obstacles to our products in Europe." The next ministerial negotiation session is planned for May.

US bank in Israel aircraft deal

By Andrew Whitley in Jerusalem

THE fact that not one US bank is at present represented in the Jewish state.

IAI confirmed discussions had been held with a subsidiary of American Express with a view to the joint marketing abroad of work on civilian aircraft handled by the company's Bedek division.

"They will try to find aircraft for us and finance the work," he said.

Since cancellation of the Lavi combat aircraft in 1987, IAI has retrenched its activities, pulling out of the manu-

facture of military aircraft and putting greater emphasis on upgrades and conversions of passenger aircraft to cargo. Latin American countries have been among its best customers.

Representatives of the joint venture are understood to have approached the Chief Scientist's Office of the Ministry of Industry and Trade, to explore the possibility of obtaining matching funds for company start-ups, in which it would take equity participation.

Cathay Pacific to boost flights

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By John Elliott in Hong Kong

CATHAY PACIFIC Airways is expected to introduce up to six extra passenger flights a week from Hong Kong to London, following an agreement reached in London during the past few days about how the operations of British Caledonian, now part of British Airways, should be rearranged.

This is a victory for Cathay, Hong Kong's international airline, which has been pressing for extra flights for a long time. Cathay, British Airways and British Caledonian have

not been allowed 10 flights a week, although only Cathay has been operating up to its full allocation.

After it took over Caledonian, British Airways continued operating Caledonian's flights in the Caledonia livery in order to protect its rights. Now it has been agreed that British Airways and Cathay can both fly up to 21 flights each, including cargo operations.

This means Cathay will be able to add up to six passenger

flights to its present total of 10 in addition to five freighter flights. British Airways which has no freighter flights, will add six Caledonian current flights to the nine it has been operating, leaving a considerable margin for future expansion.

Cathay recently applied to the Hong Kong government for a 10 per cent fare increase on the London route, its first increase since 1985.

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UK NEWS

BR accepts full responsibility for Clapham crash

By Rachel Johnson

BRITISH Rail has uncovered a chain of human and procedural and systematic failings which led to the rail disaster at Clapham, south London, in December, the inquiry into the crash was told yesterday.

"Today British Rail wears a white sheet because it accepts responsibility and legal liability for the death of 35 people and for the injuries to many more in the Clapham disaster," said Mr Roger Henderson, barrister for British Rail.

"Excuses would not be offered for BR's failures. It was determined to correct its deficiencies to avert another Clapham and had made itself the subject of self-critical analysis from top to bottom. The judgment on management will not be fogged."

The disaster occurred while new signalling was being installed.

Mr Henderson said there had been "flawed" decisions on the re-signalling scheme, faults in the installation of which caused the disaster, which compromised passenger safety.

"Technicians' deficiencies were only partly to blame."

BR's safety system for testing and checking was ineffective. BR's procedures had failed to break the chain which

led to undiscovered and uncorrected workmanship and other deficiencies.

Bad workmanship on signals had never before had fatal consequences, Mr Henderson said.

The adequacy of staff training, and testing and supervision procedures at Clapham were open to question.

Mr Henderson said auditing of work across the country had shown that the bad working practices at Clapham were not mirrored elsewhere.

"The cause of the accident, in which a train from Poole, Dorset, rammed a stationary train from Basingstoke, Hants, was clear, Mr Henderson said.

The "failsafe" signalling mechanism designed to prevent one train from entering an area occupied by another had failed. This was because Mr Henderson said a "useful" signal failed to show a "red" aspect, which would have alerted the driver to the danger.

Mr Henderson said the "wickedest mischance" was that the signal failed to show a "red" aspect, which would have alerted the driver to the danger.

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Chatlines approved by Monopolies Commission

By Hugo Dixon

BRITAIN'S controversial chatline services - which allow groups of people to gossip to one another over the telephone - should be allowed to continue, the Monopolies and Mergers Commission recommended yesterday.

However, Sir Bryan Carsberg, the director general of telecommunications, said he did not feel bound to follow the MMC's recommendations, even though he had commissioned its report. Sir Bryan said he would consider the MMC's views and listen to other parties before making his own proposals in about two weeks.

The chatlines are no longer operating after a decision by British Telecom, Britain's dominant telecommunications operator, to cut them off earlier this month. Several private companies providing the services are challenging this in the courts.

The controversy stems mainly from concern that chatlines encouraged teenagers to run up large telephone bills payable by their parents. There have also been worries about use of such services in arranging "romantic" rendezvous.

The MMC concluded that the chatlines, which generated a revenue of £2.6m in the three months to June last year, operated against the public interest because of people running up bills on behalf of others. However, it also said they had value for those users who were prepared to pay and that measures which jeopardised their continuation would not be justified.

The MMC therefore rejected Sir Bryan's original proposals last July that chatlines should be accessible only to those customers which expressly asked for them and only when itemised bills were also available.

The technology for implementing those conditions is not yet in place.

Instead, the MMC has advised Sir Bryan to negotiate a code of practice with the companies providing chatlines. Such a code could contain provisions for a fund to compensate customers faced with excessive bills for phone calls they had not authorised.

Growth hits 4.5% in 1988 despite slow last quarter

By Simon Holberton, Economics Staff

GROWTH in Britain slowed dramatically in the final three months of 1988 but the economy grew by 4.5 per cent in the year as a whole, according to official preliminary estimates released yesterday.

The estimates of gross domestic product, which were published by the Central Statistical Office, show that real output in Britain, after allowing for the effects of inflation, rose by 0.1 per cent in the December quarter, compared with the previous three-month period.

The CSO said growth was 3.5 per cent higher in the fourth quarter compared with the level prevailing in the last three months of 1987.

Excluding North Sea oil,

Mortgage arrears and repossessions by building societies fell more sharply than expected last year, but the trend may be reversed in the first half of 1989, said the Building Societies Association, writes David Barchard.

In the second half of 1988, building societies repossessed 6,380 homes, 35 per cent fewer than in the first half of the year and 43 per cent below the same period in 1987.

Mr Mark Boleat, director general of the BSA, said falling unemployment and the house price boom were the main reasons why mortgage arrears fell steeply last year.

At the end of 1988, 37,440 loans were between six and 12 months in arrears, 0.62 per cent of all society mortgages. Some 8,930 mortgages were more than a year behind with payments.

Mr Boleat said rising house prices enabled people in difficulties with mortgage payments to deal with them more easily by selling their house and moving to a cheaper property. But he said that interest rate increases in the second half of last year would not necessarily mean an increase in arrears and possessions, though building societies were already reporting an increase in short-term arrears.

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Mr Boleat said rising house prices enabled people in difficulties with mortgage payments to deal with them more easily by selling their house and moving to a cheaper property. But he said that interest rate increases in the second half of last year would not necessarily mean an increase in arrears and possessions, though building societies were already reporting an increase in short-term arrears.

growth in the fourth quarter was nearly 5 per cent higher than in the previous corresponding period.

Over the year as a whole, growth in non-oil sectors of the economy was up 5.5 per cent.

The output measure of GDP is regarded by the CSO as the

best indicator of short-term trends in growth. But officials warned against reading too much into the preliminary figures, which were based largely on estimates.

Officials said there were no firm figures for construction industries, but there were indications from preliminary figures that output had slowed in service industries.

The Treasury said that it was very difficult to discern a trend in yesterday's figures. It said they were extremely preliminary and based on projections which might be altered

when a full set of GDP figures was released next month.

The Treasury's comments indicate that it expects growth to be higher than the forecast of 4.5 per cent made in November last year.

Its forecasts for this year and its estimates for last year's growth rate will be included in the budget on March 14.

● The number of long-term unemployed continued to fall at a steady rate in the three months to January, the Department of Employment reported yesterday, writes Peter Norman.

The number of benefit claimants out of work for 12 months or more fell by 64,000 in the latest quarter, maintaining the momentum of the previous three months.

Financial targets moved to ensure bullseye

Simon Holberton on the Government's bid to lend coherence to its economic policies

AS AN icon of Mrs Thatcher's economic policy the medium term financial strategy (MTFS) stands alone.

It represented the Government's determination to pursue unpressured policies for the long-term good. But over the past two years the MTFS, which attempts to make Government policy more predictable over a period of years, has begun to look tarnished.

One of the most difficult issues that Mr Nigel Lawson, Chancellor of the Exchequer, has to consider as he frames next month's Budget is how to make the MTFS, which is seen as a target which is moved according to the prevailing economic background, credible again.

With monetary growth exceeding its target by a wide margin, a Budget surplus of £18bn or more, inflation rising towards 8 per cent, what the Chancellor says about future course of the economy is of more than passing interest this year.

Mr Lawson used to say that a Budget deficit equal to 1 per cent of gross domestic product was the modern equivalent of a balanced Budget.

Last year he proclaimed the old-style virtues of a truly balanced Budget. This year, he has to explain the efficacy of a Budget surplus which he might project as far ahead as 1992/93.

The MTFS represents an

attempt to give intellectual coherence to the Government's economic policies.

It used also to be about rules and, until last year, it contained warnings that if, for example, monetary growth exceeded target then interest rates would go up.

To many independent observers of the Government's record the MTFS, which it concedes had powerful and beneficial effects on inflation expectations in the early years, has become a yearly exercise in rationalising past mistakes.

It is seen as meaningless as a medium-term view of the Budget because all its formulation entails is making the result for the ending fiscal year the target for the year ahead. Similarly, as a guide to the economy it has lost credibility.

Mr Gavyn Davies, chief UK economist with Goldman Sachs, the US securities house, points out: "If they change the target every year what is the value of a medium-term target? A medium-term target should be one you come back to if you deviate from it."

One of the most important guidelines was the growth in money gross domestic product - what Sir Geoffrey Howe, Mrs Thatcher's first Chancellor of the Exchequer - used to call the national cash limit.

But after two years of unexpectedly rapid growth in this measure of national income,

Financial Year	1982	1983	1984	1985	1986	1987	1988
'82	8	7	6.5				
'83		5.5	5.5	5			
'84			4.5	4	4	3.5	3
'85				5	4.5	3.5	3
'86					3.75	3.75	3.5
'87						4.5	4
'88							4.5
Actual Rate	7.25	4.5	5	6.5	3.25	5.25	6.25*

review of the economy, the Treasury had embarked on a tightening of monetary policy; its sensitivity to the £/D-Mark rate had become considerably diminished and it has highlighted the MO.

Some independent economists expect Mr Lawson to reaffirm in his Budget speech the validity of his target for growth in MO might even give it a higher priority than the exchange rate.

But how Mr Lawson deals with the Exchequer's riches over the coming years has also excited interest. As Mr Bill Robinson, director of the Institute of Fiscal Studies says: "Anything he does this year is going to be different from anything he's done before."

Mr Robinson believes that in explaining the windfall gains to the Exchequer this year, the Chancellor will invoke the notion of "in-built fiscal stabilisers", that is, what naturally occurs to the Budget deficit/surplus, during periods of rapid or slow growth, in the absence of any change to rates of taxation.

On this view the Chancellor will explain his Budget surplus as being the product of rapid economic growth. "He will probably forecast the same surplus out to 1993 and point to it declining as a share of GDP," Mr Robinson says.

It was the third MTFS, that of 1982, in which the Treasury introduced the concept of "monetary conditions" and into this loose formulation also crept the first mention of the exchange rate as an important element in policy.

As the reliability of monetary aggregates grew so did the importance of the exchange rate. By 1987, with all monetary targets with the exception of MO ditched and even it devalued in significance, there was only the exchange rate left.

The Treasury line last year was that particular importance was attached to stability of the sterling/D-Mark exchange rate: it was what industry wanted and it provided an anchor against inflation.

That was shot out of the water by the events before the Budget, when the Government uncapped sterling. Mid-way through 1988, after its summer

Beecham to sell new drug for heart attack victims

By Peter Marsh

BEECHAM, the British pharmaceutical company, yesterday announced it has gained a UK product licence for selling Eminase, a new drug which it has developed in its own laboratories and which is thought to have a high potential for treating victims of heart attacks.

Eminase, which some analysts think could account for worldwide sales of up to £150m a year by the early 1990s, is available in West Germany but not the US, France and Italy.

Eminase is one of a general class of drugs called thrombol-

ytics which can be given to people shortly after suffering a heart attack. The products dissolve the blood clots involved in such attacks and which can often cause death by disrupting blood flow.

Beecham said yesterday clinical trials had shown prompt treatment with Eminase roughly halved the chances of a patient dying in the period immediately after a heart attack. The drug could be available in the UK before the summer, pending Department of Health approval.

Drug research, Page 9

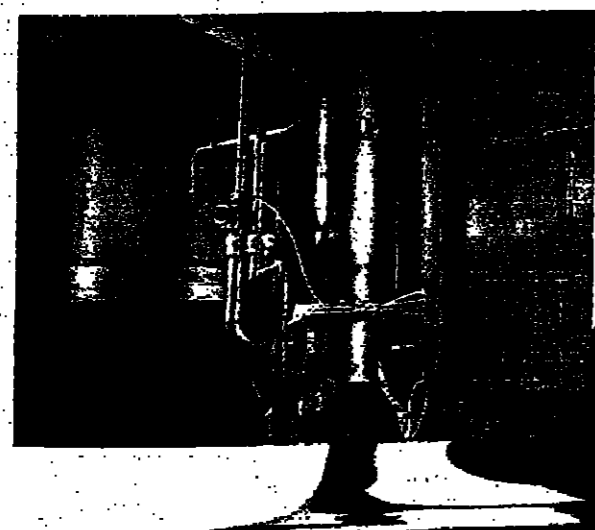
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As for the beer, Old Thumper has just been voted Champion Beer of Britain. As David Welsh, Managing Director of Ringwood Brewery puts it, "As far as the production of our 'Old Thumper' is concerned, gas has really hit the target." It could do the same for your company.

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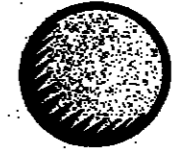
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FT LAW REPORTS

Evidence can be taken for Norwegian court

RE STATE OF NORWAY'S APPLICATION (No 1 and No 2) House of Lords (Lord Keith of Kinkel, Lord Brandon of Oakbrook, Lord Griffiths, Lord Goff of Chieveley and Lord Lowry): February 9 1989

THE ENGLISH court's power to comply with letters rogatory issued by foreign court requesting the examination of witnesses in civil or commercial proceedings applies to tax proceedings. In that "civil" bears its English law meaning and includes all non-criminal matters.

The House of Lords so held when allowing an appeal by the State of Norway and the estate of Mr Anders Jahre, from a Court of Appeal decision (Norway 2 [1988] 1 FTLR 830) that the English court had no power to comply with their request for an order that Lord Kinnerley and Mr A.J. Hardman should give evidence for Norwegian tax proceedings.

The Evidence (Proceedings in Other Jurisdictions) Act 1975 provides: "1. Where an application is made to the High Court . . . for an order for evidence to be obtained in the . . . United Kingdom . . . and the court is satisfied . . . (b) that the evidence . . . is to be obtained for the purpose of civil proceedings . . . before the requesting court . . . 2(1) . . . the High Court shall . . . have power . . . to make such provision for obtaining evidence . . . as may appear appropriate."

Section 9(1): " . . . 'civil proceedings' . . . mean proceedings in any civil or commercial matter . . ."

LORD GOFF said that in 1983 a retrospective tax assessment was raised in Norway against the state of deceased shipowner, Mr Anders Jahre, on the ground that he had failed to declare a large part of his assets.

The undeclared assets were alleged to include the assets of Panamanian company, Continental Trust Co (CTC), whose shares formed part of the assets of a charitable trust. It was alleged that Mr Jahre was a settlor or in control of the trust, and was accordingly beneficial owner of the CTC assets.

In November 1983 the estate brought an action in the Sandefjord City court, to have the assessment set aside. Letters

rogatory were issued by the court, addressed to the English High Court, requesting the oral examination of two witnesses in the UK, Lord Kinnerley and Mr A.J. Hardman.

Lord Kinnerley was a director of Lazard who acted as an adviser to the trust. Mr Hardman was a Senior employee of Lazard who acted as assistant secretary and subsequently treasurer to CTC, until its dissolution in 1984.

The letter of request formed the basis of the first set of proceedings in the UK (Norway 1 [1988] 1 FTLR 507).

On January 34 1985, an *ex parte* order, requested by the State of Norway, was made for examination of the witnesses.

Mr Justice McNeill dismissed the witnesses' application to discharge the order. The Court of Appeal allowed their appeal on the ground that the letter of request was in such wide terms that it amounted to a "fishing expedition" for information.

The Sandefjord court addressed a second letter of request to the English court, again seeking the testimony of Lord Kinnerley and Mr Hardman, but limited to specific issues and specific questions.

It led to UK proceedings in Norway 2. The application for the order was made by the State of Norway, supported by the estate.

The order was made *ex parte*. The witnesses applied to have it set aside. Mr Justice Kenneth Jones dismissed their application, subject to certain qualifications on the testimony they were required to give. The Court of Appeal allowed their appeal. The majority did so on the ground that the court had no jurisdiction to entertain the request within section 1(b) of the Evidence (Proceedings in Other Jurisdictions) Act 1975.

The State of Norway and the estate now appealed.

The central question was whether the proceedings in the Sandefjord court were civil proceedings within section 1(b) of the 1975 Act, having regard to section 9(1) which defined "civil proceedings" as "proceedings in any civil or commercial matter." A major purpose of the 1975 Act was to ratify the Convention on the Taking of Evidence Abroad in Civil or Commercial Matters 1970. The text of the Con-

vention was in English and French.

Article 1 provided that "in civil or commercial matters" a judicial authority of one contracting state might request the competent authority of another to obtain evidence.

In the French text, article 1 opened with "En matiere civile ou commerciale . . ."

The witnesses submitted that "civil or commercial matters" in section 9(1) of the Act should reflect the words in article 1 of the Convention and be given the same meaning, and should be regarded as derived from "matiere civile ou commerciale". In France, as in other civil law countries, civil matters were limited to private law, and excluded public law and fiscal matters. That approach was commended by the witnesses as "internationalist". It was suggested it would achieve uniformity in construction.

In Norway 2 that approach was rejected, but it found favour with the majority of the Court of Appeal in Norway 2.

In considering the scope of the jurisdiction conferred by the 1975 Act, it was legitimate and appropriate to have regard to the legislative history.

The first Act of Parliament concerned with the obtaining of evidence for the assistance of foreign courts was the Foreign Tribunals Evidence Act 1856. There "civil matter" was given no restricted meaning and was understood in the UK as referring to civil as opposed to criminal proceedings. The same classification was applied in subsequent acts relating to the obtaining of evidence, and to extradition.

The witnesses' argument would involve a profound departure from the established legal practice of conferring a very broad jurisdiction on UK courts for obtaining evidence for courts in other jurisdictions. There was no hint in the 1975 Act that any such departure was intended.

The jurisdiction under the Act could be invoked to obtain evidence for assistance of a court in another jurisdiction in the UK. It was improbable that Parliament should have limited the jurisdiction to proceedings in a civil or commercial matter in a sense understood in civil law countries. Also, it would be strange if the jurisdiction of commonwealth coun-

tries, or non-convention countries should now be limited with reference to the law of civil law countries.

Study of comparative law material revealed that it was very difficult to attribute any uniform meaning to "matiere civile ou commerciale" or "civil or commercial matter" in civil law countries. The identification of public law matters differed from country to country.

The words "civil or commercial matters" in the 1975 Act could not be construed with reference to any internationally acceptable meaning. They should be construed by reference to the systems of law in both the requesting court and the country addressed. Jurisdiction would only be established if the relevant proceedings were proceedings in a civil or commercial matter under the laws of both countries.

In the present case Mr Justice Kenneth Jones concluded that under Norwegian law the proceedings in Norway would be classified as civil. He was entirely justified in reaching that conclusion on the evidence before him.

The witnesses submitted in the alternative that the State of Norway's application should be dismissed as "tax gathering", inconsistent with the principle in *Indes v Taylor* [1955] AC 491. The principle, as set out in *Dacey and Morris 11th ed p 100* was that English courts had no "jurisdiction" to entertain an action for the direct or indirect enforcement of foreign revenue law.

It was recognised that the theoretical basis of the rule was a matter of controversy. The rule did not go to jurisdiction. What the English court did was to decline in such cases to exercise its jurisdiction.

Letters of request or their execution, could not amount to enforcement, direct or indirect, of foreign revenue law. There was no extraterritorial exercise of sovereign authority in seeking the assistance of UK courts in obtaining evidence which would be used for the enforcement of Norwegian revenue laws in Norway.

The appeal in Norway 2 was allowed. Argument was heard as to costs in Norway 1.

Their Lordships agreed.

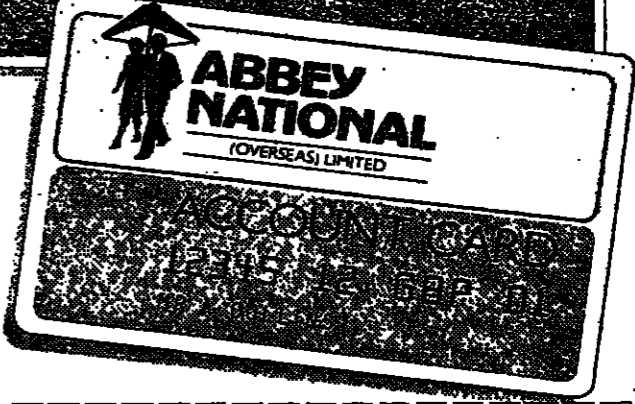
For the witnesses: Michael Crystal QC, J.A. Jolowitz and John Elgham (Linklaters & Paines)

For the State of Norway: Anthony Boswood QC and Stephen Moriarty (Freshfields)

For the estate: Anthony Boswood QC and Stephen Moriarty (MacFarlanes)

Rachel Davies Barrister

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TECHNOLOGY

Europe develops a nose for wine fraud

Cheating over the origin of wine costs the EC dearly. Clive Cookson detects an answer

When you buy a bottle of cheap French red wine, can you be sure that its contents have not been adulterated with even cheaper wine from Italy or Algeria? And when you sip a more expensive white, are you confident that the grower has not helped nature illegally by adding beet or cane sugar to the grape juice before fermentation?

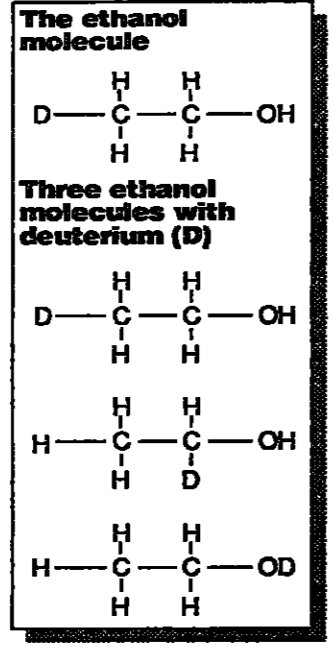
Geographical misrepresentation and illegal enrichment of wine are believed to cost the European Community and its consumers hundreds of millions of pounds a year. Until recently no analytical technique could reliably detect this sort of fraud.

But a new method, developed in France, offers the prospect of more effective regulatory control over the quality and origin not only of wine but of many other drinks and foods. It could, for example, revolutionise the world trade in vanilla, which is plagued by the inability of conventional chemical analysis to distinguish clearly between natural and synthetic vanilla extracts.

The technique is known as SNIF-NMR - standing for site-specific natural isotope fractionation by nuclear magnetic resonance. It was invented by Gérard Martin, a chemistry professor at the University of Nantes, and is being commercialised by Eurofins, a company headed by his son Gilles Martin.

Last year the EC officially adopted SNIF as the preferred method for controlling the addition of sugar to musts (grape juice before fermentation). This process, called chaptalisation, is either forbidden or strictly regulated in all wine-growing areas. The national wine authorities in France, West Germany and Italy are following the EC lead and establishing SNIF laboratories in Montpellier, Speyer and Verona respectively.

Nuclear magnetic resonance (NMR) originated as a spectroscopic method by which chemists analysed the structure of molecules. It is most familiar



finished, the nuclei settle back into line and in the process emit their own radio waves, which can be picked up by a receiver. Each atom has its own radio frequency, rather like a tuning fork resonating to a particular note.

SNIF uses NMR to measure the extent to which the hydrogen in certain natural molecules in grape juice has been replaced by its isotope deuterium. Whereas the nucleus of an ordinary hydrogen atom consists simply of a proton, deuterium has a neutron bound to the proton and is therefore twice as heavy as hydrogen. Physical, chemi-

cal and biological processes enrich some of the materials with deuterium and deplete others.

Because the Earth's rotation forces deuterium towards the equator, the amount of the isotope present in a naturally grown product, such as wine, can be used to determine geographic origin. The nearer to the equator the grape is grown, the more deuterium it contains.

The deuterium will typically get into the grape via rain-water (or snow). Its concentrations in this source vary from 90 parts per million (ppm) near the South Pole to 160 ppm in the tropics. The effect of latitude is reinforced by the fact that grapes incorporate more deuterium when they grow in hot dry conditions than in cool wet weather. As a result, the amount of deuterium in wine alcohol varies by more than five per cent between southern Italy and Germany.

These differences can be detected by NMR machines. But what makes SNIF such a powerful technique is that it gives not only the overall deuterium concentration but also the amount incorporated into specific molecular sites.

Take the ethanol (common alcohol) molecule. As the diagram shows, there are three sites where deuterium (D) can replace hydrogen (H). It could take the place of any of the three hydrogens attached to the first carbon (C) atom, either of the two hydrogens on the second carbon, or the hydrogen attached to the oxygen (O) atom. If deuterium were distributed statistically between the three sites, the proportions would be 3:2:1. In fact they vary considerably, according to the biochemical processes by which sugar forms in the growing grapes and is then converted to ethanol during fermentation.

SNIF uses NMR machines, made by Bruker of West Germany, to measure the amount of deuterium at each site. These figures show whether all the ethanol originated from grape sugar or whether some came from added beet or cane sugar, and they will give a



good indication of where the grapes grew. The method is expensive - an analysis of one wine sample costs about \$140. Gilles Martin expects that to come down to \$40 within four years.

Analysts at laboratories such as Harwell in England have used other analytical techniques, notably mass spectrometry, to measure the ratios of different isotopes in wine - carbon-13 to carbon-12 and oxygen-18 to oxygen-16. These do not distinguish as clearly as SNIF between wines of different origins but their results can be added to the SNIF figures to give a potent method of wine identification.

"The most important thing now is to build up an extensive database showing the characteristics of wine from all the important growing regions, so that the laboratories using SNIF-NMR will have a reliable basis of comparison," says Gilles Martin. His company, Eurofins, is building up a worldwide data bank; the EC laboratory in Ispra, Italy, plans to cover the whole of Europe; and the West German, French and Italian authorities will do the same for their countries.

"For some regions such as Cognac we already have a very good database," Martin says. "We can tell without doubt

whether a brandy comes from Cognac or somewhere else." SNIF has also been used to identify the alcohol - and hence any fraud - in other drinks. For example, it could tell whether a particular whisky was a genuine blend of Scotch malts or whether some or all of it originated in southern Europe or the Far East.

The same NMR technique can measure the amount of deuterium at specific sites in more complex natural molecules. With perfumes and flavourings, SNIF can detect the difference between natural extracts and the much cheaper synthetic chemical varieties. Vanilla is a good example. The quantity of "natural vanilla extract" sold worldwide is several times greater than the amount actually produced, because synthetic vanilla (costing \$15 per kg to produce) is passed off as the real thing (priced at \$10,000 per kg).

When scientists developed a way of distinguishing the two, by measuring the carbon-13 to carbon-12 ratio, producers of synthetic vanilla fooled the test by enriching their material with carbon-13. It would be impractical for them to get round a SNIF test by adjusting the deuterium ratio at every site on the vanillin molecule.

UN sets up biotech centre to help developing countries

By Thomas Land

AFTER several years of organisation and debate, the United Nations' International Centre for Genetic Engineering and Biotechnology is about to start work.

It has been established to seek practical solutions to a series of stubborn problems perpetuating hunger and disease in the developing world. Set up by the UN's Industrial Development Organisation (Unido), the primary centres are in Trieste and Delhi, and affiliated technological research institutes are being established in other countries.

At Trieste, three research groups are working on DNA replication, virology, and the conversion and upgrading of biomass (biological matter). The studies of its affiliates range from diagnostics and enzyme engineering to food fermentation.

Work at Delhi is also organised under three scientific groups covering malaria, hepatitis and plant biology. Collaborations with affiliated centres include research into nitrogen fixation, a hepatitis B vaccine and pollen propagation.

"Forty countries have representatives on the preparatory committee which will support the centre during a three-year start-up phase. Funds for the programme include a \$10m contribution from the Italian Government plus \$7m raised by Trieste. India has made a contribution worth \$17m.

The aim is to run an international centre of excellence, concentrating on problems which hamper the developing world but tend to be neglected because of commercial considerations.

It is envisaged that the affiliated centres being set up in developing countries - such as Argentina, China and Nigeria - will act as local scientific networks.

Medicine and agriculture are likely to be the greatest beneficiaries from the bio-revolution, which is expected to raise health and nutritional standards, incomes and output, concludes a study published by the UN Labour Organisation.

For example, a third of the world's food potential is now lost to insects, diseases and weeds. The loss is as high as 40 per cent in Africa. New, resistant plants will soon reduce this loss considerably. Eventually there could be "super-crops" which shrug off diseases and pests without the aid of fertilisers or pesticides.

The pace of change may well accelerate as advanced biotechnology provides industrial means for the insertion of foreign genes into cells, circumventing conventional barriers of genetic incompatability and creating varieties with new characteristics and functions.

Specialists reckon that the influence of genetic engineering and biotechnology on the production of grain, fruit and vegetables will extend to 20 per cent of the global market by the mid-1990s.

The escalation of investment in biotechnology began over a decade ago. The US, Japan and West Germany have been the leaders in spending, but the impetus has also been evident in Britain, Canada, France, Switzerland and New Zealand. Saran Narang, a molecular biologist with the Canadian National Research Council, who first proposed the establishment of the UN centre, explains: "If the developing countries do not start to bridge the gap today, in 10 years' time they will be impossible. They must either get in now and start to understand how to use this knowledge to their benefit or wait for the industrialised countries to develop this technology - and then buy it."

Directing businesses towards the right line of computerised inquiry

By Paul Abrahamson

A DIRECTORY of international sources of business information has been published in the UK. Its aim is to assist business researchers and analysts to locate sources of information in Europe, North America and the Far East.

The directory is the first to contain a detailed description of on-line (available over a telephone line) databases in all 12 countries of the European Community. The author, Sarah Ball, a consultant at Coopers & Lybrand in London, believes that the book will prove of particular interest to companies preparing for the European single market after 1992.

Ball says that there is considerable ignorance in Europe about the extent of such services. In 1980, there were only

221 on-line databases in the world, whereas now there are more than 1,800.

"Management in the US have tended to be much more in tune with the extent of information which has been made available through the expansion of on-line databases. In Europe, information has been seen as the prerogative of the librarian."

The range of information is impressive, she says. "National and international databases now exist which provide detailed information about international companies in a large number of sectors. These can be used not only to target possible merger and acquisition candidates, but also to identify credit-worthy suppliers and customers."

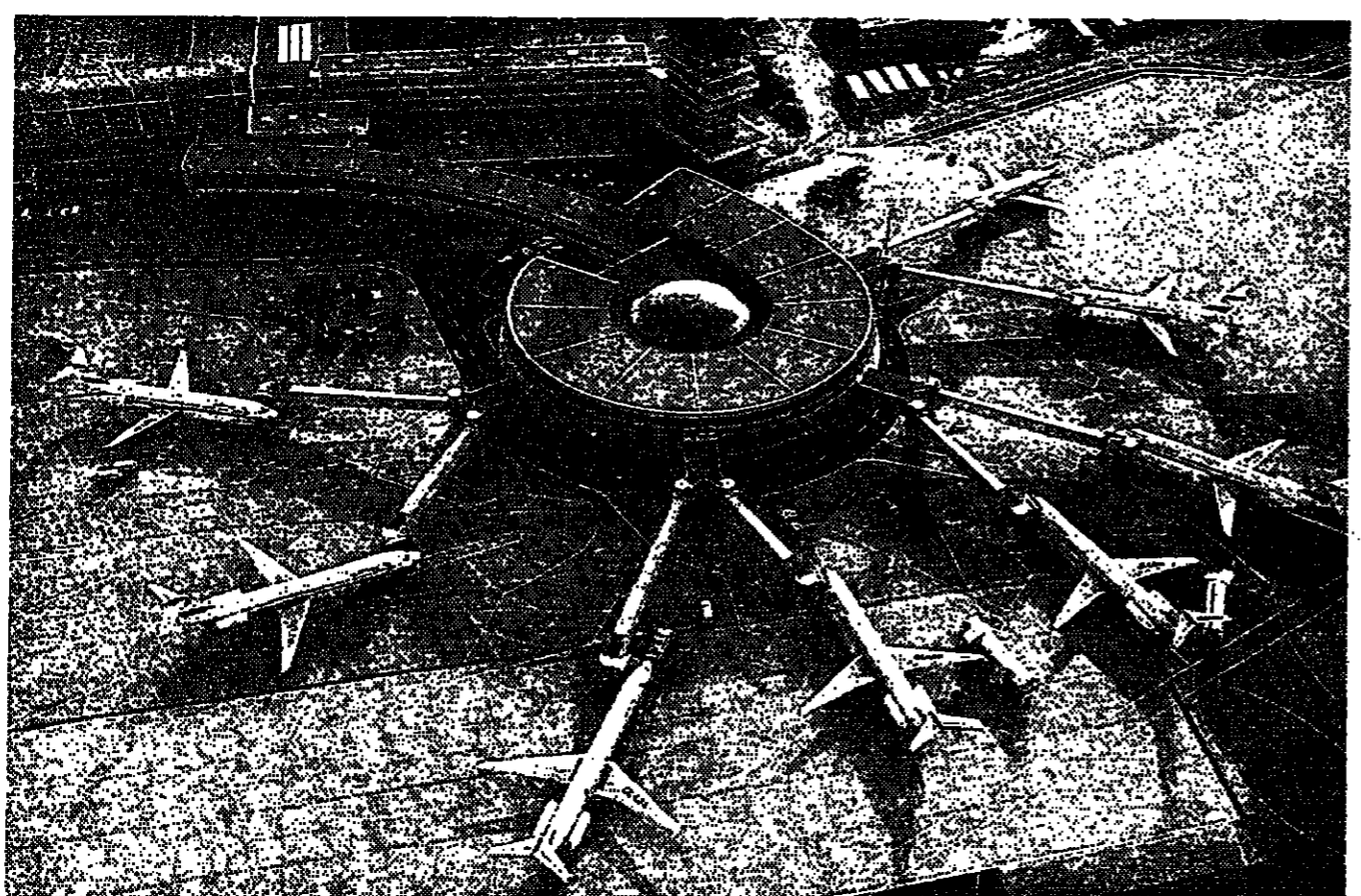
Other services accessible through computers include a database providing details about EC projects and regional benefits. Such information is often available on-line well before it is published in official journals. Details about trade fairs in the UK and on the Continent can also be accessed.

However, Ball does issue a few caveats. For example, the quality of data is dependent on the accounting methods in different countries and influenced by the reasons for the data's publication. Gaining access to the information may be easier than it was, but it still needs to be interpreted.

The Directory of International Sources of Business Information, published by Pitman, telephone 01 379 7382.

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Six oil-producing nations agree to limit exports

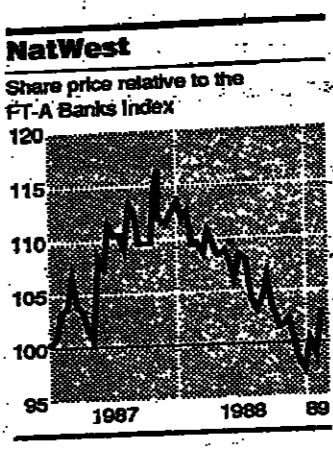
By Steven Butler in London SIX OIL-producing countries agreed in London yesterday to limit oil exports during the second quarter of the year to lend support to efforts by the Organisation of Petroleum Exporting Countries to stabilise oil markets.

Soviet Union had been expected to offer to cut exports. Representatives leaving the meeting said that announcement of details of commitments made by specific countries would be made by ministers in the next week.

ever, these estimates are widely discounted in the oil industry, where Saudi Arabia, Kuwait, the UAE and Iran are believed to be producing oil well above their Opec quotas, raising total output to more than 18.5m b/d.

Slings and arrows at NatWest

National Westminster shares were the star performers of the UK banking sector in 1987, and their fall from grace last year - they underperformed the market by a massive 16% per cent - is an embarrassment for what has long regarded itself as the UK's premier bank.



arrived. But then, the MB plan effectively means giving operating control of the business to Carnaud over the same period. Carnaud's net profits have shot up by 250 per cent, wholly overshadowing anything the American camp could claim on its own behalf.

World leaders march to Hirohito

Statesmen gather to bury him - not perhaps to praise him - and to honour an economic superpower, writes Ian Rodger from Tokyo

AT ONE point in the tumultuous lifetime of Japan's Emperor Hirohito, more than half the world's leaders would have sneered at mere mention of his name. Many thought, and many still think, that he should have been tried as a war criminal at the end of the Second World War.

War row smoulders on

A FRESH row over the role played by Emperor Hirohito in the Second World War has broken out only two days before his funeral, writes Ian Rodger.



Tax threat to Soviet co-operative movement

By Quentin Peel in Moscow

THE Soviet Union's tiny but rapidly-growing co-operative movement, key element in Mikhail Gorbachev's efforts to galvanise the economy, is facing a threat from tax legislation approved by the ruling Politburo.

British Gas

It is not just routine obstinacy that makes British Gas fight its regulator over the allocation of costs between its three main businesses. If Ofgas gets its way - and it is not in the habit of losing fights with its wayward charge - British Gas could find there is worse news to come on industrial gas profits.

The visitors include President George Bush, Mr L. A. Ivanovich, Soviet Deputy Prime Minister of the President, Mr Qian Qichen, Foreign Minister of China, Mr Javier Perez de Cuellar, United Nations Secretary-General, and a host of lesser state and government leaders. More than 30 presidents are due to attend; normally attendance at state funerals is part of the duty of vice presidents but only eight of that breed appear to be going.

Japan. Mr Bob Tizard, New Zealand's Defence Minister, said last month that any expression of sympathy for the Emperor "grates against my back teeth", but Sir Paul Reeves, the country's Governor-General, is in Tokyo. British veterans may have protested about the Duke of Edinburgh attending, but he too is there, and the early announcement of the UK's plans probably added respect-

ability to the importance given by Mr Bush. Even the Dutch, who agonised for weeks over whether to send their Foreign Minister. But the big numbers are made up by developing countries. Many of them would have wanted to attend as supplicants to the new big source of financial assistance, others perhaps decided after a friendly nudge from their rep-

Although he approved in principle of giving the republics the right to determine tax rates, some republics "do not welcome co-operatives with open arms," he said. "To grant such regional authorities such a level of influence could lead to their complete eradication in some places." Co-operatives are currently enjoying a tax honeymoon, with maximum rates no higher than 10 per cent. The threat of high taxation is the third blow to the movement in the past two months. On December 22, the Soviet Council of Ministers passed controversial restrictions on a whole range of enterprises, banning many medical, publishing, educational and video ventures. Price controls approved by the Politburo could also be used to restrict drastically their freedom to operate, and put them at the mercy of existing government departments and enterprises. However, the draft does propose slightly more generous tax privileges and exemptions for ventures in remote areas, for those supplying goods in short supply, and for newly-established ventures.

US economy

Few thanks are due to Mr Gerhard Stoltenberg for misinforming the markets in the confidence of the Fed's 1989 inflation projections; but at least he can claim the dubious distinction of having got his predictions more wrong than the most of the rest of the Fed-watching community. They were expecting yesterday's testimony in Congress to turn out pretty much as it did: with the Fed chairman projecting 2% to 3 per cent real gdp growth in

MB/Carnaud

Ball Corporation's increased 2835m offer for Metallbox Packaging is double-blind final, and doubtless doomed. The figure merely catches up with the current rating, which has a lot more to do with questions about management succession than the DTI inquiry into the Blue Arrow affair. Until these are resolved, NatWest shares are unlikely to sparkle.

US shift may end farm trade impasse

By Nancy Dunne in Washington

THE US is now talking about a "ratcheting down" rather than total phase-out of farm subsidies, in a shift of positions which could break the impasse over agriculture trade in international trade talks. The formula was presented in a US position paper in Washington over the weekend to Mr Frans Andriessen, EC External Affairs Commissioner, by Mrs Carla Hills, US Trade Representative, and Mr Clayton Yeutter, US Agriculture Secretary. EC officials are taking a hopeful view of the proposals. Mr Andriessen said that under the Bush Administration "there is a new spirit."

US farm groups, which have been insisting on the phase-out language, yesterday seemed resigned to the compromise but concerned about the "ratcheting down" process. A spokesman for the US Feed Grains Council said that EC subsidies are much higher than those provided by the US, so cutting both by a specified percentage could leave US products uncompetitive.

Full-function pocket

Continued from Page 1

Mr David Frodsham and its chairman is Sir Kenneth Corfield, former chairman and chief executive of Standard Telephones and Cables. Poget this week announced the opening of its international headquarters in Surrey, south of London, and named Mr Tom Cairns, a computer industry professional as vice president, international operations. Poget and DIP last year had talks with a view to joint research into the technology necessary to achieve a full function pocket computer but they came to nothing. Meanwhile, Psion, the UK company which developed the Organiser, a hand-held electronic notebook with still selling, will launch later this summer its own design of portable computer with a three month battery life in normal use. It will be larger and heavier than either the Atari or the Poget. Mr David Potter, Psion managing director, said yesterday that a screen and keyboard the size of an A4 sheet of paper were essential.

Iran recalled all ambassadors from EC that, following Monday's EC agreement, Britain had concluded that in its particular case it was "neither possible nor sensible to conduct a normal relationship with Iran." EC Interior Ministers would "consider urgently" to limit the freedom of Iranian diplomats in Community countries. The Swedish Embassy in Tehran will look after British interests. Iranian leaders were outwardly unrepentant yesterday, and the Iranian news agency

Iran recalls all ambassadors from EC

Continued from Page 1

Iran quoted Mr Mir Hussein Mousavi, the Prime Minister, as calling the EC diplomatic sanctions a needless manoeuvre certain to harm the EC rather than Iran. The English-language Tehran Times, referring to the forthcoming visit to Iran of Mr Eduard Shevardnadze, the Soviet Foreign Minister, said the Soviet's attitude was of benefit only to the Soviet Union. Moscow, however, is as wary of Islamic fundamentalism as the West, and it strongly supported Iraq during the Gulf

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Table with columns for location, temperature, and weather conditions under the heading 'WORLD WEATHER'.

Iran recalls all ambassadors from EC

Continued from Page 1 that, following Monday's EC agreement, Britain had concluded that in its particular case it was "neither possible nor sensible to conduct a normal relationship with Iran." EC Interior Ministers would "consider urgently" to limit the freedom of Iranian diplomats in Community countries. The Swedish Embassy in Tehran will look after British interests. Iranian leaders were outwardly unrepentant yesterday, and the Iranian news agency



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Paris prosecutor's office to investigate Beghin-Say

By George Graham in Paris

FRANCE'S public prosecutor's office has opened an investigation into a FF1.860m (\$137m) loss recorded in 1987 by the sugar group Beghin-Say, part of the Ferruzzi empire of Italian food and finance magnate Mr Raul Gardini.

The Paris prosecutor's office yesterday asked the financial squad of the judicial police to look at the transaction, which is already being studied by the Commission des Opérations de Bourse (COB). France's stock market regulator.

The inquiry covers the purchase by Beghin-Say, in which Mr Gardini controls 56 per cent of the voting rights, of a 7 per cent stake in Montedison, the Italian chemicals company. At the time, Mr Gardini was seeking to gain control of Montedison.

The stake was acquired, according to Beghin-Say's accounts, for FF1.91bn, and then swapped after the stock market crash of 1987 for the 13 per cent stake held in St Louis, a rival French sugar producer, by European Sugar, a wholly-owned subsidiary of Mr Gardini's group, and a cash supplement, giving a total value of FF1.05bn.

The COB, which was last night unaware of the prosecutor's initiative, is on the point of completing its own inquiry into the transaction.

Beghin-Say was also last night surprised by the prosecutor's investigation, but said that it remained "serene." The

Bowater bids for Chamberlain

By Philip Coggan

BOWATER INDUSTRIES, the UK packaging and industrial products company, yesterday made a surprise £61m (\$143.7m) bid for Chamberlain Phipps, the UK shoe components and adhesives group, topping a rival recommended offer made last week by Evode, the plastics and chemicals business.

A morning flurry of share-buying by its broker, Warburg Securities, gave Bowater a stake of around 7 per cent; its rival, Evode, has 4 per cent.

The £200-per-share cash offer (with a loan note alternative) from Bowater compares with

an Evode offer, in a mixture of ordinary and convertible preference shares, worth around 198.6p per share. Chamberlain shares closed up 29p at 218p yesterday.

The Chamberlain Phipps board issued a holding statement saying it was considering its position, but it is believed that directors are still strongly in favour of the Evode merger.

Mr Andrew Simon, Evode's chairman, said he was disappointed that a rival offer had been launched but he stood firmly by the industrial logic of a merger with Chamberlain.

Bowater said that Chamberlain's adhesives business would link with its coating and laminates division, largely based on Rexham of the US, acquired in late 1987.

Bowater said that it had followed Chamberlain Phipps closely for some time but assumed that the company's new chairman, Mr David Chamberlain, would want to preserve its independence. However, the recommended bid from Evode indicated that the company was now up for sale.

Background, Page 31

Local London receives £110.9m offer

By David Waller in London

PRIEST MARIANS, a UK property company with interests in London's West End, yesterday made a £110.9m (\$196.8m) cash bid for Local London Group, the business centre company which is itself in the throes of a £77.7m bid for Marina Development Group.

Within hours of launching the bid yesterday morning, Marians' position looked almost impregnable, after a dawn raid that left around 50 per cent of the target company's shares either in its hands or committed to the bid.

James Capel, the stockbroker acting on behalf of the predator, went into the market and bought 3.8m shares, or just under 20 per cent of the target company's equity. The bid was made with the backing of Brent Walker, the property, drinks and leisure group, which pledged its 29.9 per cent stake in Local London to Marians.

The bid was timed to frustrate Local London's own take-

over ambitions, which seemed close to fruition last Friday when it took its stake in Marina to 29.9 per cent. That, together with shares already pledged to the bid, gave it 46.9 per cent of its target.

Marians' bid is conditional on the bid for Marina not going through and is pitched at 550p a share in cash, an 11 per cent premium to Monday's price. Local London's shares jumped from 494p to 541p, while Marians' gained 10p to close at 439p.

Details, Page 31

Suez adjusts ties with Italian financier

By Paul Betts in Paris and Alan Friedman in Milan

COMPAGNIE Financière de Suez, the French privatised financial group, is about to restructure its ties with Mr Carlo De Benedetti, the Italian financier.

Suez, which defeated Mr De Benedetti in the battle for control of Société Générale de Belgique, plans to increase its stake in Cofide, Mr De Benedetti's principal Italian holding company. At the same time, however, Suez is planning to withdraw from Cerus, Mr De Benedetti's French operating subsidiary.

The switch will see Suez increase its stake in Cofide from about 4 per cent to around 10 per cent. The French group holds a 10 per cent stake in Cerus, which is expected to be diluted to around 7 per cent as a result of the proposed merger between Cerus and Dumenil-Leblé, the French financial services group.

This merger appears to be the main reason for the decision of Suez to restructure its shareholdings. Suez felt it had become difficult to remain a shareholder of Cerus since Dumenil-Leblé is a direct competitor of Banque Indosuez, the principal banking subsidiary of Suez.

However, the proposed restructuring is not expected, at this stage at least, to weaken the links between Suez and Mr De Benedetti. Apart from Suez increasing its stake in Cofide, Cerus continues to hold a 4 per cent stake in the French privatised group.

In Milan last night aides to Mr De Benedetti insisted that the proposed merger between Cerus and Dumenil had nothing to do with Suez's decision to restructure its holdings in the De Benedetti group.

"It is a matter of record that Suez, as a Cerus shareholder, gave its approval to the Dumenil deal. There is no competition between Suez and Dumenil and this is not a problem," said Cofide.

Cofide said it was aware of plans for Suez to raise its stake in Cofide to 10 per cent, but that Suez was not expected to sell all its shares in Cerus.

Italian banks join up for first division promotion

David Lane reports on a pioneering rationalisation

Italy's banking system is taking an important step towards rationalisation with the acquisition by the Cassa di Risparmio di Roma of the country's second largest savings bank, of a controlling 86 per cent stake in the state-owned Banco di Santo Spirito.

During the past five years the central bank has prodded untiringly to encourage concentration and bigger banks. But until now the response from a fragmented banking system comprising 1,100 different credit institutions had been just a small number of mergers involving minor banks.

The deal under which Banco Spirito passes from Istituto per la Ricostruzione Industriale (IRI), the state holding corporation, to Rome's savings bank is the biggest post-war change of ownership.

The two medium-sized banks are ranked separately towards the bottom end of the world's top 200 banks. The resulting merged institution will win a place in the top 100.

Rankings published last year showed Risparmio di Roma in 176th place with assets of \$30bn and deposits of \$12.7bn at year-end 1987. Santo Spirito was six places lower with assets of \$19.5bn and deposits of \$17.3bn.

Now large Italian banks face a new competitor whose combined assets of more than \$40bn, Italian network of more than 400 branches and staff of 10,400 place it firmly in the country's top 10.

Opposition to the deal came from political quarters rather than banking circles. Banks are part of Italy's political

Increased lending lifts Swedish bank profits

By Sara Webb in Stockholm

SKANDINAVISKA Enskilda Banken and Svenska Handelsbanken, Sweden's two largest commercial banks, yesterday reported higher profits for 1988 helped by increased volumes in lending.

Both banks raised their dividends and announced bonus issues to shareholders.

S-E Banken, which is the larger of the two banks, said its group operating profit climbed 16 per cent to SKr4.87bn (\$742.4m) from SKr4.04bn in 1987, while total operating income rose by 15 per cent to SKr10.12bn.

The Swedish banking operations showed a 21 per cent jump in operating profit to SKr3.72bn and a 17 per cent increase in total operating income to SKr7.63bn.

Operating costs for the group rose by 12 per cent to SKr5.04bn, boosted by expansion overseas and the setting up of branch offices in London, New York and Hong Kong.

Lending losses for the group jumped 68 per cent to SKr378m.

The board proposed raising the dividend from SKr4.25 to SKr5.1 for its class A shares and said it would create a new class of share in readiness for S-E Banken's introduction on foreign stock exchanges.

S-E Banken plans to double its share capital to SKr2.57bn by means of a bonus issue using funds from its legal reserve as well as a substantial write-up on its real estate.

Handelsbanken's group operating profits rose by 24 per cent to SKr3.68bn from SKr2.98bn in 1987, a year when the bank was badly hit by losses in the options market.

Profit for the Swedish banking operations climbed 29 per cent to SKr3.35bn. Handelsbanken said interest income increased by 15 per cent to SKr4.41bn due to the strong increase in lending, while income from commissions and bond sales jumped 38 per cent to SKr1.87bn. Total costs rose by 15 per cent to SKr2.93bn.

The board proposed increasing the dividend from SKr3.6 to SKr4.5 per share and announced a bonus issue of one new share for every three held.

Itab gains new owner and chairman

By David Lascelles, Banking Editor

ITAB, the Italian-owned London consortium bank, is to have a change of ownership and a new chairman.

Mr Patrick Brennan, a former director of Hambros Bank and one of the people assigned by the Bank of England to sort out the stricken Johnson Matthey Bankers, becomes chairman.

He replaces Mr Mario Bortoloni who was deemed not to be "fit and proper" by the Bank of England last year because of his past association with Mr Roberto Calvi, the controversial financier who was found hanging under Blackfriars Bridge in 1982.


Two British non-executive directors are also joining the board.

Cassa di Risparmio di

Torino, the Turin-based savings bank which owned half of Itab, is buying out the other owner, the Credito Romagnolo, making it a fully-owned subsidiary.

CRT will also increase Itab's share capital from 25m (\$6.8m) to £20m, and its loan capital from £3.5m to £10m. Itab's name is to be changed to London Italian Bank Limited.

BOND INTERNATIONAL GOLD, INC.



FIRST SIX MONTHS RESULTS
December 31, 1988
(unaudited)

\$ Million		PRODUCTION	
Net Sales	99.3	Gold	216,000 Ounces
Depreciation, Depletion and Amortization	19.0	Silver	670,000 Ounces
Income from Operations	21.4	Copper	14,000 Tonnes
Unrealized Foreign Exchange Gains	4.0		
Net Income	15.2		
Net Income per Share	\$0.28		
Total Assets	1,015.7		

SIX MONTH ACCOMPLISHMENTS

- Listings on the New York and Toronto Stock Exchanges
- Commissioning of two more mines, the Golden Patricia in Ontario, Canada and Richmond Hill in South Dakota, United States
- Annualized gold production in excess of 400,000 ounces per year
- Increased total attributable gold reserves to 6.3 million ounces
- The Bullfrog Mine in Nevada is fully permitted and construction proceeds on schedule for production by the second half of 1989

RECENT SIGNIFICANT EVENTS

Agreement finalized with Homestake Gold of Australia Ltd. rationalizing the Kalgoorlie, Western Australia "Golden Mile" holdings, allowing the development of one enormous operation, the Super Pit

Additional Information: Contact Douglas Silver, Bond Gold Corporation, 4600 Ulster St., Suite 300, Denver, CO 80237, (303) 220-9127

BOND INTERNATIONAL GOLD, INC.

This announcement appears as a matter of record only. December 1988

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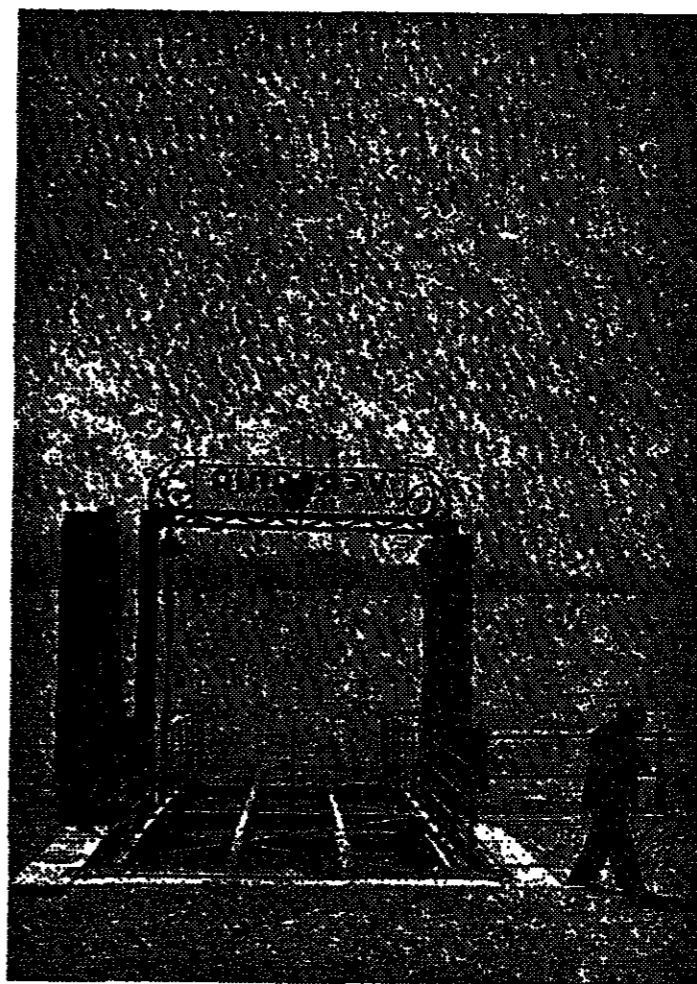
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- Banco Bilbao Vizcaya SA
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INTERNATIONAL COMPANIES AND FINANCE

ONCE, in the eye of the hurricane

Tom Burns on the Spanish Association for the Blind's ambitions

We are in the eye of a hurricane and it is all terrific because our bosses are blind... The ONCE sounds in the worst possible taste because ONCE - Organización Nacional de Ciegos Españoles - is Spain's Association for the Blind and the press assistant is one of the few people at its Madrid headquarters who can see...

Banesto and Banco Central. The additional support of the ONCE equity would convert Cartera Central into a formidable presence in the two banks, for the portfolio company already holds close on 10 per cent of their joint capital... Mr Duran eventually chose Gruycosa because 'they are active and control front-line companies'...

Mr Duran justifiably claims that ONCE - an association, he notes that is 'of' and not 'for' the blind - is uniquely efficient and profitable and would 'please people like Mrs Thatcher who want to privatise suddenly everyone, from the government of the Bank of Spain downwards, wants to ask Mr Duran about ONCE's strategy... Gambling, a lucrative business in Spain, is 'just another economic activity', according to Mr Duran...

blind but we are not suckers.' Mr Duran eventually chose Gruycosa because 'they are active and control front-line companies'... Already there is an ONCE nominee on the boards of Valdearribas and of Focsa and there are two on the board of Banco Zaragozano... Why do Mr Duran and ONCE want to play at tycoons? The managing director's answer is vehement: 'We are sick of people ignoring the 2 per cent'...

Trust Bank edges higher in first half

By Jim Jones in Johannesburg TRUST BANK, South Africa's fifth-largest banking group, has followed competitors in blaming the authorities for the narrower lending margins that inhibited profit growth... Within six months to December 31 1988, Trust increased its total lending to R10,959m (R4.1bn) from R8,589m at the end of June and total assets to R16,376m from R13,538m...

Compagnie Générale d'Électricité

Compagnie Générale d'Électricité (CGE) 1988 net consolidated sales amounted to FF 127.6 billion, an increase of 4% over 1987... CGE direct investor line: (33-1) 42 561 561

AECl lifts sales 25% to R4.08bn

By Jim Jones in Johannesburg AECl, South Africa's largest diversified chemicals group, lifted sales by a quarter in 1988, helped by stronger domestic demand and better prices in export markets... The year's turnover increased to R4.08bn (R1.64bn) from R3.28bn...

Wormald back to profit after rationalisation

By Chris Sherwell in Sydney WORMALD International, the Australian-based fire protection group which suffered heavy losses last year following a major rationalisation... Figures for the six months to December, released yesterday, showed an attributable after-tax profit of A\$4.98m (US\$4.08m) against a loss of A\$40.2m in the same period of 1987...

BNZ acting chairman resigns job

By Dal Hayward in Wellington THERE WAS further boardroom turmoil in the 87 per cent government-owned Bank of New Zealand - BNZ - largest bank - yesterday, as Mr Rob Campbell, former deputy chairman and now acting chairman, resigned his position... Mr Campbell believes the major issues were the real financial state of the bank and the Government's sale programme...

AECl Limited 1988 Audited Results. Turnover up 25% to R4 083 million. Net trading income up 28% to R475 million. Earnings per ordinary share up 20% to 165 cents. Ordinary dividend increased by 14% to 75 cents.

Banque Indosuez U.S. \$200,000,000 Floating Rate Notes due 1997. For the three months 21st February, 1989 to 22nd May, 1989 the Notes will carry an interest rate of 10 1/8% per annum...

The Molson Companies Limited (Incorporated with limited liability under the laws of Canada) U.S. \$200,000,000 Floating Rate Notes. Issue date 21st May 1987. Maturity date 21st May 1992.

AUSTRALIA AND NEW ZEALAND BANKING GROUP LIMITED Starting Floating Rate Notes due 1997. In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the period from 20th February, 1989 to 22nd May, 1989 has been fixed at 13.125 per cent per annum...


U.S. \$400,000,000 COMMONWEALTH BANK OF AUSTRALIA Undated Floating Rate Notes Exchangeable into Dated Floating Rate Notes. Interest Rate 10.06% per annum (LIBOR 10.00% + 0.06%)

\$100,000,000 Guaranteed Floating Rate Notes due 1991 Citicorp Overseas Finance Corporation N.V. Notice is hereby given that the rate of interest has been fixed at 13% and that the interest payable on the relevant interest Payment Date, May 22, 1989, against Coupon No. 21 in respect of \$5,000 nominal of the Notes will be \$1,602.74 and in respect of \$50,000 nominal of the Notes will be \$1,602.74.

WOOLWICH EQUITABLE BUILDING SOCIETY \$200,000,000 Floating Rate Loan Notes due 1995. In accordance with the terms and conditions of the Notes, notice is hereby given that for the three month period from (and including) 21st February, 1989 to (but excluding) 22nd May, 1989, the Notes will carry a rate of interest of 13 1/8% per cent per annum...

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INTERNATIONAL COMPANIES AND FINANCE

Norwegian drugs group launches Japanese arm

By Karen Fosell in Oslo

DYNAL, the joint venture unit of Norway's Dyno Industrier and the Norwegian Apothekernes Laboratorium (AL), has established Nihon Dynal KK, a new subsidiary in Japan, with the Japanese Veritas Corporation, which will be responsible for developing Dynal's pharmaceutical products.

Dyno is to control 60 per cent of the new company while Veritas Corporation will take the balance. A Japanese scientific advisory board has also been established.

The Norwegian company's primary product, Dynabeads, is based on special particles used in bio-technological separation, a technique used in the diagnosis and treatment of illness. It is used to prevent the body from rejecting transplanted

Finnish pulp and paper group up FM639m

By Olli Virtanen in Helsinki

METSÄ-SERLÄ, the Finnish forest products group, reported a two-and-a-half-times profit increase before appropriations and taxes from FM580m to FM1,013m (€243m) in 1988.

The group's net sales increased 8.5 per cent to FM7,69m during last year. Profit after financial items rose to FM711m, representing 9.4 per cent of net sales, against FM261m and 3.7 per cent in 1987.

Net financial expenses totalled FM355m, down from FM473m the year earlier.

Earnings per share rose to FM45 from FM16. Growth was mainly due to strong demand in forest products, particularly in pulp.

The Canadian lumber industry expects a 10 per cent drop in softwood lumber exports to the US this year, writes Robert Gibbons in Montreal.

This would mean a drop in US market share to around 20 per cent from a peak 33 per cent in 1986.

One major factor in the continuous decline since 1986 has been the 15 per cent surcharge on exports imposed by Canada in early 1987 to forestall a US duty.

But US housing stocks have also been running at lower levels because of market saturation in some areas and steeply higher mortgage rates.

The industry is trying to renegotiate the 15 per cent surcharge with Canadian and US Governments. The tax was exempted from the Canada-US free trade deal effective last month.

Royal Trust Bank to pass dividend as assets up 3.3%

By John Wicks in Zurich

ROYAL TRUST BANK (Switzerland) of Zurich, is to pass a dividend in respect of last year, following a major reduction of credit risks.

Net profits of the bank, whose majority shareholder is the Toronto-based Royal Trustco, dropped from a 1987 record of SFr12.6m (€12m) to only SFr1.5m, while total assets showed only a slight increase of 3.3 per cent, to SFr3.1bn.

While gross income went up in 1988 from SFr196.4m to SFr202m, the bank recorded "losses, depreciation and provisions" of SFr30.7m, compared with under SFr13.2m for the previous year. This reflected large-scale write-offs and risk provisions on the bank's loan portfolio.

As part of this move, all Comecon assets have been sold and the amount of remaining credit to less-developed countries reduced to only 0.2 per cent of the total portfolio. The management now foresees a "healthy rate of growth on a calculable risk basis."

Total equity at the end of 1988 was of SFr265m. This is seen as a solid capital base and a sound capital-asset relationship, providing "an ideal foundation on which to base further expansion."

Exportfinans reports a Nkr8m rise in income

EXPORTFINANS, the financing and export credit institute of the Norwegian commercial banks, experienced a rise in income in 1988 to Nkr62m (€9m) from Nkr54m last year, writes Karen Fosell.

By the end of last year, assets increased to Nkr25bn as disbursements rose to Nkr3.5bn compared with Nkr3bn in 1987.

Nearly Nkr1bn in disbursements financed exports from the mechanical industry, mostly for maritime equipment, while Nkr1bn financed the export of ships built at Norwegian shipyards.

More than Nkr1.3bn, or one-third, financial internationalisation projects, or the establishment of Norwegian sales offices and production facilities abroad. Approximately Nkr1.1bn, or one-third, in credits was disbursed for governmental schemes.

Exportfinans said that in 1988 it borrowed in the domestic market for the first time in five years.

More than Nkr6.5bn was raised in the international capital market in various currencies which were swapped to US dollar loans with floating interest rates.

Schindler firm on profits forecast

SCHINDLER, the Swiss lift and escalators company, says 1988 losses on the part of its affiliate, Also, will not affect the group's profits forecast for the year of "at least SFr60m (€83.8m)," writes John Wicks.

The Swiss lift group acquired a controlling stake in Also last July after the international supplier of personal computer systems showed 1987 losses of SFr7m on turnover of SFr165m.

Three German subsidiaries - Also ABC Trading, Also Comyst and Also Consult - booked operating losses last year totalling DM25m (€12.5m). This was equal to more "90 per cent of the operating loss of the Also Group," says Schindler.

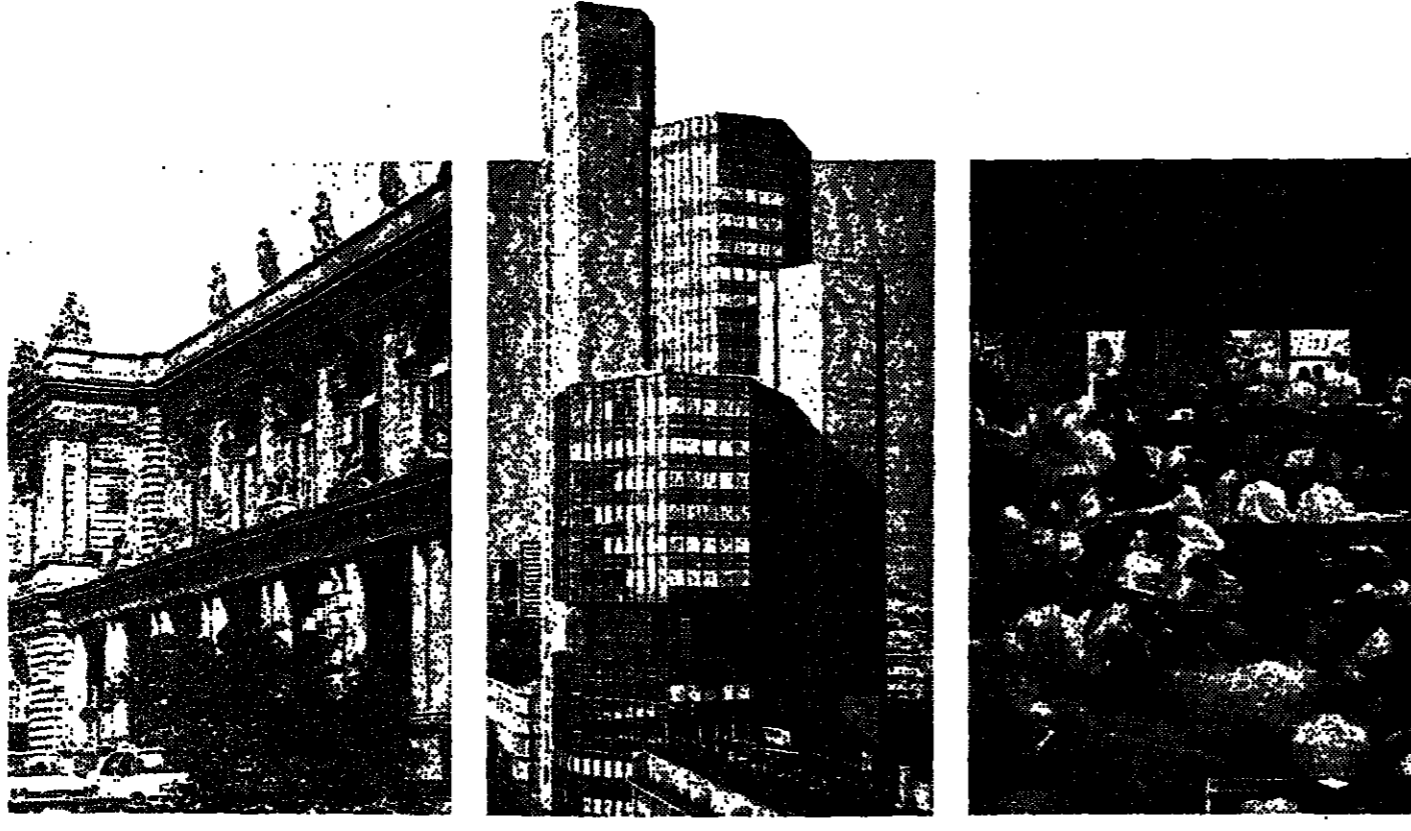
These three companies will cease operations at the end of next month. German business, which had accounted for more than half the total Also sales, is to be concentrated in the Berlin firm, Dr Dohrenberg. This company is to expand its activities, as is Scheidegger, the Swiss subsidiary and leading European specialist in clerical training courses.

Schindler, which admits it is "surprised" at the German losses, will write off Also goodwill "much faster than foreseen by company guidelines."

It has replaced Also management and taken what it calls energetic steps to improve Also's operations at home and abroad.

Since Schindler has a voting majority but no capital majority in Also, the affiliate's figures are not consolidated.

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The Financial Times proposes to publish a Survey on the above on

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FINANCIAL TIMES PROFILE BUSINESS INFORMATION

Open letter to MB Group Shareholders.



Ball Corporation

345 South High Street, Muncie, Indiana.

Dear Shareholder,

We have written to Dr Brian Smith, Chairman of MB Group plc, on behalf of Newco offering to increase the price Newco will pay for Metalbox Packaging to £835 million in cash payable direct to the MB Group shareholders. This contrasts with the Carnaud offer of shares in Carnaud and cash, with a theoretical value which has fluctuated from £815 million to £840 million over the last two weeks.

The Newco proposal is conditional on Newco receiving information previously given to Carnaud and requested by Newco, and may be increased further if such information confirms certain assumptions made by Newco in valuing Metalbox Packaging.

Newco's shareholders include the Ball Corporation, Mr Richard Hofmann, Mr Dan Gresham, and Elders Investments Limited.

Setting the Record Straight

In its attempt to force through its ill-conceived and defensive scheme, the MB Group board and its financial advisers have resorted to misleading and inaccurate statements about the Newco proposal. Some of these blatantly misrepresent the facts. MB Group shareholders risk losing a superior proposal due to the attitude of the MB Group board.

MYTH: Metalbox Packaging is not for sale.

FACT: Under the Carnaud scheme, Metalbox Packaging is being sold to Carnaud, which will change its name to CMB Packaging. CMB will be controlled by the present Carnaud management and based in Brussels. Newco will be a UK based and managed company.

MYTH: Newco's offer undervalues Metalbox Packaging.

FACT: Newco's offer of £835 million in cash compares with the MB Group board's sale valuation of £780 million at the time the Carnaud scheme was announced. The Newco offer is for cash, not paper. Its value is certain and, including the value of the non-packaging businesses, represents a price of some £3.20 per existing MB Group share.

MYTH: MB Group claims that Newco is using spoiling tactics.

FACT: It is MB Group directors who are using spoiling tactics in an attempt to deprive shareholders of an opportunity to consider a superior offer. The Newco proposal is firm and serious and the details should be evaluated by the MB Group board on behalf of shareholders.

MYTH: Metalbox Packaging will be starved of financial resources for research and investment.

FACT: Newco plans to spend a minimum of £230 million on research and capital investment in the Metalbox Packaging UK businesses over the next five years. Ball Corporation and Newco's management are committed to the expansion of Metalbox Packaging and its re-establishment as a technological leader.

MYTH: There is no industrial logic to Newco's proposal.

FACT: Ball Corporation is a recognised world leader in beverage can technology, the highest growth area of metal packaging. It has supplied packaging to the Food Industry for over 100 years and has extensive experience of the packaging industry worldwide. In contrast, there is no logic in a diversified new MB Group holding a minority investment in a French controlled packaging company.

MYTH: Newco's management does not compare with the proven growth achievements of the MB Group.

FACT: Messrs Hofmann and Gresham have over 38 years of packaging industry experience between them. Messrs Smith and Stuart jointly have had only 10 years experience between them at MB Group. During the period 1981-1987, whilst Mr Hofmann led Continental Can's metal container and packaging businesses, operating profits almost doubled. Over the period that Dr Smith has been Chairman of MB Group, profit before interest and tax of the packaging businesses actually declined. Furthermore, Mr Hofmann was President of Continental Can when it succeeded in taking significant market share from Metalbox Packaging in the UK beverage can market.

MYTH: MB Group and its shareholders will have to pay significant capital gains tax.

FACT: Newco's scheme will result in no capital gains tax being payable by MB Group. The tax effects are no different to those of the Carnaud scheme. MB Group shareholders will be offered the opportunity to take loan notes or additional shares in new MB Group, thus deferring any capital gains tax.

**YOU ARE BEING DEPRIVED OF THE OPPORTUNITY TO CONSIDER A BETTER DEAL.
VOTE AGAINST THE RESOLUTIONS TO COMPEL YOUR BOARD
TO NEGOTIATE THE HIGHEST OFFER ON YOUR BEHALF.**

Yours faithfully,

Chairman

INTERNATIONAL CAPITAL MARKETS

Foreign banks' Australian poser

Chris Sherwell on the wider implications of recent NatWest cuts

The recent decision by the Australian arm of Britain's National Westminster Bank to close eight offices and make a fifth of its employees redundant has graphically underlined the competitive problems facing foreign banks in Australia...

Canberra insider trading probe

By Chris Sherwell in Sydney

AN Australian parliamentary committee is to press ahead with an inquiry into insider trading in the share market...

NAB warns on outdated settlement

By Chris Sherwell

FOREIGN INVESTORS will be driven away from the Australian stock market unless its antiquated settlement and clearing systems are revamped...

FT INTERNATIONAL BOND SERVICE

Table listing international bonds with columns for Issuer, Amount, Bid, Offer, and Yield. Includes sections for US Dollar, Yen, and other currencies.

MB Group plc logo and NOTICE TO HOLDERS OF WARRANTS in registered form exercisable into the Shares of MB Group plc.

NOTICE TO WARRANTHOLDERS OF TOWA REAL ESTATE DEVELOPMENT CO., LTD. with details on share distribution and subscription prices.

NORTH EAST LANCASHIRE advertisement for Philip Dodson, Financial Times, with contact details and office location.

Residential Property Securities No. 1 PLC advertisement, featuring mortgage-backed floating rate notes with a principal amount of £200,000,000.

Notice of Redemption for U.S. \$50,000,000 floating rate certificates of deposit by The Sanwa Bank, Limited.

Sumitomo Metal Industries, Ltd. advertisement for U.S. \$500,000,000 4 7/8 per cent. Bonds Due 1993 with warrants, listing various international agents.

EL in

DnC's London unit improves advertisement for David Lancelotti, Banking Editor, mentioning DEN norske Creditbank.

Small text at the bottom of the page providing additional information and disclaimers.

INTERNATIONAL CAPITAL MARKETS

EIB issue revives interest in the D-Mark sector

By Andrew Freeman

THE EUROBOND markets saw new issue activity across a range of sectors yesterday with a revival of business in the Euro-Dm area and renewed interest in long-dated starting issues.

The European Investment Bank (EIB) caused some surprise when it tapped the D-Mark sector which has been depressed and nervous lately due to uncertainty over short-term rates.

INTERNATIONAL BONDS

Hammerstein, the UK property and development company which was recently the subject of a takeover bid, launched a £100m issue of 10-year Eurobonds in December 2018.

The issue was aimed at interest at the long end of the Eurosterling yield curve, which several other UK corporate borrowers are currently considering.

Japanese banks plan new profit accounting

JAPANESE banks will introduce new profit accounting standards starting in the six months ending September this year.

The new divisions of current profit will be: profits from investments such as loans, bond coupons and stock dividends; commissions from customers; profits from foreign exchange and other trading; and profits from stock trading and the Tokkin money trusts.

Industry analysts yesterday welcomed the move, saying it would make bank results more readily available to analysts. They added that the banks will have time to adjust. Many had expected that the new rules would have to be applied to the current fiscal year, ending March 1989.

Greenspan speech hits Treasuries

By Janet Bush in New York and Katharine Campbell in London

US TREASURY bonds dipped by around 1/4 point yesterday morning in quiet trading as dealers paid close attention to the Humphrey-Hawkins testimony of Mr Alan Greenspan, US Federal Reserve chairman.

At mid-session, prices were quoted as much as 1/4 point lower. The Treasury's benchmark long bond stood 1/4 point down for a yield of 9.07 per cent.

Mr Greenspan had been expected to reiterate the need to continue to err on the side of tightness and on his concern about inflation, if only to justify the monetary tightening last week. He said that the Fed's central tendency forecast was for inflation to rise slightly this year.

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MoF rejects Chukoku fund proposals

By Janet Bush in New York and Katharine Campbell in London

THE JAPANESE Ministry of Finance has rejected three of the four proposals put forward by the securities industry for reforming the rules governing the Chukoku investment fund, reports Reuters.

The MoF will not allow 13 investment trust management firms to decrease minimum investor deposits in the Chukoku to one yen from the current ¥10,000, as they had requested. It also will not let depositors withdraw funds without notice.

The ministry also rejected a proposal that it raise the limit on investments by the Chukoku fund in money market instruments from the current 30 per cent. However, it will allow a decrease in minimum Chukoku fund investment in medium-term Japanese government bonds to 80 per cent from 50 per cent, as securities firms had asked. This change will take effect from March 1.

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NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book runner. Includes entries for European Investment Bank, French Finance, Australian Dollars, etc.

Finance house seeks £155m

By Norma Cohen

INTERMEDIATE Capital Group, an independent arranger and provider of intermediate or mezzanine finance, is seeking a £155m five-year loan to fund its expansion.

The loan is extendible for one year at the end of the first and second years. Interest is payable at 1 1/2% over London interbank offered rates.

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FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns: EQUITY GROUPS & SUB-SECTIONS, Tuesday February 21 1989, Index, % Chg, etc. Lists various industry sectors like Capital Goods, Building Materials, etc.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

Table showing rises and falls in various market categories like British Funds, Corporate Bonds, etc.

LONDON RECENT ISSUES

Table listing recent bond issues with columns for Issue, Amount, Date, etc.

FIXED INTEREST STOCKS

Table listing fixed interest stocks with columns for Issue, Amount, Date, etc.

RIGHTS OFFERS

Table listing rights offers with columns for Issue, Amount, Date, etc.

TRADITIONAL OPTIONS

Table listing traditional options with columns for Issue, Amount, Date, etc.

LONDON TRADED OPTIONS

DIXONS, the retail concern with strong electricals interest, as well as cameras, headed Plessey and a clutch of electronics stocks into the limelight on the traded options market yesterday, attracting 3,370 contracts.

Table listing traded options for various companies like Dixons, Plessey, etc.

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Additional information and disclaimers at the bottom of the page, including contact details for the FT Actuarial Indices and market data sources.

UK COMPANY NEWS



serious
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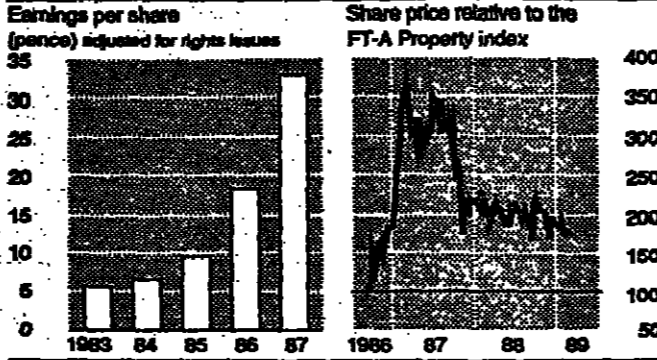
Likely grounding for space retailer

David Waller on the colourful career of Local London in the light of yesterday's bid

ONLY LAST Friday, Marina Development Group declared that it had given up hope of finding a white knight in its bid battle with Local London. Yesterday, a saviour turned up in the unlikely form of Priest Marions, an acquisition-minded property company...

the £40m acquisition of Standard Security, to a peak of £190m in the summer of 1987. The shares, floated at 135p, touched 96p at one point. In those halcyon days, Local London was perceived as a property company with a difference: in fact, it was thought to be a property company...

Local London Group



of the sale of services and rental space. Dealing profits were - and still are - a separate source of income altogether. The crash dealt a severe blow to Local London, as it did to many companies which seemed to owe their growth prospects to the ability to push out vast quantities of paper.

intrinsic stage last September. Pre-tax profits more than doubled to £5.52m and earnings were up 77 per cent. Nevertheless, such was the increase in overheads at the business centres that licence and rental income grew by only a fraction, from £2.03m to £2.18m.

consultant. Before yesterday's bid, its most ambitious move was the £7m purchase early last year of the Langham estate of 170 freehold properties in London's West End. It recently held abortive bid talks with Inoco, another property company.

Nichols (Vimto) hits £6.6m and plans buy-back from B&C

BRITISH & Commonwealth Holdings, the financial conglomerate, is to sell its 35.6 per cent stake in J.N. Nichols (Vimto). Of the total, Nichols, the soft drinks group, plans to buy back 14.9 per cent at a net cost of £6.5m. The rest will be placed out.

Manchester-based Nichols, which will buy back the shares at a price of 330p, yesterday announced pre-tax profits of £5.5m (£5.96m) for the year to December 31. Its shares were unchanged at 255p.

of £1p will raise the total to 6.6p (7.75p). Nichols said it would finance the cost of the share buy-back, £2.2m over £1.7m in advance corporation tax is included, initially through cash resources and some borrowings. Gearing would rise to 24 per cent of shareholders' funds after the purchase.

Shandwick and Foote Cone talks progress

DISCUSSIONS between Shandwick, the international public relations company, and Foote Cone & Belding, a US advertising agency, over a possible deal involving the latter's Golin/Harris Communications PR business, are understood to be progressing. An announcement could be made later this week.

so that certain payments are deferred and profits-related. It is likely that the deal could involve the issue of some shares to PCB, and that the US group might end up with a stake of around 5-6 per cent in Shandwick.

Gold Fields to bring out interim results before end of week

Consolidated Gold Fields, the diversified mining group, is to speed up publication of its half-year results in the wake of the £3.2bn hostile bid by Minoro, the South African-controlled investment group. Analysts expect the results, for the half-year to December 31, to be good but not spectacular compared with those for the same months of 1987 when Gold Fields achieved £182.7m before tax. That total included an extraordinary profit of £82m from the sale of shares in its associate, Gold Fields of South Africa.

Allied-Lyons agreed offer for Canadian distiller

ALLIED-LYONS, the food and drinks group, has made an agreed £116m (£55m) offer for the publicly-held shares of Corby Distillers, a Canadian drinks company in which it has a major voting stake. Corby is a manufacturer and distributor of wines and spirit brands including Wiser's Deluxe and Silk Tassel Canadian whiskeys, the second and fourth largest standard brands of Canadian whisky respectively.

Table with 5 columns: Company Name, Current payment, Date of payment, Current dividend, Total dividend. Includes Bank Leuzel, Cont Int'l Trust, Ewart, Gartmore Int'l, Irish Glass, etc.

Table with 2 columns: Company Name, Date. Includes Armstrong Equipment, Boleyn Investments, etc.

HIT takes 43% stake in Comac

Hilldown Investment Trust, the investment subsidiary of Hilldown Holdings, yesterday became involved in yet another reconstruction package of a public company when it agreed to take a 43 per cent stake in Comac, the Third Market computer staff recruitment company.

recruitment field. HIT has now agreed to subscribe for 2.75m shares at 20p each. At the same time there will be a three-for-five rights issue at the same price. The total package will raise £700,000.

Trusthouse Forte

The pay of Lord Forte, chairman of Trusthouse Forte, fell slightly in 1987/8 to £229,968, against £230,222. The salary of the highest-paid director, believed to be Mr Rocco Forte, chief executive, rose from £284,577 to £288,287.

Adscene stake

H P and S E Lambert Adscene directors acquired 1,000 ordinary to hold 12.63 per cent.

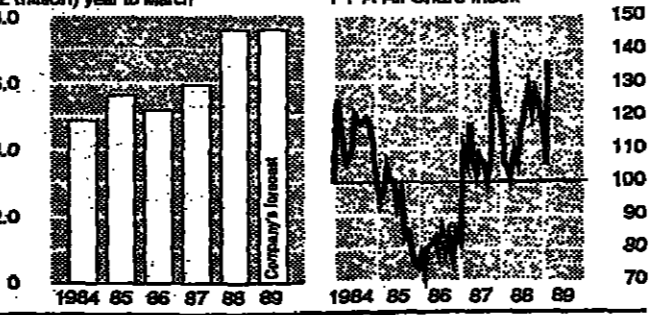
Never mind the price - if the shoe fits...

Philip Coggan on Chamberlain's dilemma in deciding which offer to recommend

WHAT TURNS a company into a bid target? Shareholders in Chamberlain Plastics witnessed a 3.4 per cent decline in the group's earnings per share since 1984 - and in fact, the company has yet to improve on its 1980 eps figure.

Chamberlain's long-standing shoe component business is notoriously cyclical and vulnerable to overseas imports and problems in the group's chemicals and adhesives division mean that it will fail to increase profits this year.

Chamberlain Plastics



Chamberlain merger. However, he says that a Bowater takeover would have a different, and equally valid, logic. The £2.2bn between Bowater and Chamberlain, according to Mr Lyon, lies in Bowater's costing and laminates division which largely centres on Rexham, the US company, acquired for \$220m just after the 1987 stock market crash.

& packaging, where Bowater recently acquired a 25.7 per cent stake in Norton Oper. Disposals will raise more than £140m in the first quarter of the year and a successful bid for Chamberlain would therefore leave Bowater less than 50 per cent geared. There will be minimal earnings dilution in 1988 but Mr Lyon expects Chamberlain to have a positive effect on earnings by late 1990.

Stanley buys casinos from Brent Walker

Stanley Leisure, the betting shops, casinos and snooker club operator, has agreed to buy five of Brent Walker's provincial casinos for £25m. The purchase, by far Stanley's biggest deal since it came to the market in the summer of 1986, is to be financed via a vendor rights issue of 10m new Stanley shares.

Hicking Pentecost

Robertshaw Holdings, the private property development company run by Mr Stuart Robertshaw, has increased its stake in Hicking Pentecost, the Nottingham-based knitwear manufacturer and dyer. A purchase of 55,000 shares, takes its total holding to 15.37 per cent. It was announced on Monday that Robertshaw had acquired a 14.83 per cent stake.

Irish Glass expands

Irish Glass, Dublin-based glass container maker, achieved pre-tax profits of £1.45m (£1.2m) for the half year to December 27 1988, compared with a previous £577,000. Turnover was £15.08m (£14.91m). Earnings per share stood at 6.55p (3.02p) and an interim dividend of 1p (0.75p) will be paid.

Guinness disposal

Guinness, the drinks group, has sold its Cranks chain of vegetarian restaurants to Berkeley's Cafes, an Irish catering company, for more than £2.2m. The chain was acquired by Guinness in late 1985 for about £1m and has been built up to 10 outlets, mainly in London.

Mountleigh stake

Mr Tony Clegg, chairman of Mountleigh Group, has re-established a holding in the property company through the purchase of 500,000 shares, 0.2 per cent of the total, at 165p. Mountleigh shares closed yesterday unchanged at 164p.

PRELIMINARY RESULTS for 31 December 1988 (unaudited). Table with 4 columns: Increase for year, 1988, 1987. Includes Profit on ordinary activities, Profit after taxation, Earnings per share, etc. TransAtlantic logo and contact information at the bottom.

UK COMPANY NEWS

Capco beats forecasts with £43.5m

By Clare Pearson

CAPITAL & COUNTIES, the property group which is a subsidiary of South African-controlled TransAtlantic Holdings, yesterday surpassed City expectations with its increase in pre-tax profits and net asset value for the year to end-December.

reached more than £1bn, a 42 per cent increase. Net assets per share rose 23 per cent to 492.5p (400.6p).

ing put in £8.8m (£4.6m) on £22m (£18m) turnover.

COMMENT

Whatever adverse sentiment may surround companies as heavily involved in retail property as Capco is, in fact it is this area of its business that provides the chief source of interest as the company awaits the substantial surpluses which will be coming through on its three major developments.

Mosaic Invs buys John Anthony Signs for £4m

By Andrew Hill

MOSAIC INVESTMENTS, the expanding industrial holding company, has moved into another fragmented market with the acquisition of John Anthony Signs for up to £4.1m in shares.

Really Useful stages poor performance at six months

By John Thornhill

REALLY USEFUL, Mr Andrew Lloyd Webber's leisure group, staged its first poor financial performance yesterday when it reported a fall in pre-tax profits to £2.8m in the six months to December 31, a 3.4 per cent decrease from £2.9m in the previous period.

he mentioned the disappointing performance of Ayrton Press, its publishing company, Interactive Information Systems and The Really Useful Record Company.

Aspects of Love, is due to open in London this spring. Immediately afterwards, the concert presentation division will undertake a major tour throughout North America.

Gartmore Info asset fall

NET ASSET value per 25p share of the Gartmore Information & Financial Trust declined from 56p to 52.8p over the 12 months ended December 31 1988.

1.025p raises the total from 1.3p to 1.5p.

Mr Moorman said despite the gloom currently overshadowing retail sector, Capco had seen no signs of weakening in interest from retailers.

Windsor predicts return to dividend in current year

By Nikki Tait

Mr Stanley Taylor, chairman of Windsor, told shareholders at yesterday's annual meeting that he expected the company to recommence paying dividends after publication of figures for the current year.



Greg Hutchings: chief executive of Tomkins

Monday: "We see the acquisition as another tile in place."

Michael Peters surpasses City hopes with advance to £1.07m

By Alice Rawsthorn

MICHAEL PETERS, the USM-quoted design group, saw its shares rise by 9p to 124p yesterday when it surpassed the City's expectations by announcing a sharp rise in pre-tax profits from £530,000 to £1.07m in the first half of the year.

combined with organic growth in the established business compensated for its poor performance.

other countries. The growing awareness of design in Europe, coupled with the competitive pressure on consumer goods companies, should, he said, ensure a strong performance for the full year.

Provident Financial just ahead

By Clare Pearson

PROVIDENT FINANCIAL Group, the consumer lender with about 10,500 door-to-door agents, lifted pre-tax profits from £36.7m to £38.2m in 1988 on turnover of £417.7m compared with £408.4m.

after a rise in arrears two years ago, triggered by an earlier drive for growth.

year will see a resumption in growth in the core business struck a hollow note. There are bound to be question marks over the vigour of its new-found marketing drive in the light of its obsessive concentration over the last three years on keeping the backsliders off its lending books.

Ewart in midterm upsurge

EWART, the Belfast-based property developer, showed a substantial increase in turnover and profits for the six months ended October 31 1988 following the integration of West Kent Cold Storage, acquired last May.

said the development potential of West Kent site was being assessed, and early indications point to it being "most exciting".

from £179,000 to £522,000. Earnings rose to 2.59p (0.68p) and the interim dividend is lifted 50 per cent to 0.75p, and is payable on capital increased by a rights issue.

Continental and Ind

Net asset value per 25p ordinary share of Continental and Industrial Trust was virtually static at 910.5p on December 31 1988, compared to 910.2p a year earlier.

Bank Leumi (UK)

Profits of Bank Leumi (UK) for the 1988 year rose from £1.94m to £2.65m after tax and transfer to inner reserves. Retained profits emerged at £1.74m compared with £1.17m.

Unilever set to buy Dutch food maker

By Christopher Parkes, Consumer Industries Editor

UNILEVER, the food and consumer products multinational, is negotiating to buy Profod, a private Dutch manufacturer of chilled convenience foods.

used elsewhere in its international food operations.

Although it is one of the largest food manufacturers in the world, the group's only existing interest in chilled food is a small operation in Nantes, which sells Plaisir à la Carte products in France.

Piccadilly Radio delays merger decision for another month

By Ian Hamilton Fazey, Northern Correspondent

PICCADILLY RADIO's much-admired extraordinary general meeting was adjourned for a more yesterday before shareholders finally agreed to put off until March 20 a decision on whether to merge with Midlands Radio.



Owen Oyston: details will be forthcoming

The meeting had been originally scheduled for February 6 but was postponed for two weeks after Miss World, the local radio and entertainment company, launched a £25m bid for Piccadilly.

to vote on amending Piccadilly's articles, a process requiring at least 21 days' notice of a special resolution, hence the need for another adjournment.

the Red Rose radio chain, has made rejection of the merger with Midlands a condition of its bid.

Mr Owen Oyston, Miss World's chief executive, indicated that full details of the company's offer would be forthcoming. He said after the meeting: "It has been a very satisfactory day from our point of view."

Financial details were not disclosed.

The deal will give Unilever a ready-made factory and access to new microwave pasteurisation technology which may be

Advertisement for Citykeys, Dron & Wright, and Fletcher King. Includes a handwritten note: "Are we getting clattered for VAT today?"

Advertisement for Invoice financing, Union Discount Invoice Financing Limited. Includes text: "... Invoice financing? You mean, factoring? No, we don't!"

Table titled SPONSORED SECURITIES with columns for High/Low, Company, Price, Change, Gross Yield, and P/E.

July 1989

This announcement appears as a matter of record only.



CAPITAL & COUNTIES

£400,000,000

TERM LOAN AND REVOLVING CREDIT FACILITY
(Incorporating a Letter of Credit option)

ARRANGED BY
Barclays Bank PLC

LEAD MANAGERS

- Bank of Scotland
- The Dai-ichi Kangyo Bank, Limited
- Lloyds Bank Plc
- Barclays Bank PLC
- The Hongkong and Shanghai Banking Corporation
- The Sumitomo Bank, Limited

SENIOR MANAGERS

- The Fuji Bank, Limited
- Bayerische Hypotheken-und Wechsel-Bank AG
- The Industrial Bank of Japan, Limited
- The Mitsui Bank, Limited
- The Sanwa Bank, Limited
- Union Bank of Switzerland
- London Branch

MANAGERS

- Amsterdam-Rotterdam Bank NV
- Clydesdale Bank PLC
- Dresdner Bank Aktiengesellschaft
- London Branch
- Bayerische Vereinsbank AG
- London Branch
- Daiwa Europe Bank plc

PARTICIPANTS

- Banque Internationale à Luxembourg SA (London)
- The Chuo Trust and Banking Company, Limited

Credit Lyonnais
London Branch

The Kyowa Bank, Ltd

The Toyo Trust and Banking Company Limited

Banco Hispano Americano Limited

National Bank of Greece SA
London Branch

AGENT BANK

Barclays Bank PLC



February 1989

UK COMPANY NEWS

Yorks Chemicals surges to £8.5m

By John Thornhill

SHARES IN Yorkshire Chemicals, the manufacturer of dyes, tanning materials and speciality chemicals, jumped 21p to 316p when the group announced a 35.9 per cent increase in pre-tax profits in the year to December 31.

The profits increase, from £5.25m to £8.5m, was achieved on turnover up 20.7 per cent to £59m (£48.9m). Earnings per share rose 36.7 per cent to 36.5p (26.7p) and a recommended final dividend of 7p will make a total of 10p (7p).

Yorkshire said the rise reflected fundamental improvements in manufacturing and marketing efficiencies and an encouraging contribution of £415,000 profit from Nacheim, the Boston-based speciality chemicals manufacturer which

it acquired in May 1988.

Overseas sales rose by 26 per cent to £51m, but turnover in the UK fell to £7.5m (£8.3m).

Mr Phillip Lowe, chairman, said yesterday that he was impressed with the results but thought they could have been a "hell of a lot better" had it not been for the high exchange rate and problems with sulphones production at its Selby site.

He estimated that sterling's strength had reduced operating profits by about £1.7m.

Trading conditions had been mixed during the year, he said. Demand for textile dyestuffs and speciality chemicals had been strong, but the market for leather process chemicals was depressed, particularly in the UK.

Operating profits by division were: colours £5.4m (£4.9m); speciality products £1.7m (£1.8m); Australia £1.1m (£264,000); and Americas £415,000.

Capital investment and acquisition expenditure was £5.5m compared with £4.1m in 1987. This was financed from trading cash flow and the group remained ungeared at the year end.

COMMENT

Yorkshire is certainly no pudding when it comes to producing profits. These results were ahead of City expectations, accounting for the steep rise in the share price. The cyclical nature of the dyestuffs industry and the poor state of demand in the UK textiles and tanning indus-

tries causes some reservations, but strong overseas sales provide a good safeguard. The tax charge will rise this year to about 30 per cent, as ACT credits run out, which will impinge on earnings growth but the group believes that it will be able to maintain its current momentum in future years; an opinion shared by many analysts. Forecasts are difficult to make given the group's uncanny habit of confounding them, but assuming a pre-tax profit of £10m, the prospective P/E ratio would be about 8. The group claims that since 1983 it has consistently achieved the highest rate of growth in earnings per share of any UK quoted chemical company. On that form, Yorkshire's shares look decidedly under-rated.

Doctus directors in rescue plan for Spice

By Andrew Hill

THREE DIRECTORS OF Doctus, the quoted management consultancy, are to provide an injection of cash and new management for Spice, the troubled motor parts distributor.

Mr Richard Fleming, Doctus's chief executive, is to become Spice's managing director, and a rights issue will raise about £3m, in an attempt to return Spice to profit.

Spice is to issue 7.07m new ordinary shares on the basis of five new shares for every six held, at 45p each compared with yesterday's closing price of 70p, down 8p.

Major shareholders, including Mr Gordon Spice, the group's chairman, have renounced their rights in favour of an investment partnership, Blake Birchall and

Fleming, set up to underwrite part of the issue.

The other founders of BEF, which will hold up to 28.6 per cent of Spice's enlarged capital, are Mr Brian Blake, Doctus's chairman, who will take over the chief executive role at Doctus from Mr Fleming, and a third Doctus director, Mr Alex Birchall.

Spice's last managing director resigned in December, when the company warned that it would do little better than break even in the year to September 30. The finance director resigned a month later, just before Spice announced a drop in pre-tax profits from £1.26m to just £23,000.

The company said yesterday that investigations had



Richard Fleming: Spice badly needed help

National Distribution Centre.

Mr Fleming said Spice badly needed help managing the change to computerised national distribution. When NDC was set up last year, Spice's different computer systems were unable to "talk" to one another, he said, and concentrating on NDC and acquisitions had distracted the company from the core automotive parts business.

BEF had been set up to invest in troubled situations, added Mr Fleming, in particular where it could have a say in the management of under-performing companies. He said the partnership would look at further investment opportunities among quoted groups, but was more likely to fund private businesses.

Cityvision acquires another 25 outlets

By Nikki Tait

CITYVISION, which operates one of the largest chains of video rental shops in the UK, is buying a further 25 outlets for a maximum of around £3m.

Sixteen of the stores are owned by a private company called Seed and Schofield, which trades as Variety Video and has outlets principally in the North-West. It is represented in Accrington, Black-

pool, Preston, Wigan and Widnes. It also has plans to open a further four stores.

Cityvision is paying the equivalent of annual turnover for the group. But, because of new store openings, part of this is on a deferred basis. At the outset £1.55m will be paid, of which a maximum £750,000 comes in cash and the remainder in Cityvision shares.

The additional consideration will be payable at end-1989. Cityvision says that annual turnover at the group is "in excess of £2m" and that it expects the deferred amount to be around £700,000.

The second purchase is Central Mark, which trades at Cinema 625. It has nine stores, stretching from Leeds to Cleveland. Turnover is around £1m.

Initial payment is £300,000 in Cityvision shares. A further maximum £500,000 is payable based on net rental turnover for the six months following completion.

Cityvision says that both businesses are operating profitably. It now has over 250 stores in the UK, and aims to have between 300 and 400 by the end of the year.

This advertisement appears as a matter of record only.



CAPITAL & COUNTIES

£400,000,000

Term Loan and Revolving Credit Facility

(Incorporating a letter of credit option to support debenture issues)

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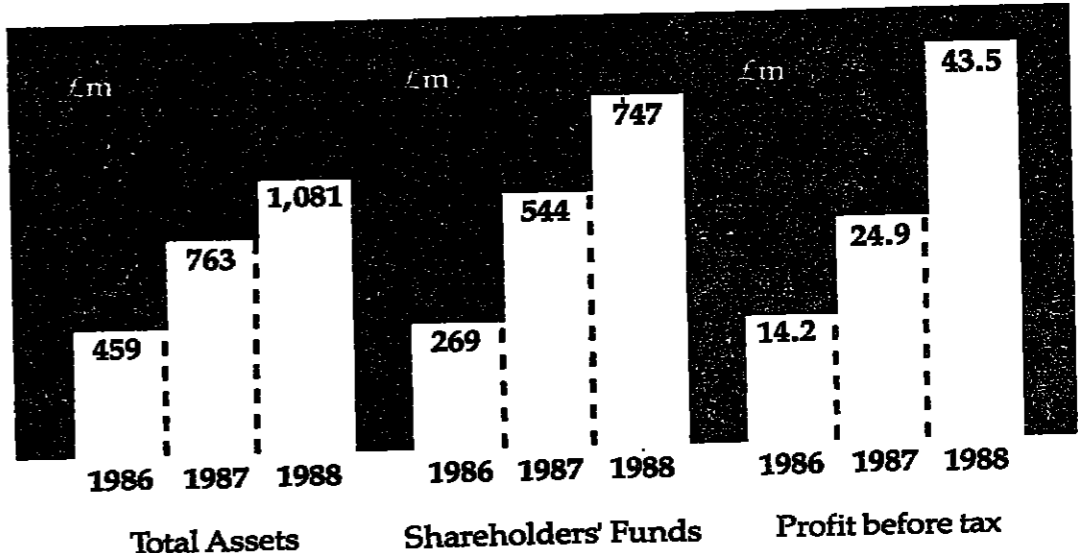


February 1989



CAPITAL & COUNTIES

Growing from Strength to Strength



1988-RESULTS

Profit before tax	£43.5 million	+75%
Earnings per share	20.3p	+22%
Net Assets per share	492p	+23%
Total Assets	£1.1 billion	+42%
Shareholders' Funds	£750 million	+37%

These figures are an extract of the Preliminary Announcement issued on 21st February 1989. For a copy of the detailed Preliminary Statement or the Company's Annual Report to be issued in March, please contact the Company Secretary, St Andrew's House, 40 Broadway, London SW1H 0BU, Tel: 01-222 7878.

The contents of this statement have been approved for the purposes of Section 57(1) of the Financial Services Act 1986 by Coopers & Lybrand who are authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business.

COMMODITIES AND AGRICULTURE

Judge rules ITC members do not have immunity

By Raymond Hughes, Law Courts Correspondent

FOREIGN STATES who are members of the International Tin Council do not have sovereign immunity against damages claims based on alleged reckless or fraudulent misrepresentation brought against them by the ITC's creditors, a High Court judge has ruled.

Malaysian rubber output up sharply

By Wong Sulong in Kuala Lumpur

BUOYED BY favourable prices, Malaysia's rubber producers last year recorded the biggest increase in rubber output registered during the past 12 years.

Antwerp polishes up diamond sales

By Tim Dickson in Brussels

THE DIAMOND High Council of Antwerp - umbrella organisation for the Belgian diamond business - will announce later this week that its traders enjoyed a sparkling year in 1988 thanks to a 28 per cent increase in turnover to BF 410bn (56bn).

Molybdenum rise ruled out

By Kenneth Gooding, Mining Correspondent

MR ALLEN Born, chairman and chief executive of Amax, the North American natural resources group, yesterday said his company was ready to boost substantially its output of molybdenum rather than see prices go too high.

PNG to alter distribution of mine royalties

By Chris Sherwell in Sydney

THE PAPUA New Guinea Government is planning to alter the way it distributes the royalties and export proceeds it receives from local mining projects, in a bid to head off resistance to further developments.

Tighter sugar balance forecast

By David Blackwell

THE SUPPLY and demand balance for world sugar this year could be markedly tighter than earlier indications suggested, according to the latest sugar market report from Gill & Duffus, the London trade house.

World Commodities Prices

Table with columns: Commodity, Price, Change. Includes entries for Cacao, Coffee, Cocoa, Copper, etc.

US Markets

Table with columns: Commodity, Price, Change. Includes entries for Gold, Silver, Platinum, etc.

Chicago

Table with columns: Commodity, Price, Change. Includes entries for Soybeans, Corn, Wheat, etc.

LONDON MARKETS

COFFEE prices fell in afternoon trading in line with New York. Dealers said market sentiment was turning negative, given the lack of progress at the International Coffee Organisation meeting in London, where delegates were not hopeful about progress in talks about the coffee agreement's future.

SPOT MARKETS

Table with columns: Commodity, Price, Change. Includes entries for Dural, Brent Blend, W.T.I., etc.

COCOA

Table with columns: Commodity, Price, Change. Includes entries for Cocoa, Cacao, etc.

SUGAR

Table with columns: Commodity, Price, Change. Includes entries for Sugar, etc.

LONDON METAL EXCHANGE

Table with columns: Commodity, Price, Change. Includes entries for Aluminium, Copper, etc.

POTATOES

Table with columns: Commodity, Price, Change. Includes entries for Potatoes, etc.

COPPER

Table with columns: Commodity, Price, Change. Includes entries for Copper, etc.

MEATING OIL

Table with columns: Commodity, Price, Change. Includes entries for Meating Oil, etc.

COFFIN

Table with columns: Commodity, Price, Change. Includes entries for Coffee, etc.

ALUMINIUM

Table with columns: Commodity, Price, Change. Includes entries for Aluminium, etc.

PATENTED METAL EXCHANGE

Table with columns: Commodity, Price, Change. Includes entries for Patent Metal, etc.

COGNAC

Table with columns: Commodity, Price, Change. Includes entries for Cognac, etc.

LONDON STOCK EXCHANGE

Setback for equities in late dealings

THE UK equity market fell victim to its own nervousness in late dealings yesterday. A sudden downswing in the stock futures market quickly flowed into the underlying blue chips share sectors where early gains were replaced by losses in the face of some determined sellers.

Appointment Double Date table with columns for Appointment, Double Date, and Date.

by market specialists that London would be challenged when Wall Street returned to business after Presidents' Day to face Dr Greenspan's comments on the progress of the US economy.

mined by weakness in the futures sector. By the end of the session, the FT-SE Index was a net 4.8 off at 2061.0, with the suddenness of the 15 point reversal displaying the nervousness beneath the surface.

leading trading house. Pharmaceuticals, established indicators of the mood of the international funds, had a mixed day, with Glaxo unsettled ahead of the trading statement expected in mid-March.

FINANCIAL TIMES STOCK INDICES

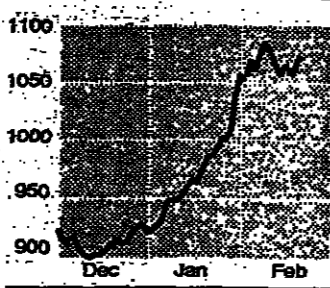
Table with columns for Stock Index, Feb. 21, Feb. 20, Feb. 17, Feb. 16, Feb. 15, Ago, High, Low, and Since Completion.

NatWest bonus pleases

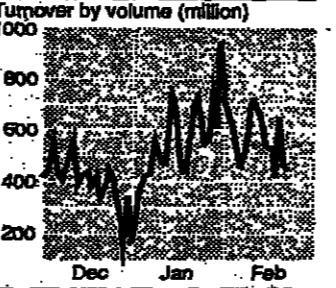
Any lingering nervousness about the preliminary profits from the big-four clearing banks was initially dispelled by results from NatWest, which came out at £1.40/tn, and at the top end of market estimates, which ranged up to £1.41tn, and were some 15 per cent higher than the pre-provision figure of £1.22tn for last year.

Dealers and analysts were further pleased by the proposed one-for-one scrip issue - a real bonus which allied to the final dividend which was better than any forecasts I knew of," said one analyst.

FT-Air Share Index



Equity Shares Traded



price held up. After initially dropping to 412p, the shares rebounded sharply to close 10 better at 439p. Marketmakers said this was due to talk that Local London was worth 28p a share to Midlands if the group was broken up. However, analysts disputed this figure, and some observers claimed that after capital gains tax has been paid the figure is nearer 26p a share.

Ferranti breakout

Defence and electronics group Ferranti topped the turnover league in the electronics sector with 11m shares changing hands as the stock rose 5 to 113p, breaking through a significant chart point at 110p, according to traders.

Glaxo tests

Glaxo's sustained rise since the start of the year stalled after Robert Fleming Securities issued a "take profits" note. "We are expecting a 12% per cent rise in earnings per share for the full year, and that doesn't justify trading at a 30 per cent premium to the market," said Mr Martin Hall, Fleming's pharmaceuticals analyst.

Warburg Securities

Warburg Securities moved in early to buy Chamberlain Phipps stock on behalf of Bowater Industries, which launched a 220p-a-share bid for Chamberlain in the morning.

Local surprise

Shares in Local London soared in early trading after fellow property group Priest Marjans unexpectedly launched a 500p-a-share bid for the company. To back the bid, which values Local London at \$11m, brokers James Capel went into the market for Marjans and bought a 5m Local London share at 550p cash before 10.30am, leaving Marjans with 20 per cent of its target.

NEW HIGHS AND LOWS FOR 1988/89

Table listing new highs and lows for various companies in 1988/89.

Senior post at Tilcon



Mr Robert Connolly (above) has been appointed to a senior executive post at TILCON from March 1 to head the special products division. He was deputy managing director of British Fuels. Mr Rupert C. Bishop, managing director, special products division, retires at the end of March.

APPOINTMENTS

by Mr Graham Williams, now editor for France. Mr Paul Burke has been promoted to group operations director, and Mrs Jane Nowill to retail sales director of TALKLAND, a Europa Communications company.

US Ambassador joins Hanson

Mr Charles H Price, United States ambassador in London since 1983, has accepted an invitation to become a non-executive director of HANSON from March 1, when he leaves US Government service.

Mr John Finan, chief executive of the NEL Britannia Group, has been elected chairman of NEL PERMANENT HEALTH INSURANCES.

Mr Brian Hanley has been appointed general manager, Europe, by CONCURRENT COMPUTER CORPORATION, Slough, a subsidiary of the US corporation based in New Jersey. He was managing director UK.

appointed Mr Mike Lehr as managing director. He remains group commercial director with parent company Tudor Photographic.

THE JOHN E. WILTSHIER GROUP has appointed Mr Charles Stanning as estimating director of the South Midlands division. He was chief estimator.

Mr Alex Davie has been appointed technical director of BOCM SILCOCK, Basingstoke. He was managing director of Lovar Brothers, Ghana, and deputy chairman of UAC of Ghana. Mr Davie succeeds Mr Iain Ferguson who has become chairman of PBI Cambridge.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume for various stocks including Shell, BP, and others.

due to report annual results on March 15.

WCB, with interim figures due on March 8, showed a response to advice that the "positive news flow should underpin further recovery in the share price," rising 5 to 253p. Michael Peters greeted more than doubled mid-term profits with a jump of 9 to 124p.

investors hoping for Norton Opax to receive a bid from Bowater were dismayed by the latter's bid for Chamberlain Phipps.

Following a meeting with Bowater, several analysts decided that the bid premium in the Norton price was too high and their subsequent "take profits" hints sent Norton shares 8 lower to 184p.

Shell were actively traded - 4.4m shares changed hands - as

the stock set-sawed before closing a net 2 off at 375p. The company is scheduled to announce fourth quarter figures on March 2 with Home Govett forecasting net income, on an historic cost basis, of £770m. The market range is around £700m to £900m.



No foreign market can be tapped from afar. Let's start at the heart.

Without actually being on the scene, not even the astute observer of distant markets can always differentiate between cause and effect. In-depth insights into market dynamics evolve only from an active on-site presence. That is why DG BANK maintains its own branches in the world's key business centres. The benefit for our partners: timely intelligence on new developments, enabling you to judiciously avert risks and capitalise on opportunities.



FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

AUTHORISED UNIT TRUSTS

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Table of unit trust prices for various funds including Buckmaster Management Co Ltd, Abbey Unit Trust Managers, and others. Columns include fund name, price, and other details.

Table of unit trust prices for various funds including Lloyds Bank Unit Trust Managers, Midland Unit Trusts Ltd, and others. Columns include fund name, price, and other details.

Table of unit trust prices for various funds including Smith & Williamson Unit Trust Managers, Standard Life Unit Trust Managers, and others. Columns include fund name, price, and other details.

GUIDE TO UNIT TRUST PRICING. This section provides detailed information on how unit trust prices are calculated, including the inclusion of management fees, commission, and other costs. It also explains the difference between bid and offer prices and provides a formula for calculating the net asset value.

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FT UNIT TRUST INFORMATION SERVICE

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Main table containing unit trust information, including columns for company name, unit price, and other financial details. The table is organized into multiple columns and rows, listing various investment funds and their performance metrics.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts, including company names and unit prices.

INSURANCES

Table listing insurance companies and their unit prices, including details on various insurance policies.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

Main table containing unit trust information with columns for company name, unit price, and other financial metrics. Includes sub-sections like 'MANAGEMENT SERVICES', 'OFFSHORE AND OVERSEAS', and 'GUERNSEY AUTHORISED'.

MANAGEMENT SERVICES

David M. Aaron (Personal Fin. Pln.) Ltd

The Analysis Group PLC

Atlas Financial Services on Retail Income

Blackburne Frank PLC

Bryan Wells & Partners Ltd

Carver Law & Company Ltd

James Campbell & Son Financial Services

Chase de Vere PLC

Clifton Financial Management Ltd

Investment Partners PLC

First Financial Services PLC

The Fitzpatrick Group

Garnered Fund Managers Ltd

Saltwater Fund Mgmt. & Inv. Co. Ltd

Merchandise Financial Services (S) Ltd

Investment Partners Services Ltd

Johnston Fry Financial Services Ltd

Marshall Financial Management Ltd

Lawson & Partners PLC

M & E Financial Management PLC

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FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections like 'Allianz Capital', 'Alliance Fund', and 'Alliance Trust'.

LONDON SHARE SERVICE

Table listing British Funds, Americans, Int. Bank and O'Seas, Corporation Loans, Commonwealth & African Loans, and Foreign Bonds & Rails. Includes sub-sections like 'British Funds - Contd' and 'Public Board and Ind.'.

Continued on next page

Table listing Money Market Trust Funds and Money Market Bank Accounts. Includes sub-sections like 'Money Market Trust Funds' and 'Money Market Bank Accounts'.

Money Market Trust Funds

Table listing Money Market Trust Funds with columns for Name, Price, Yield, and other financial metrics.

Money Market Bank Accounts

Table listing Money Market Bank Accounts with columns for Name, Price, Yield, and other financial metrics.

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LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-825-2128

CANADIANS

Table of Canadian stock prices including companies like Alcan, Inco, and various resource firms.

BUILDING, TIMBER, ROADS

Table of stock prices in the building, timber, and roads sectors.

ELECTRICALS

Table of stock prices in the electricals sector.

ENGINEERING - Contd

Continuation of engineering stock prices.

INDUSTRIALS (Misc.) - Contd

Continuation of miscellaneous industrial stock prices.

INDUSTRIALS (Misc.) - Contd

Continuation of miscellaneous industrial stock prices.

BANKS, HP & LEASING

Table of stock prices for banks, hire purchase, and leasing companies.

CHEMICALS, PLASTICS

Table of stock prices in the chemicals and plastics sectors.

FOOD, GROCERIES, ETC

Table of stock prices in the food and groceries sectors.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

Hire Purchase, Leasing, etc.

Table of hire purchase and leasing services.

DRAPERY AND STORES

Table of stock prices in the drapery and stores sectors.

ENGINEERING

Table of stock prices in the engineering sector.

HOTELS AND CATERERS

Table of stock prices for hotels and caterers.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

INSURANCES

Table of stock prices for insurance companies.

BUILDING, TIMBER, ROADS

Table of stock prices in the building, timber, and roads sectors.

ENGINEERING

Table of stock prices in the engineering sector.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

INDUSTRIALS (Misc.)

Table of miscellaneous industrial stock prices.

LEISURE

Table of stock prices in the leisure sector.

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LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

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LEISURE - Contd. Table listing various leisure companies and their share prices.

PROPERTY. Table listing various property companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies.

OIL AND GAS - Contd. Table listing various oil and gas companies.

MINES - Contd. Table listing various mining companies.

MOTORS, AIRCRAFT TRADES. Table listing various motor and aircraft trade companies.

TOBACCO. Table listing tobacco companies.

TRUSTS, FINANCE, LAND. Table listing various trusts, finance, and land companies.

OVERSEAS TRADERS. Table listing various overseas trading companies.

PLANTATIONS. Table listing various plantation companies.

THIRD MARKET. Table listing various third market companies.

NEWSPAPERS, PUBLISHERS. Table listing various newspaper and publishing companies.

SHIPPING. Table listing various shipping companies.

SHOES AND LEATHER. Table listing various shoes and leather companies.

SOUTH AFRICANS. Table listing various South African companies.

TEXTILES. Table listing various textile companies.

REGIONAL & IRISH STOCKS. Table listing various regional and Irish stocks.

PAPER, PRINTING, ADVERTISING. Table listing various paper, printing, and advertising companies.

SHIPPING. Table listing various shipping companies.

SHOES AND LEATHER. Table listing various shoes and leather companies.

SOUTH AFRICANS. Table listing various South African companies.

TEXTILES. Table listing various textile companies.

TRADITIONAL OPTIONS. Table listing various traditional options.

Notes and footnotes at the bottom of the page, including 'Stock Exchange dealing classifications are indicated to the right of security names...' and 'This column is available to every Company agent...'

World Stock Markets

WORLD STOCK MARKETS

AUSTRIA table with columns for date, stock name, and price changes.

BELGIUM table with columns for date, stock name, and price changes.

DENMARK table with columns for date, stock name, and price changes.

FINLAND table with columns for date, stock name, and price changes.

FRANCE table with columns for date, stock name, and price changes.

GERMANY table with columns for date, stock name, and price changes.

ITALY table with columns for date, stock name, and price changes.

JAPAN table with columns for date, stock name, and price changes.

NETHERLANDS table with columns for date, stock name, and price changes.

NORWAY table with columns for date, stock name, and price changes.

SPAIN table with columns for date, stock name, and price changes.

SWITZERLAND table with columns for date, stock name, and price changes.

UNITED KINGDOM table with columns for date, stock name, and price changes.

USA table with columns for date, stock name, and price changes.

WEST GERMANY table with columns for date, stock name, and price changes.

YUGOSLAVIA table with columns for date, stock name, and price changes.

FRANCE (continued) table with columns for date, stock name, and price changes.

GERMANY (continued) table with columns for date, stock name, and price changes.

ITALY (continued) table with columns for date, stock name, and price changes.

NETHERLANDS (continued) table with columns for date, stock name, and price changes.

NORWAY (continued) table with columns for date, stock name, and price changes.

SPAIN (continued) table with columns for date, stock name, and price changes.

SWITZERLAND (continued) table with columns for date, stock name, and price changes.

UNITED KINGDOM (continued) table with columns for date, stock name, and price changes.

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WEST GERMANY (continued) table with columns for date, stock name, and price changes.

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TOKYO

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CANADA

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NEW YORK ACTIVE STOCKS

NEW YORK ACTIVE STOCKS table with columns for stock name, price, and change.

TOKYO - Most Active Stocks

TOKYO - Most Active Stocks table with columns for stock name, price, and change.

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EUROPE'S BUSINESS NEWSPAPER

3pm prices February 21

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table of stock prices with columns for stock name, price, and change. Includes various sectors like technology, finance, and energy.

PHILIPS advertisement for a new LCD monitor. Text: 'PHILIPS HAS PUT A LITTLE ART IN ITS SCIENCE... the new Philips LCD Monitor. At the CeBIT in Hannover, March 8-15, 1989, Booth C06-D05, Hall 7. Or write for a brochure to Philips International, SFF-836, 5600 MD Eindhoven, The Netherlands. THE LCD MONITOR FROM PHILIPS'.

Continued on Page 45

Handwritten scribble at the bottom center of the page.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for High, Low, and Change. Includes a section for 'Continued from previous page'.

Some figures are estimated. Yearly high and low reflect the previous 52 weeks plus the current day, but not the trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high and low are divided as shown for the new stock only. Unless otherwise noted, rates of dividend are annual distributions based on the latest declaration.

OVER-THE-COUNTER

Nasdaq National Market, 2pm prices February 21

Table of Over-the-Counter prices listing various stocks with columns for High, Low, and Change. Includes a section for 'Continued from previous page'.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Change.

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WORLD STOCK MARKETS

AMERICA

Dow drifts as Greenspan steals limelight

Wall Street

ATTENTION focused yesterday on the testimony to Congress by Mr Alan Greenspan, chairman of the US Federal Reserve, and equities traded in a narrow range in quiet trading, writes Janet Bush in New York.

particularly favourable for a continuation of that rally yesterday, as Mr Greenspan started his regular Humphrey-Hawkins testimony to Congress and the reaction to it by both the dollar and US Treasury bonds was somewhat negative.

Nothing that Mr Greenspan said was particularly surprising. He was duty bound to speak strong words about inflation to justify the tightening in monetary policy last week, amid noises from the Administration that it was not happy with higher interest rates.

continue its recovery to reach its post-crash closing high on the Dow Jones Industrial Average - achieved on February 7 - of 2,347.14.

back 16m shares for \$50 each in its continued efforts to stave off the hostile takeover bid by Shamrock Holdings.

EUROPE

Worry over interest rates again clouds the horizon

INTEREST rate worries, school holidays and profit-taking left most European bourses unchanged or weaker in thin turnover, writes Our Markets Staff.

SWEDISH investors have been busy abroad since the Government allowed unlimited purchases of foreign shares last month, writes Hilary de Boer.

already equals SKr5.9bn, much of the money is now in the market, BZW says: "Without new money, the strong liquidity will only be a driving force for another two months or so."

Sunshine breaks through in Oslo

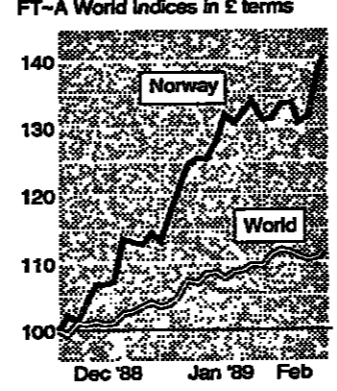
But the outlook is for overcast weather, writes Karen Fossli

OSLO, one of the most lacklustre performers in Europe last year, has polished up its performance so brilliantly in the past seven weeks that it has taken even the most bullish analysts by surprise.

cent in just one year from a high of 17 per cent. The bourse was also buoyed by a 28 per cent rise in profits at Norsk Hydro, Norway's largest publicly quoted company.

Norway's banks are over the worst, in terms of their business performance. Advances is also partly due to Oslo's belated recovery from the world stock market crash in October 1987.

tional interest in Norway is determined by economic fundamentals. Sustaining the rapid rise, however, is likely to become more difficult, according to some analysts.



After Norway's recent bright spell, it seems that the bourse may face more unsettled weather. As another analyst warns, Oslo is now on the edge of consolidation.

ASIA PACIFIC

Nervousness saps Nikkei's strength

Tokyo

FEARS of rising prices again triggered a bout of profit-taking that sent share prices sharply lower, writes Michio Nakamura in Tokyo.

cal circle. Most analysts agree, however, that concern about the developing Recruit scandal will not have a devastating effect on the market.

the day's most actively traded issue with 45.1m shares. Nippon Telegraph and Telephone (NTT) fell further, losing Y20,000 to Y1.62m.

cents, while Bond Corp was unchanged at A\$1.68. Elders IXI, which yesterday raised its bid for MB Packaging of the UK, added 4 pence to A\$2.89 on 2.41m shares.

SOUTH AFRICA

GOLD shares were little changed in Johannesburg in moderate trading, as the bullion price remained steady.

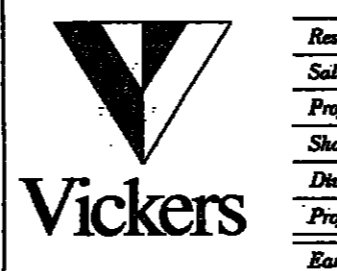
scope for growth into related areas. In the difficult area of the year compared to 6.7p for 1987.

CRABTREE VICKERS, the specialist printing machinery Division in Leeds, performed well, as did VICKERS PRECISION COMPONENTS, suppliers to the gas turbine aero-engine industry.

19.3p EARNINGS PER 50p ORDINARY SHARE

FT-ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, MONDAY FEBRUARY 20 1989, FRIDAY FEBRUARY 17 1989, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. So. Af, World Ex. Japan, The World Index.



HIGHLIGHTS FROM THE STATEMENT OF THE CHAIRMAN. SIR DAVID PLASTOW: 1988 has been a significant and stimulating year for our Company, as the reshaping of our portfolio of businesses has continued.

Table with columns: Results in Brief (£m), 1988, 1987. Rows include Sales, Profit before taxation, Shareholders' profit, Dividends, Profit retained, Earnings per 50p ordinary share.

standing performance despite the weakened dollar. Sales in the U.S. were up on 1987, in marked contrast to those of other highly-priced European imports.

17.4p EARNINGS PER 50p ORDINARY SHARE

11.4p EARNINGS PER 50p ORDINARY SHARE

16.3p EARNINGS PER 50p ORDINARY SHARE

14.5p EARNINGS PER 50p ORDINARY SHARE

19.3p EARNINGS PER 50p ORDINARY SHARE

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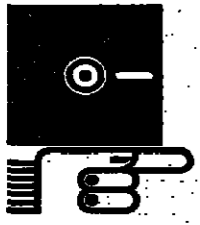
14.5p EARNINGS PER 50p ORDINARY SHARE

19.3p EARNINGS PER 50p ORDINARY SHARE

1984 1985 1986 1987 1988. VICKERS PLC, PO BOX 177, MILLBANK TOWER, MILLBANK LONDON SW1P 4RA. The Annual General Meeting will be held at 12 noon on 27 April 1989 at Millbank Tower.

SECTION III

FINANCIAL TIMES SURVEY



There is a decidedly uneven performance pattern across the various sectors of the world computer

industry, but some suppliers who are finely-tuned to the turbulent and highly competitive computer market are doing exceptionally well, as Alan Cane reports here

Shake-out well under way

THE LONG-ANTICIPATED shake-out in the computer hardware industry worldwide is now well under way. The broad picture is changing almost daily as the effects of intensifying competition, high research and development costs and technological innovation take their toll.

The industry has recovered to some extent from the dot-drum which have been afflicting it over the past few years, but if customers are spending money again, they are spending it more cautiously than in the past.

In particular, while they want value for money from their conventional data processing equipment and reckon they know how to get it, they are diffident about committing funds to information technology projects until the competitive advantages and justification becomes more clear.

Surveys by the management consultancy Price Waterhouse suggest only a modest increase in spending on computer hardware by US companies in 1989. The picture in Europe is a little brighter, while Japanese companies intend to spend strongly on both hardware and software.

The effects of the shake-out include a decidedly uneven

performance pattern across the industry. In the microcomputer sector, for example, Thomson and Matra, two leading French electronics groups, earlier this month announced their withdrawal from the personal computer business after failing to make much headway in a market dominated in France by International Business Machines, Apple Computer and Groupe Bull.

Among minicomputer and midrange machine manufacturers, where competition is at its most fierce, a number of distinguished names are already in trouble.

Data General, which, with Digital Equipment Corporation (DEC), pioneered the minicomputer revolution in the 1970s, is still fighting back from a series of poor results. Norsk Data, the wonder of Norway, lost money in 1988, some £70m, for the first time in 16 years. The shock triggered a dramatic strategic re-orientation, including the sacking of 800 workers.

Wang, a high flyer in the early 1980s, is making a fitful recovery from losses in 1987 and analysts are pessimistic about its prospects for 1989.

The mainframe sector has seen some of the most serious developments. Control Data, one of the "Bunch" group of



CONTENTS

- International markets compared, page 3 and 4
- Main product sectors: supercomputers, mainframes, mid-range computers, workstations and personal computers, pages 4 to 8.
- Key issues: operating systems debate, PC architecture; software and services, pages 6 and 7
- Computer services: page 9
- Case studies: pages 10 and 12
- Portable computing, page 12

COMPUTER APPLICATION, pictured, left: Office staff at 40 workstations key in details of around 500,000 daily charge card transactions at the Swindon offices of PHH Allstar, the vehicle fleet management company. The company spends up to £8m a week in settling fuel bills by its clients' vehicle fleets.

market share, especially in the mid-range, and its share price, over the past few years.

Its AS/400 midrange computer, the key to its plans to create compatible families of computers from PCs to mainframes, seems to be proving a success. Available in volume only since August last year, it has already shipped some 30,000 machines at a price between \$100,000 and \$200,000 per system.

Furthermore, its plans to cut operating costs are bearing fruit. Some 6,500 people have already resigned under a special voluntary redundancy programme, far in excess of the 3,000 to 4,000 it had expected.

Established vendors turned to new outlets to increase revenues. For example, Honeywell Bull in the UK started "Honeywell Express" two years ago - a mail and telephone order volume business for computer consumables and the like. Now it is doing business worth £2m a month, according to Mr Brian Long, the group's managing director in the UK.

Philips Business Systems, again in the UK, moved into the third party maintenance business.

Two forces, in particular, seem to be at the heart of the varied performances seen across the industry:

■ First, the move to "downsizing" - replacing expensive systems with smaller, cheaper systems based on the latest and most powerful microprocessors - seems to be advancing rapidly.

■ Second, the industry's customers are making their real

Continued on Page 3

The Computer Industry

manufacturers who were IBM's only serious competition a decade ago, is in trouble. Both its mainframe and supercomputer business are losing money and market share, and it narrowly avoided a technical default on a \$100m credit line by turning in a slim profit for 1988.

Analysts are arguing that it would be better now to break the company up than turn it around.

Honeywell, another Bunch member and one of the oldest names in computing, finally bowed out of the business at the end of 1988 leaving Groupe Bull of France as majority shareholder in Honeywell Bull, renamed Bull HN early in 1989.

The new company, while shedding 1,600 administrative staff to improve productivity, has the uphill task of persuading its customers that "Bull" can convey some charisma in the US as "Honeywell" - "Impossible Bull," some might say. However, companies well-

tuned to the turbulence of today's computer market have been turning in some sparkling performances. Compaq, now second only to IBM as a manufacturer of professional personal computers, reached \$2bn in revenues faster than any company in history.

Sun Microsystems, which dominates the market for scientific and engineering workstations grew at an even faster rate and has announced it is planning to enter the general purpose personal computer market.

Apple Computer, despite a blip in profits caused, apparently, by overstocking on memory chips when scarcity had forced up the price, continued

to prove that its "Macintosh" technology was viable in a world dominated by IBM personal computers.

Digital Equipment, whose excellent growth in recent years has been based on a product line well aligned with its customer's requirements for compact computer systems that can easily be enhanced or

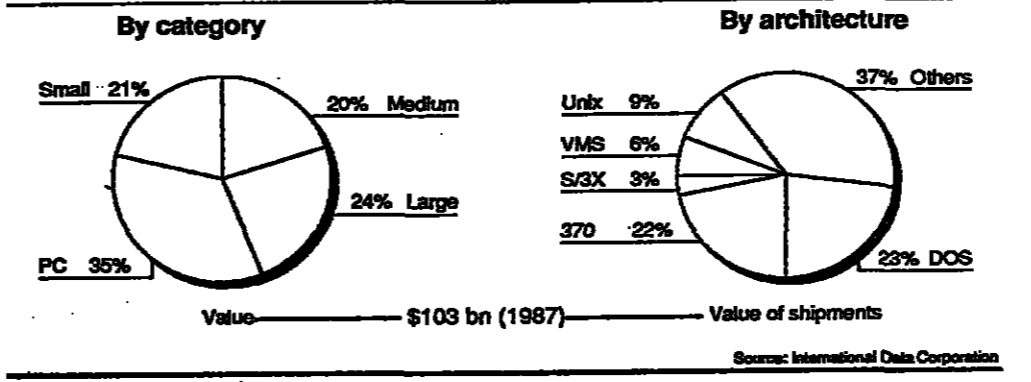
upgraded, continued to shine and made powerful progress in bringing down the cost of its technology.

Its latest VAX 6300 line, announced last month, gives a price/performance of less than \$30,000 for each "millions of instructions per second" (or *mips*) of power, an improvement over the preceding ranges of between 30 per cent and 60 per cent.

Both Tandem Computer and Stratus Computer, specialists in fault-tolerant computing and on-line transaction processing, showed strong growth despite their powerful involvement in the financial services marketplace where there has been a general slow-down in the purchase of information technology equipment.

IBM, the world's leading computer manufacturer and the dominant force in mainframes, showed that it had started to correct the weaknesses in its product line which have badly affected its

Worldwide computer hardware industry



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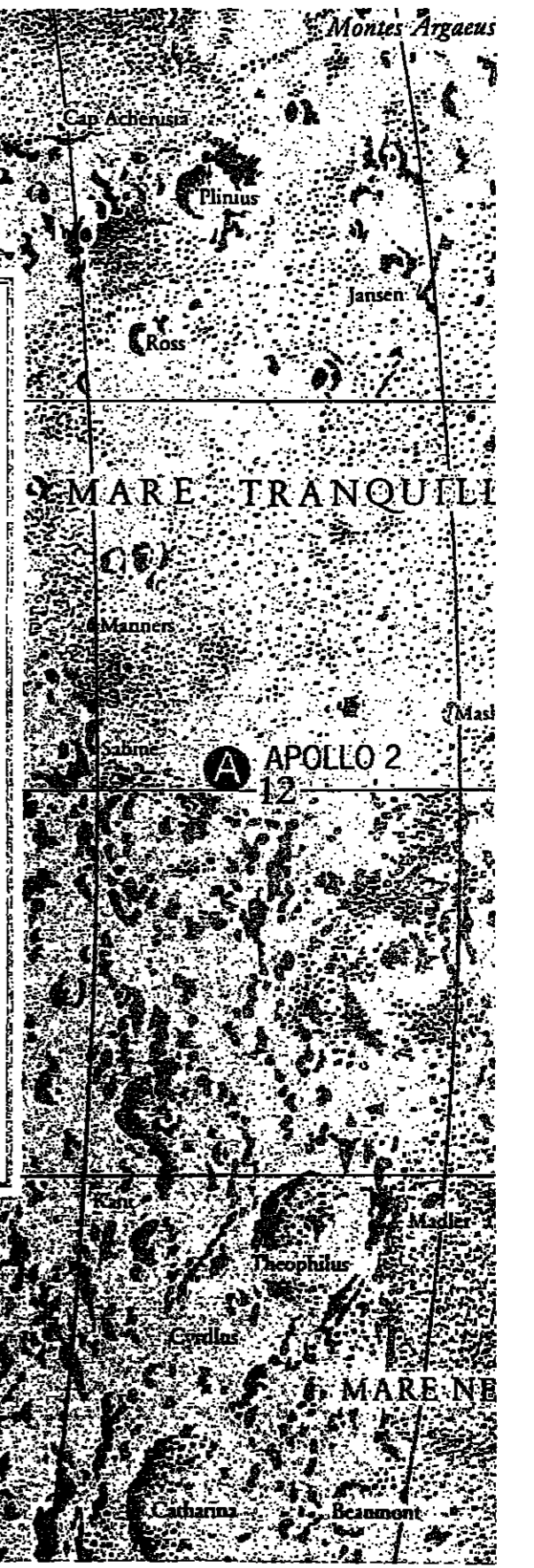
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THE COMPUTER INDUSTRY 3

The 1992 EC programme could bring a wave of mergers, says Terry Dodsworth, Industrial Editor

European suppliers braced for big changes

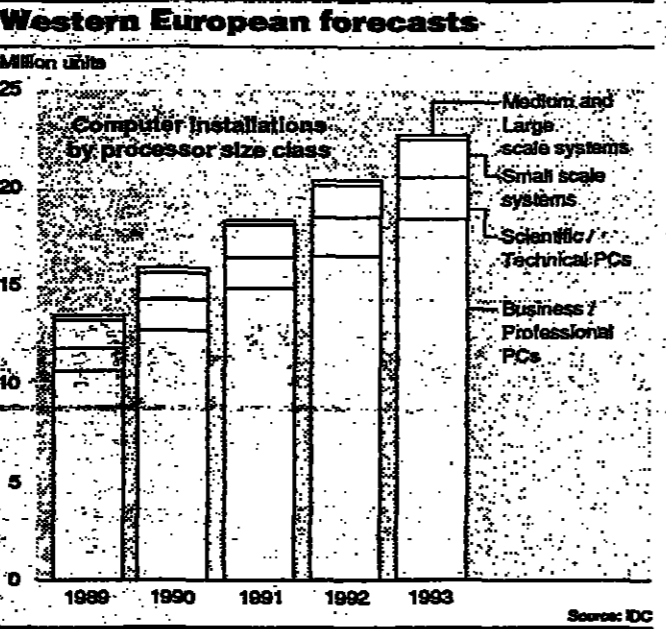
IF THE objectives of Europe's ambitious plans for market integration in 1992 are met, the computer industry stands to be affected more than most other manufacturing sectors.

One reason for this is the pressure unleashed by the 1992 programme is the expected change in the customer base of the computer suppliers. A wave of mergers and rationalisation is expected across the European Community. This will bring in its train a similar demand for a streamlining of computer manufacturers. As larger companies concentrate their data processing orders on fewer manufacturers, the computer producers will also be required to become more international in their approach.

At the same time, computer producers can expect a shift in the ordering pattern of public sector customers, currently one of their major markets. A large proportion of Government contracts are channelled today into local computer manufacturing businesses – either national champions that have been deliberately sponsored by governments as a means of developing high technology industry, or US companies that provide jobs and imported technology. But by 1992, this local advantage is supposed to disappear.

Virtually no-one believes that this planned change in the market will occur overnight, and there is a great deal of scepticism about the willingness of several European governments to change deeply engrained habits of national procurement.

Nevertheless, the computer companies are having to plan for a situation in which they



no longer have assured domestic markets, and where competitive bidding is likely to be more intensive than in the past. In short, they now need to have a strategy for Europe as a whole.

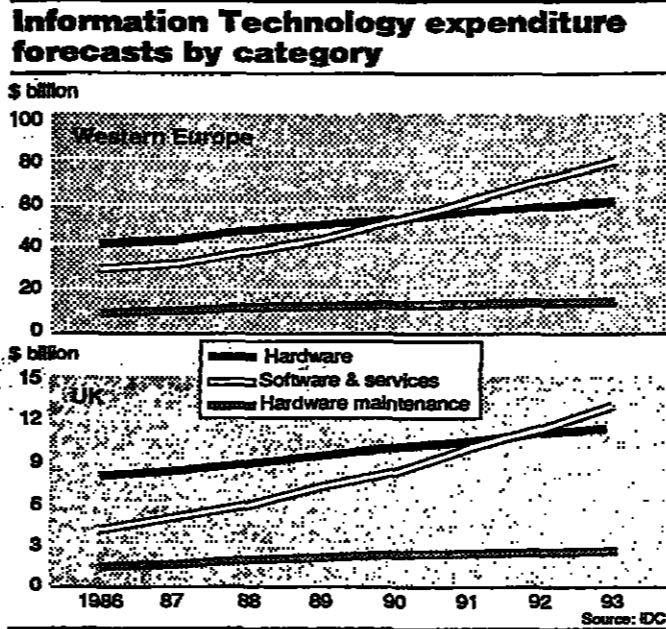
Three main points have emerged up to now in this trend towards European integration.

First, many of the big American companies are already well organised on a pan-European basis, easily outstripping the ability of their European competitors to provide cross-frontier services. All of the top four US groups in Europe – International Business Machines, Digital Equipment, Unisys and Hewlett-Packard – have well-established roots in the main markets.

This phenomenon derives partly from the way US companies have tended to tackle Europe as a single continental sales area. Coming from the US, where they are used to marketing on a continental scale, they have found it easier to jump frontiers than most of their local rivals.

At the same time they have had more financial and technological muscle than many European companies, helping them to carry the heavy cost of overseas expansion.

Second, a few European leaders are now beginning to move beyond their own national boundaries: Siemens, the largest of



the indigenous European groups, for example, has established a strong presence in Italy, and has begun to invest heavily in both the UK and France – in the latter market it recently acquired IN2, an information technology group. Similarly, Olivetti, the second largest of the Europeans, has been pushing overseas, partly by acquisitions such as the Triumph Adler purchase in West Germany and partly by organic growth based upon its range of office equipment.

Bull, the French State-owned group, has also established a relatively broadly-based European presence through its emergence in the lead role at the former Honeywell Bull

process which is making it easier for companies to move into new markets from a technological point of view.

The push towards common standards is coming from a variety of directions. It partly derives from political considerations – the feeling in governments that European companies cannot stand up to the might of IBM, the world's leading computer company, if they continue to fragment the market by selling products with a variety of operating systems. At the same time, more and more users – particularly governments – are demanding standardised products. As computing spreads further into the day-to-day operations of business and administration, common standards mean reduced costs – the same software can be used throughout the organisation – more flexibility, because users will not be locked into one type of computer, and easier communications between computers – an increasing demand with the development of networks of interconnecting machines.

The shift towards open standards and the growing importance of departmental data processing are two factors which have been favouring European computer manufacturers over the last few years.

Although the Americans have strong players such as Digital Equipment and Hewlett-Packard in this sector, IBM has not yet been able to transfer its overwhelming strength in large mainframe computers into the market for mid-range machines. Hence the Europeans have been gaining market share.

According to the Datamation trade magazine, European

moved to accommodate the European drive for common standards, and are now coming up with their own Unix offerings.

New competitors have emerged from the US in departmental computing with the extraordinarily rapid growth of workstation producers such as Sun and Apollo.

Above all, how will the indigenous computer groups go about the tricky business of establishing pan-European organisations? Market integration in 1992 will force home this issue because of the effect it is likely to have on the corporate clients of the computer manufacturers.

It is now widely expected that these customers will go through a period of international reorganisation that will involve a wave of takeovers and mergers. Rationalisation will inevitably mean an effort to impose uniformity on the data processing departments of these enlarged groups, a process that will mean the loss of clients in some cases, but the opportunity to follow their customers into new geographical markets.

The computer groups, therefore, will have to try and establish pan-European organisations of their own. Organic growth may play a part in this, and companies are also thinking of more joint ventures and alliances.

But the shake-out could also lead to a series of mergers and alliances to enable producers to fill out both their product lines and their market positions. This is why the industry is now watching to see how the big companies – Siemens, Nixdorf, Bull, Olivetti and ICL – play their hands.

- THE TOP TEN EARNERS**
- The top ten European revenue-earners for information systems in 1987, (with total worldwide IS revenue in brackets); values expressed in \$m.
1. IBM, \$18,332.5 (total: \$50,485.7)
 2. Siemens AG, \$4,961.6 (\$5,703)
 3. Olivetti, \$3,802.5 (\$4,637.2)
 4. Digital Equipment Corp., \$3,533 (\$10,391.3)
 5. Nixdorf Computer, \$2,652.2 (\$2,821)
 6. Groupe Bull, \$2,345.8 (\$3,007.5)
 7. Unisys, \$2,272.9 (\$8,742)
 8. Philips, \$2,055 (2,601.6)
 9. Hewlett-Packard, \$1,800 (\$5,000)
 10. STC, \$1,720.4 (2,123.9)
- Source: Datamation, 1988

Louise Kehoe highlights new trends in the US market

The year of the computer network

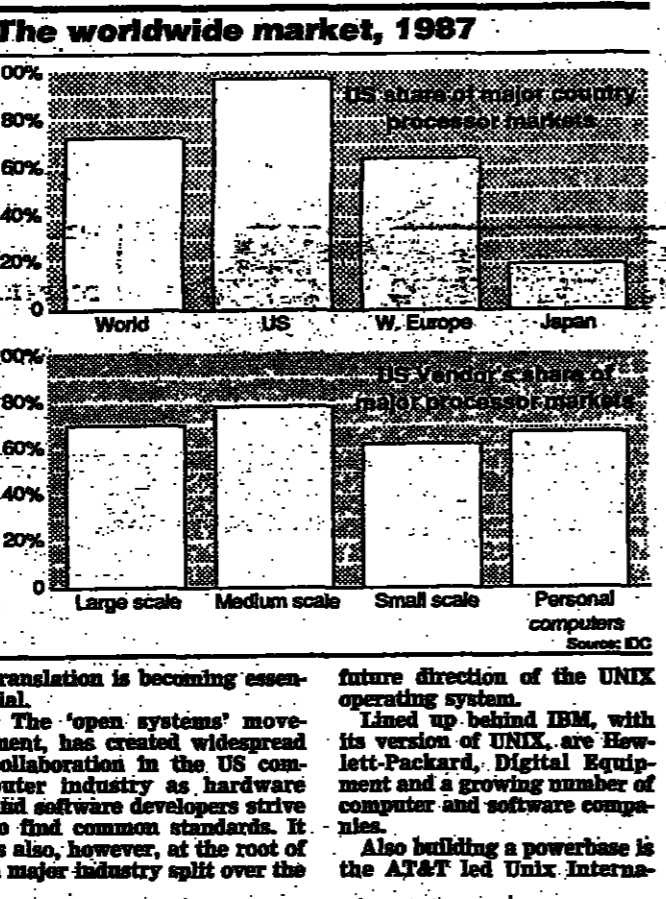
IN THE United States' computer market, 1988 is the year of the computer network. The redistribution of networked computer power throughout many businesses is a trend that is sweeping through the computer industry, creating new opportunities and challenges.

The traditional segmentation of the computer industry into personal, mini and mainframe computers is being fractured by new technology as powerful desktop computers challenge the performance of minicomputers and even mainframes.

Networked personal computers are proliferating in large corporations, typically replacing terminals linked to minicomputers and mainframes. In some cases, personal computers are replacing departmental or work-group minicomputers, and desktop computers are also being used to communicate with remote corporate data centres.

This new style of computing, often called 'client server' systems, involves moving away from the traditional distributed computer network controlled by a central 'host' computer – toward a network in which computing power, data storage and peripherals are shared by all users.

One of the most important requirements of such systems is compatibility between all of the computers on the network. The ability to switch data from one type of computer to another without losing functionality or doing a lot of



translation is becoming essential.

The 'open systems' movement, has created widespread collaboration in the US computer industry, as hardware and software developers strive to find common standards. It is also, however, at the root of a major industry split over the future direction of the UNIX operating system.

Lined up behind IBM, with its version of UNIX, are Hewlett-Packard, Digital Equipment and a growing number of computer and software companies. Also building a powerbase is the AT&T led Unix International

group. With no sign of any reconciliation of this row, analysts predict that two 'standards' will emerge making it more difficult for computer users to implement true 'open systems'.

The explosion in computer networking will create a \$4.6bn market for local area network companies by 1991, according to analysts at Dataquest, the market research group. They see sales of the equipment and software needed to tie computers together rising at the rate of about 25 percent per year.

The dominant role of the personal computer in the trend toward networked computing is demonstrated by the increasingly large proportion of industry revenues that it represents. Last year, according to Datamation, US personal computer sales totalled \$22.4bn, or close to 40 percent of all computer system sales.

The spectacular growth of personal computer sales, which ran at about 30 percent last year, is beginning to slow down, say some market analysts. This year, sales are expected to grow by about 18 percent in the US, with the average growth rate over the next five years pegged at about six percent.

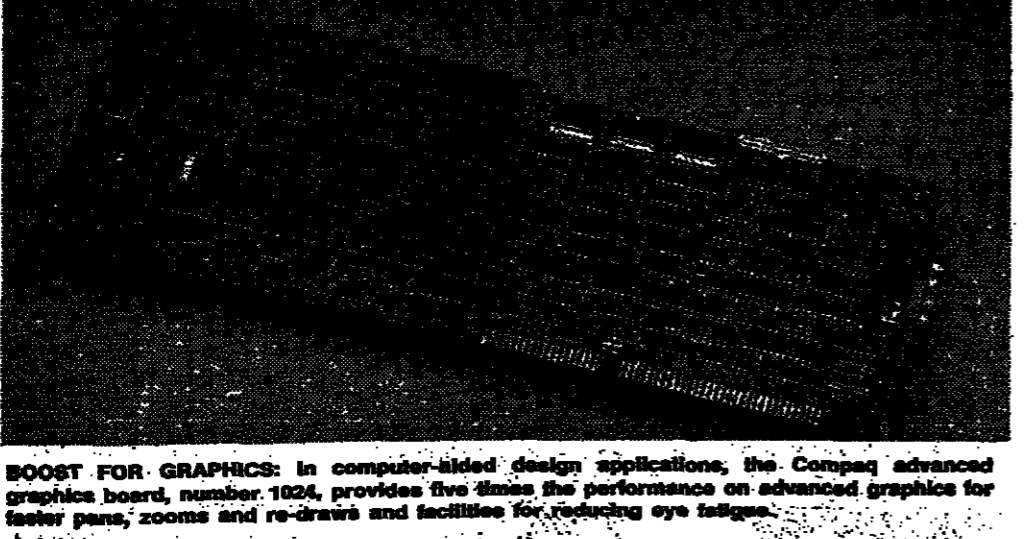
Because personal computers

represent the largest sector of the computer business, any slowdown will be reflected in industry growth rates. Dataquest predicts that US computer system sales will grow at an average rate of 7.2 per cent over the next five years to total \$63.8 bn in 1992.

The overall figures mask what is expected to be continuing spectacular growth in the computer workstation sector. These are desktop computers that are capable of performing sophisticated computer aided design, engineering or analysis tasks. Sales will rocket from a 1988 total of \$1.9bn to over \$4.5 bn in 1992, the market analysts predict. This averages to an annual growth rate of 30 per cent.

As the performance of personal computers continues to improve, and prices of low-end workstations come down, it is becoming increasingly difficult to differentiate between these two product categories.

Indeed, workstation manufacturers such as Sun Microsystems are expected to begin to encroach upon the markets of major PC-makers this year. While the personal computer



BOOST FOR GRAPHICS: In computer-aided design applications, the Compaq advanced graphics board, number 1024, provides five times the performance on advanced graphics for faster pens, zooms and re-draws and facilities for reducing eye fatigue.

Shake-out now well under way

Continued from Page 1

requirements. Known through an unprecedented combination of lobbying and budget power and the speed with which this has had an effect on contracts and orders has caught a number of companies on the hop.

Norsk Data was hit by both trends. It failed to move quickly enough away from its own proprietary technology to systems built from the new microprocessor chips – and it failed to realise how rapidly its major customers in government and defence would demand 'Unix' operating system capabilities as a pre-requisite for bidding for major contracts.

Unix, developed by AT&T is seen today as the best prospect for the basis of an industry wide common operating sys-

tem for small and medium sized computers.

In retrospect, it is easy to see why Norsk Data fell into the trap. Three years ago, it could hardly keep up with demand for its proprietary technology and to have changed to a different set of processor chips and to an operating system that had little commercial acceptance must then have seemed foolhardy.

Hewlett Packard, the US minicomputer manufacturer, however, grasped that particular nettle with apparent success.

In the early 1980s, it took the enormous gamble of redesigning its entire product line around a new kind of computer architecture – reduced instruction set computing, or RISC – which played off simplicity in

the processing hardware against complexity in the software. It shipped its first RISC machine in November 1985.

Last year, its volume of orders grew some 20 per cent, the strongest since 1984. Orders for the new design of computers running HP's version of Unix exceeded expectations, a highly satisfied John Young, chief executive, reported.

Looked at from the outside, the computer industry over the past couple of years must have seemed a confusion of conspiracies, alliances, and agreements, especially in the standards arena. Much to the fury of its customers, the industry seems to be settling for two standard versions of Unix, one from the Open Software Foundation (OSF and friends), and one from Unix International

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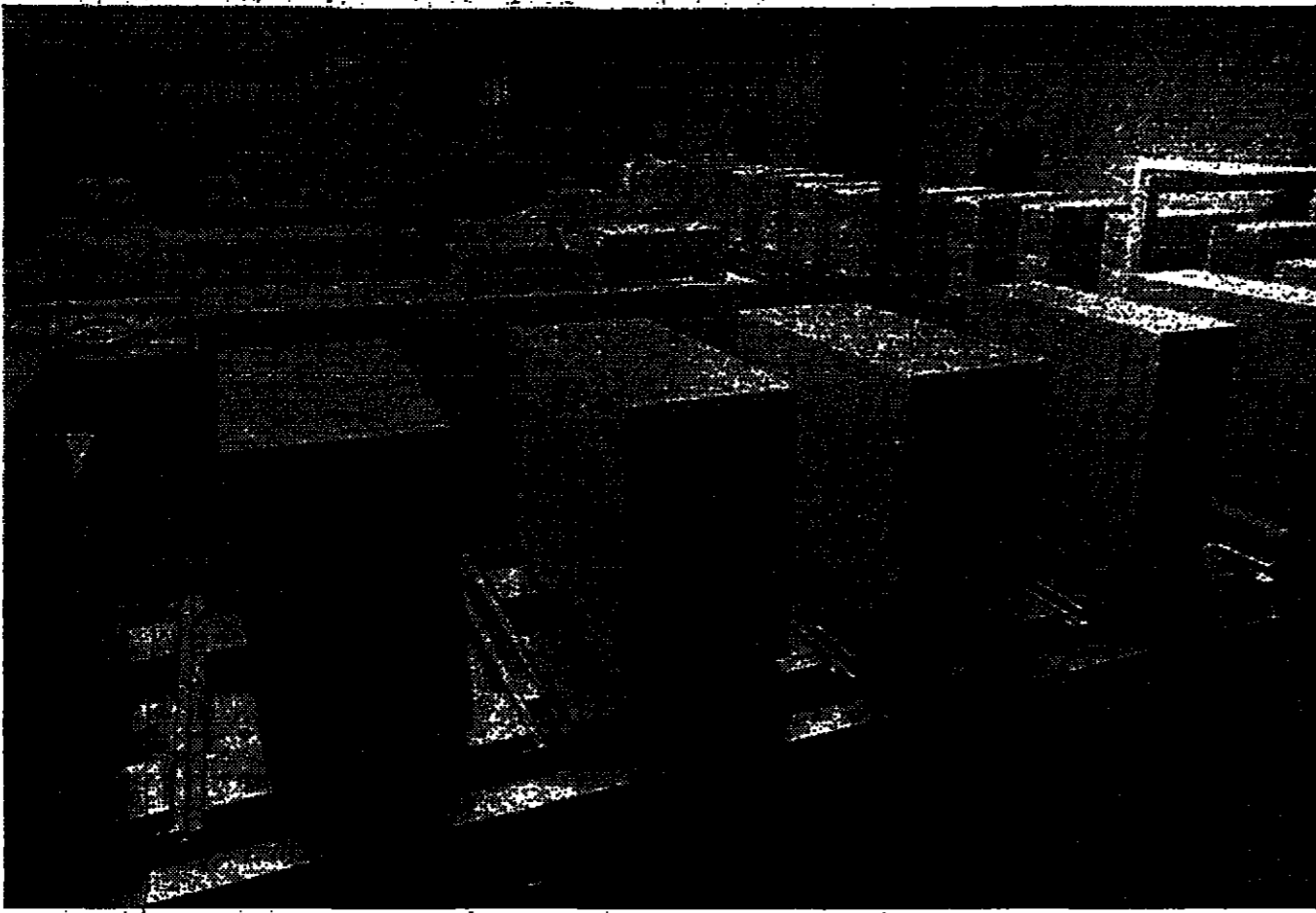
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THE COMPUTER INDUSTRY 5

MID-RANGE COMPUTERS



A fully-automated assembly line for IBM's AS/400 range. These machines have been assembled and are then tested and packaged. Sales of this range have exceeded all forecasts, but IBM's success has made life more difficult for other minicomputer makers. Signs of stress are evident in some parts of the sector.

Supercomputer for West German university

CONTROL DATA of Minneapolis has sold a liquid-nitrogen-cooled supercomputer to the University in Aachen, West Germany. The \$18m supercomputer, (model ETA10-G), designed and manufactured by ETA Systems, will have six central processors and 128m words of shared memory and will run the EOS operating system. The Aachen system is the second ETA supercomputer sold in West Germany - the first is installed at the German Weather Service. ETA is a subsidiary of Control Data which had revenues of \$3.4bn in 1987.

Expert system LOGICA has been awarded a contract by Citibank to build an expert system which will help to minimise the costs for maintenance and support of Citibank's CHAPS (Clearing House Automated Payments System) specific software. CHAPS provides a mechanism for the electronic transfer and same-day settlement of sterling payments between settlement banks in London. The system consists of a network of gateway computers, running standard gateway software, supplied

by Logica. Each bank then has its own bank-specific software, which links the user interface to the gateway software. Logica has also undertaken development work to enhance the CHAPS bank-specific software for the Bank of England.

Complex City network IBM has completed one of the most complex and innovative data-cabling projects ever undertaken in the City of London - a multi-million pound installation for the new Lloyd's building in Lime Street. It is the first data cabling project using fibre optic materials that IBM has undertaken in Europe. The work, which involved some 200 miles of cable and 12,400 data-connectors to allow full inter-connectivity across the 12 floors of the building, was completed within 18 months.

Recovery services CONTINGENCY PLANNING is a growth market as more organisations become aware of their dependence on computer systems. There is increasing realisation of the chaos that could arise if a computer system was shut down for even as short a period as two days. The West European market for disaster recovery services rose by 30 per cent between 1987 and 1988, according to a report by analysts at Input. These contingency services brought in revenues of \$2.5 in 1987, adds the report. This year the Datashield division of Dataolve, one of Europe's leading providers of information management systems, anticipates growth

of around 50 per cent in the sector. Financial institutions are the main users of these contingency services, although the retail industry is increasingly seeking them.

New database system A DATABASE system which can hold 4bn documents of any length with any combination of text and image - and retrieve them at index speeds - has been unveiled by Realstream, a British computer-solutions company. The Origin system combines the storage capability of optical disk technology, which allows for 1m A4 single-spaced sheets of text to be stored on each 12in. platter, with image processors, intelligent optical character readers and a management software programme. The system can be used to integrate archives, documents, drawings, word processing, spreadsheets and text into one effective management and archiving tool, says Realstream of Dorchester.

New disk drive NEC, the disk drive manufacturer, has launched a high capacity 5.25-inch half-height Winchester disk drive, offering an unformatted storage capacity of 180 megabytes.

The industry's 'soft centre'

MID-RANGE computers represent what might be called the 'soft centre' of the computer industry. For most manufacturers, however, this has not been a sweet market over the past few years. Challenged at the low end by high performance personal computers and workstations, and squeezed out of high performance markets by new types of 'supermini-computers', these traditional business workhorses are facing a serious slowdown. The exception is IBM's latest AS/400 range, introduced last June, which has exceeded all sales forecasts. With this range of minicomputers, widely known as 'Silverlake', IBM has sorted out a mid-range model of incompatible systems and significantly boosted its sales. Recently IBM said that it had shipped 25,000 of its new AS/400 minicomputers by the end of November, confirming that the new range had made a fast start in shoring up IBM's previously weak position in the minicomputer market. IBM's success has made life even more difficult for other minicomputer makers. Market growth for \$20,000 to \$3m minicomputers has slowed to about five or six per cent per year from 15 per cent a few years ago. The price and performance advantages that boosted minicomputer sales in the 1970s have been overwhelmed by less expensive microcomputer based systems in the 1980s. As the 1980s approach, minicomputer manufacturers are challenged to find a new role for their products.

The mid-range market squeeze has been a driving force in the trend towards open systems, says Louise Kehoe

Caught in the midst of this market squeeze are companies such as Data General, Prime, Hewlett-Packard and Wang. Digital Equipment, a leader in the minicomputer market, has thrived largely upon the weaknesses of IBM's mid-range products. Now it, too, is under pressure. Signs of stress are clear throughout the minicomputer industry. Data General, which is estimated to hold a six per cent share of the US minicomputer market, laid off hundreds of workers last year and closed plants. The company reported losses of \$1.5m for the quarter ending in December. Wang Laboratories is also facing an earnings and revenue decline as it attempts to revamp its product line. The company reported earnings of only \$1m the December quarter, down from \$34 million in the same period of 1987. Prime Computer is in the midst of a bitter battle to avoid a hostile takeover by MAI Basic Four. The company recently reported fourth-quarter losses of \$14.4m, compared to profits of \$21.3m in the same period of 1987. The mid-range squeeze has also been a driving force in the trend toward 'open systems', or the setting of industry standards that enable different brands of computers to share software and data. This new style of computing replaces proprietary hardware and software with standard chips and programs. AT&T's UNIX operating sys-

tem has become the focus of a major struggle over setting software standards for the industry. The problems began on October 19, 1987, a date better remembered for the US stock market crash. On that day, AT&T announced plans to develop a new version of UNIX in a joint venture with Sun Microsystems. Few outside the industry even noticed the announcement until January 1988, when AT&T announced further plans to take an equity stake in Sun. For major minicomputer manufacturers, however, the AT&T/Sun Microsystems alliance appeared to represent a major threat. Convinced that Sun, a highly successful computer workstation manufacturer, would gain a critical advantage through its role in developing the new version of UNIX, IBM, Digital Equipment, Hewlett-Packard and several other companies raised objections. Months of industry debate failed to resolve differences over UNIX, and the industry remains split between two groups: IBM and the Open Software Foundation, versus AT&T and its supporters in UNIX International. The industry division demonstrates just how serious the problem is for minicomputer manufacturers. As users demand compatibility between different brands of computers, the minicomputer-makers are being forced to radically overhaul their product lines. Most are already offering some form of UNIX compatibility, although they continue to support their own proprietary operating systems. Another approach adopted by some minicomputer companies is to specialise. Prime Computer has focused its attention on the computer aided design market, while Wang hopes to revive its fortunes by specialising in image processing. Known primarily as a pioneer in the development of word processors and office automation systems, Wang is aiming to take a lead in what many believe will become a fast growing segment of the industry. Unisys is using new technology to revive its mid-range products. Last month the company introduced a product that it called a 'desktop mainframe', a machine that offers mainframe-like performance at prices beginning at \$20,000. Built around proprietary microprocessor chips, it represents the first of a new generation of computers; the company claims. Digital Equipment has responded to IBM's challenge with a new line of mid-range computers called the VAX-3300 series, launched last month. The company claims that the new systems offer 35 percent better performance than its existing products introduced only nine months earlier, at only five per cent additional cost. Like Unisys, Digital is relying upon advances in semiconductor technology to upgrade its products. The company says that it has achieved the increased computer speed by shrinking its microprocessor. Hewlett-Packard has taken a radically different approach by revamping its entire computer product line with a new Reduced Instruction Set Computer (RISC) architecture. Industry analysts expect the company to increase its minicomputer sales by 20 percent this year, far outstripping market growth.

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THE COMPUTER INDUSTRY 6

WORKSTATIONS

Market volume doubles in a year

"WHEN YOU look back, it's been an interesting year for the workstation sector," says Alex Osadzinski at Sun Microsystems, the Californian computer manufacturer.

"It saw the introduction of the Open Software Foundation and the start of the whole Unix standards war. Unquestionably, it certainly hasn't been."

The past year has also seen the doubling of the workstation market, in terms of volume. This is a continuation of the expansion of recent years - an expansion which has been impressive even within the standards of the computer industry.

Over the last seven years, the size of the market for workstations high-performance personal computers, used principally by scientists and engineers - has averaged 100 per cent growth.

That level of increase looks set to continue into the future. Mr Russell Crane, an analyst at the Soundview Financial Group, the Stamford, Connecticut-based affiliate of the Gartner Group, believes that 200,000 32-bit Unix and VMS machines were sold last year. He expects the market to grow by 70 per cent in 1989. This sort of expansion has

been assisted by rapid improvements in the size and power of workstations over the last few years. This, in turn, has created the possibility of a wide range of applications which need powerful processing and high quality graphics, including molecular modelling, computer-aided design and seismic analysis.

However, although the applications have been made available by the power of the machines, it has been the rapid fall in the price of that power that has created the new markets. The ratio between price and power has improved 70 to 100 per cent over the last two years.

The number of new markets looks set to increase still further. Although the scientific demand for workstations still continues to expand, a number of companies are now hoping to exploit the power of graphics workstations by entering the commercial and financial fields. Dataquest, the market research company, estimates that only five per cent of workstations are used for non-scientific applications.

A number of companies, such as Sun Microsystems and the Digital Equipment Corporation (DEC), believe that financial analysts will be able

to understand complex data much more quickly and easily if the information is conveyed in colour graphics form.

Sun Microsystems has recently opened an office in the City of London which it hopes will serve as a point of entry into this, as yet, unexplored market.

As the market continues to expand, presenting what Mr Osadzinski at Sun calls an "insurmountable opportunity," a number of companies have entered the market. At the high end of

fall which could severely affect the profit margins of the companies involved.

Competition at the low end of the market also looks set to become more intense. The larger companies, such as Sun, Apollo, Dec, Hewlett-Packard and IBM are estimated to have 85 per cent of the workstation market between them, and are anxious to capture market share from the others.

"We have seen extremely aggressive marketing in the last two years," says Mr Osadzinski. "Each company

According to Mr Crane, another problem facing companies such as Apollo and Sun may be those commonly faced by concerns changing from high-margin, low-volume production and sales to high-volume, low margin. He believes that these companies will have to restructure in an attempt to deal with this change.

Moreover, the merging of increasingly powerful high-end PC market with the low-end workstation sector will accelerate the need to change.

"This sort of transformation can be extremely traumatic," says Mr Crane. "It has all sorts of implications at every level of a company, ranging from production and quality control right through to distribution and servicing." He believes that Sun and Apollo will have to tread carefully as they make the transition. In particular, it will have an effect on their distribution channels as they switch from direct selling to dealers.

Although some of the margin lost to dealers could be absorbed by lower costs within the organisations' direct sales force, Crane believes that the companies could be vulnerable to competition from more powerful competitors which

would have the muscle to accommodate larger marketing and advertising budgets and stimulate greater investment in inventories.

Moreover, their situation could be further eroded if they attempt to maintain their margins through higher prices. There is a risk that customers would buy low specification products and then buy peripherals, such as memory chips and disk drives, from third party suppliers.

Apple Computer recently faced a similar problem with its Macintosh product and was forced to reduce prices after pushing them higher. Basic machines without peripherals have little margin built into them.

Osadzinski is convinced that there will be a few more entries into the market during the next two years before it begins to shake-out.

There will undoubtedly be consolidation," he says. "The computer hardware industry will be like the automotive industry. At the moment, it's interesting to be the 15th largest computer company in the US. But it won't be, soon - there will only be a maximum of five or six top players. You're either worth \$10bn, or you've been bought by someone."

Expansion in this sector is impressive even within the standards of the computing industry, says Paul Abrahams

the market - using rise chip technology - are organisations such as Ardent Computer.

However, analysts believe that although the market may continue to expand in volume terms, a number of companies may fall by the wayside because of increasingly difficult conditions caused by competitive pricing.

For example, Mr Crane believes that the average selling price of multiple rise chip-based machines could fall by 15 per cent per year over the next two years - a

has attempted to offer improved performance at increasingly low prices. That has affected margins."

He points out that 18 months ago a number of companies reduced the price of their products by as much as 40 per cent. The pressure on margins was exacerbated last year by the shortage of 1 Mbyte (1m bytes of information) dynamic ram memory chips. Sun was even forced to raise prices, which, he claims, caused a shock to the corporate system and hurt both dealers and salesforce.

OPERATING SYSTEMS

The debate intensifies

THE COMPUTER industry has received a lot of adverse publicity during the last few months over its "Unix wars". Manufacturers have divided into two warring camps, each putting forward a different version of the Unix operating system as an industry-wide standard.

Large customers are becoming increasingly vociferous in their public condemnation of the manufacturers for failing to agree to develop one common open operating system for all computers.

"The contention that this split is causing among users will slow down progress in the market place," says Mr Walter De Backer, Informatics director of the European Commission. "We are of the opinion that the extra cost of working with different open systems is borne by the customer but by the industry."

The operating system is the software that computers need to regulate their internal workings and to run applications programs. Historically, each manufacturer has developed a proprietary operating system - and anyone who has made a large investment in, say, IBM or ICL computers, is, in effect locked into using that hardware and software which is compatible with it.

Adoption of a standard operating system by all manufacturers would enable users to make big savings. They could run their applications programs on any machine with the required memory and processing power, instead of being confined to a single vendor.

Open systems would greatly increase the level of competition throughout the computer industry, among hardware and software suppliers, with all the benefits that competition brings in terms of greater choice, lower prices and faster innovation. Of course, a standard operating system is only part of the total infrastructure required for open computing - computers must also, for example, have a common language for communicating with other computers - but it is the most difficult part and the most difficult to achieve.

For historical reasons, the only candidate for a standard operating system is Unix, first written in 1969 as a research tool for AT&T, the giant US telecommunications group. Over the last 15 years AT&T has licensed many universities and computer companies to use and adapt Unix, and more than a dozen variants of the system have evolved.

The issue in the Unix wars is how best to consolidate the different versions into a single standard.

The opposing camps are fairly evenly matched in terms of numbers of members. The first group, Unix International (UI), is led by AT&T itself and includes Amdahl, Control Data, Fujitsu, ICL, NEC, NCR, Olivetti, Prime, Sun, Toshiba and Unisys.

The second group is the Open Software Foundation; OSF members include the two giants of the computer industry, IBM and DEC, together with Apollo, Bull, Canon, Data General, Hewlett-Packard, Hitachi, Nixdorf, Norsk Data, Philips, Siemens, Texas Instruments and Wang.

In terms of total computer sales, OSF is far ahead of UI. But at present, UI members sell more Unix systems than their OSF competitors. Because of this existing user base, UI emphasises the continuity of its approach.

In effect, the other UI companies are giving their approval to the Unix consolidation and development programme that AT&T was planning in any case. The next step in that programme will be the introduction of the summer of Unix System V Release 4, which consolidates the three most important commercial variants (Xenix, Berkeley and System V).

So, while UI guides AT&T's Unix development work, it will not write any software itself. OSF, in contrast, has been set up as an independent software house, sponsored by its members. Its version of Unix, which will be based on IBM's AIX variant, is due out in the second half of 1989.

Needless to say, UI and OSF each claims that its unified version will be superior technically.

Although the rival camps spent much of last year discussing a possible merger, those talks have been suspended indefinitely, and it is clear that there will be two parallel Unix development efforts. The manufacturers say that this duplication will not necessarily have the disastrous effects feared by some users.

"A year ago there were five or six Unix camps, depending how you counted them," says Mr Volker Klein, international vice-president of Apollo. "I consider it good news that there are now two camps. After all, competition should be good for everyone in the market."



Walter De Backer, director of Informatics Commission

"The reason why the rival Unix products are likely to end up looking very similar is that the users are now in a strong enough position to force UI and OSF to work along the same lines. If such large customers as the US government say that they will only buy Unix computers that meet certain common standards, then both groups will have to comply with them."

Although there are a number of standards bodies and other organisations through which users can channel their views, one of the most important is X/Open, a consortium of manufacturers which includes most of the world's large computer companies, with membership drawn equally from UI and OSF.

The mission of X/Open is to develop a Common Applications Environment which will enable applications software to run on any hardware (this includes not only a standard Unix operating system but also common networking and other features). X/Open has an increasingly vocal User Advisory Council and an Independent Software Vendor Council.

"While I might prefer that there was only one amazing Unix derivative, two is still far

better than 19," says Mr Geoffrey Morris, president of X/Open. "As yet, there is no reason that applications portability cannot be obtained across these two warring operating environments."

According to a market research forecast by International Data Corporation, sales of Unix systems will be worth \$90bn or 22 per cent of the world computer market in 1991 compared to \$50bn or 6 per cent in 1985.

Although Unix has so far been used most extensively for medium-sized computers - especially those designed primarily for scientific or engineering research - there is no reason why it should not eventually dominate the whole field of commercial computing, from personal computers up through minicomputers to large mainframes.

It is absurd to expect one single version of Unix to serve such a wide range of systems, says Mr Peter Griffiths, chairman of the Instruction Set, a UK-based software consultancy.

"Why should we suddenly become supporters of monopoly practices when it comes to the Unix operating system?" he asks.

"This 'monism' results from a purist misunderstanding which (recently) claims 'there is only one real Unix...'" Mr Griffiths says. "In fact, there will be many Unix implementations, for many different purposes and this will be Unix's great and enduring strength."

Clive Crookson



Advertisement for Victor PCs featuring a large image of a man and woman looking at a computer. Text includes: 'Congratulations. You've cracked the problem. With help from Victor. With a Victor PC, you've got exactly the computing power, performance and reliability you'll need for business. And all at prices you'll like. Victor PCs are always that little bit better, in many ways. With Victor, there's no trade-off of power against price, or performance against reliability. The Victor range means no compromise on choice, either.'

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THE COMPUTER INDUSTRY 9

Della Bradshaw reports on the market tussle between dot matrix and laser technologies

Printers: a thorny issue for suppliers and users

OVER THE past two years, computer printers have become a thorny issue, not just for the European and Japanese manufacturers, locked in anti-dumping disputes, but for business users as well.

computers - still take over 70 per cent of the market. In 1988, more than 10.5m dot matrix printers were sold worldwide, according to market analysts.

laser printers are slowly taking over from dot matrix printers because they are quieter, give a better quality print and are faster. The top-end laser printers, for example, can print 20 pages of documents a minute.

division of Bull Italia, believes the dot matrix printer is sophisticated enough to hold its own against the laser printer.

24-pin version is rapidly taking market share away from its cheaper cousin.

from headed notepaper to computer printout.

told what brand and model printer is being used.

while top-end models give up to 300 dots per inch.

NEW COMPUTER equipment generally tends to work reliably for at least five years - but longevity is not necessarily the most significant factor in the purchasing behaviour of computer users.

beyond, although maintenance costs then begin to outweigh the machines' utility value.

office equipment - or for computer vehicles.

pace of bankruptcies, takeovers and consolidations in some parts of the sector.

example, be in the market for an IBM 3090/200 mainframe which sold for \$5m in 1985 or 1986, and which was now being offered for \$2m.

One interesting new development sweeping through the leasing market is "securitisation".

Mr Ian Orrock, chairman of Meridian, says his company is looking to form a joint venture with a bank some time in 1989.

yet. One needs a banking-type partner to make it work and to underwrite such structures," he says.

COMPUTER LEASING

Lucrative business for the big players

Computer maintenance sector boosted by micro revolution

Influx of new services

COMPUTER MAINTENANCE is often described as the Cinderella of the industry. Although it has relatively little glamour, it is a growing sector with substantial earnings.

network planning, integration and installation.

National Support Centre, keep a log of errors to identify faults automatically as they come in.

According to Stratus, Tandem's main rival in the reliable computer market, 'co-active' maintenance lessens the time lag between fault identification and rectification by involving the user in helping to fix his own machine.

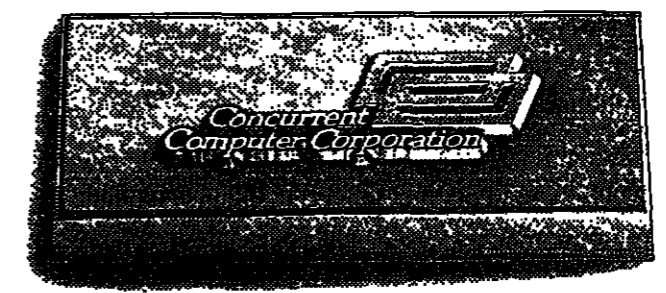
Users typically fall within three distinct categories, according to Mr Hamilton - leading-edge, competitive-edge and trailing-edge.

"We found that we could not compete with IBM on price in Holland because they were able to take the theoretical maximum advantage of the Dutch tax system at 25 percent while the best we could get was 17 percent," says Mr David McCormick, chief executive of Atlantic.



Ian Orrock, chairman of Meridian, a leading computer leasing and services company: aware of the potential of securitisation.

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Reviewing. Revising. Updating.

THE COMPUTER INDUSTRY 12

Advancing technology boosts sales of lap-top machines, says Paul Abrahams

The portable computer revolution takes hold

AS YOU sit in a US airport, waiting for air traffic controllers to give the go-ahead for you and your fellow travellers to board an already twice-delayed flight, it is obvious that the portable computer revolution is taking hold.

Across the departure lounge, wise and experienced businessmen sit crunched at telephone kiosks, their faces illuminated by the gleam of screens displaying databases of potential clients on their portable computers. You are trying to read a Robert Ludlum novel - they are making money. The portable computer has come of age.

Managers are using them in increasing numbers to continue working on word-processing, spreadsheets and graphics outside the office. Surveyors and architects are tapping on keyboards to help control production on construction sites. And members of the financial and insurance community are finding that portable machines attached to modems can allow them to provide instant quotations and register sales immediately without paperwork.

The increasingly high profile of portable computers is hardly surprising, given recent sales. Intelligent Electronics, the Paris-based market research company, estimates that shipments of portables to Europe increased from 129,000 units in 1987 to 256,000 last year - an increase of 98 per cent.

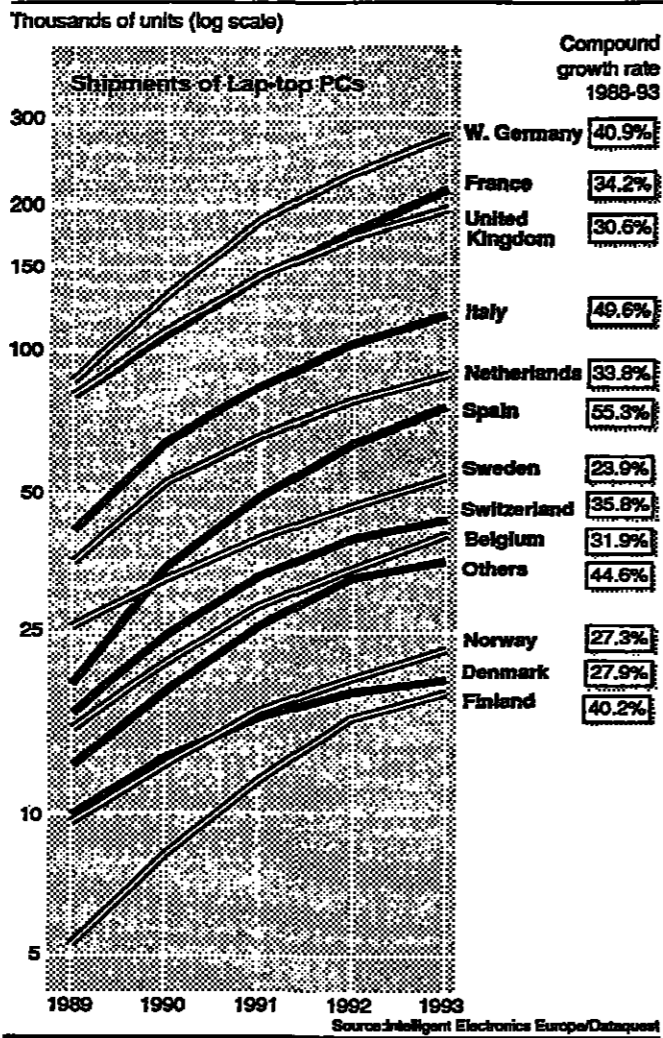
Growth in the UK has also been impressive. Romatec, the UK-based market research company, believes that business sales of portable machines increased by 33 per cent last December compared to the previous month.

That sort of heady increase looks set to continue. Compaq, the US portable manufacturer, estimates that by 1989 sales of portables world-wide would be equivalent to 15 per cent of the total PC market.

There are a number of reasons for this rapid expansion. Not least among them is the improving technology available to manufacturers.

Mr Michael Gould, a director of Cap International, the Norwell, Massachusetts-based hi-technology market research

Market growth



company, points out that there have been notable advances in storage capacity, power consumption of hard disks and the images generated by available display technology. This has been combined with an improvement in the ratio between price and performance.

These improvements in performance have meant that much of the expansion of the market has been in the battery-operated lap-top market rather than the mains-powered transportable sector. It is no longer necessary to compromise on the functionality of the machine in order to have battery-powered portability.

Compaq estimates that next year, sales of lap-tops will be

twice that of transportables. The sort of lap-top portable machine which offers the full power of a PC, does have some drawbacks, however. Not least is price. Some of the machines at the top of the range remain particularly expensive.

The other compromise is weight. There still appears to be a market for machines, such as the Z88 lap-top supplied by Sir Clive Sinclair's company, Cambridge Computer, which offer reduced functionality (non-standard word-processing, spreadsheet and database packages), but which come with notable portability. The Z88 is the size of an A4 pad and weighs only 1Kg (2.2lbs).

However, at present, the market in both the US and Europe remains dominated

by Toshiba. Intelligent Electronics estimates that, in 1987, the company had 40 per cent of market. (Although figures are not yet available, it appears that Toshiba has increased that share during 1988.)

Mr Gordon Curran at Intelligent Electronics points out that Toshiba were able to gain much of that share by infiltrating more than 80 per cent of the IBM distribution network in Europe - one of the best and most extensive in the region. Toshiba's nearest competitor is Zenith. However, the rapid growth of the portable market may not mean that the majority of the manufacturers in the sector will be able to continue generating healthy margins and profits.

Analysts point out that as other sectors of the computer sector become less buoyant, so other companies will be attracted into the portable market.

The lap-top sector, which is expected to generate much of the expected growth in the portable market, is already becoming busy if not yet over-crowded. Compaq, which had previously not entered the lap-top field, launched a new machine, the SLT 286, last November.

Intelligent Electronics expects the company to be a major force in the market next year. Other companies expected to launch products this year include NEC of Japan and Apple Computer, the Californian-based computer company.

Cambridge Computer, the UK manufacturer, is also expected to announce the introduction of an IBM-compatible machine. It is believed to have signed a contract for 3 inch disk drives. Analysts believe that if the company is able to repeat the lightness and price of the Z88 with the functionality of an IBM-compatible machine, it could become a force in the market.

The industry is also waiting to see how IBM, itself, will move. The company has already launched two unsuccessful portable products. Last November it cancelled the introduction of a mains-powered machine after failing to read the movement of customer demand towards battery-powered products.



Airborne executives working with a Toshiba lap-top computer. Toshiba is the dominant player in this sector

IBM runs the risk that if its product cannot compete effectively against the computers of Toshiba and Compaq, the company might not be able to guarantee 100 per cent distribution among its own dealers. Analysts are divided as to whether IBM will launch a product towards the

end of 1989 or wait until the company has perfected a competitive machine incorporating its new operating system OS/2.

With so many companies exploring the market, the future of portable computing appears assured. Other concerns are also considering entering the field with new technologies. Both Hitachi and NEC of Japan have demonstrated colour liquid crystal displays (LCDs), for example. They should be commercially available once their cost has been reduced sufficiently to allow exploitation.

However, it remains to be seen whether Toshiba's vision of lap-top computers, which the company believes will replace desk-top machines, will materialise. Mr Peter Rayley, marketing director at Compaq, UK argues that computer users will always want greater power, memory and function before

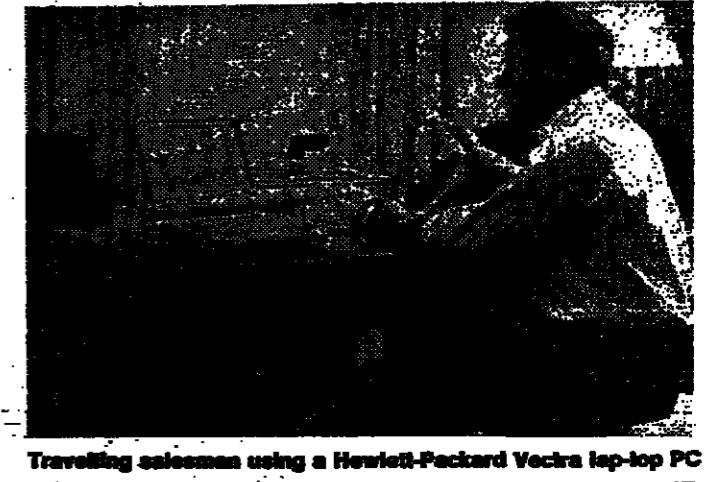
it can be miniaturised. He says that new developments will always appear in desk-top machines before portables. One aspect of portable computers which may eventually hold up the growth of the market may, in fact, be

the very portability of the product. Such high-value products are beginning to prove all too easy for thieves to walk away with; certainly, those businessmen at US airports tend to keep a careful eye on their machines.

The European lap-top market

The total European market in 1987 was 129,000 units. The list below is in value terms.

1. Toshiba, 40 per cent.
 2. Zenith, 12.5 per cent.
 3. Olivetti, 9.2 per cent.
 4. IBM, 4.5 per cent.
 5. Wang, 3.5 per cent.
 6. Hewlett Packard, 3.0 per cent.
 7. Grid, 2.4 per cent.
 8. Sharp, 2.7 per cent.
 9. Erlsson, 2.6 per cent.
 - Others: 19.2 per cent.
- Source: Dataquest/Intelligent Electronics, 1988.



Travelling salesman using a Hewlett-Packard Vectra lap-top PC

1992?

Our computers made the breakthrough years ago.



When the business barriers of Europe are removed in 1992, NCR will be streets ahead of the competition.

For more than a century, we've been creating technology for the free and unhindered movement of that most precious of commodities: information.

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open systems architecture ensures you'll keep safe the investments you've made in hardware, software and training. And not find your progress impeded by inflexible systems.

This innovative approach has recently taken us past another milestone: the installation of our 65,000th open system.

But, although we're proud of our history of success in Europe, our thoughts are ever towards the future.

To find out what we're developing for the single market and beyond, get in touch on 01-724 4050.

After all, why wait for 1992, when it's already here?

they're communicating with other manufacturers' equipment, our computers simply don't recognise limits.

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Creating value

FINANCIAL TIMES SURVEY

The fragmented design world is being swept by change: a new generation of ambitious companies is scrambling to assemble international design networks. The next few years will decide whether all this activity has been worthwhile, writes Alice Rowsthorn

Drawing plans for the world

FOR DECADES design has been an archetypal cottage industry in which artisans and entrepreneurs have practised their craft within small companies. But the industry is changing. In the last year or so the world's design consultancies have become embroiled in a flurry of acquisitions and associations as a new generation of more ambitious companies has scrambled to assemble international design networks.

The aim of the flurry is simple. The activities of the giant industrial groups which commission design projects are becoming increasingly international. Yet the "cottage" character of the design industry means that there are comparatively few design companies with the resources to execute international projects.

Over the next few years it will become apparent whether the acquisitions and associations have been worthwhile. The critical question for the design industry is whether there is enough demand to satisfy the hastily assembled international networks and whether design can overcome its traditional weaknesses to "mature" into an international industry.

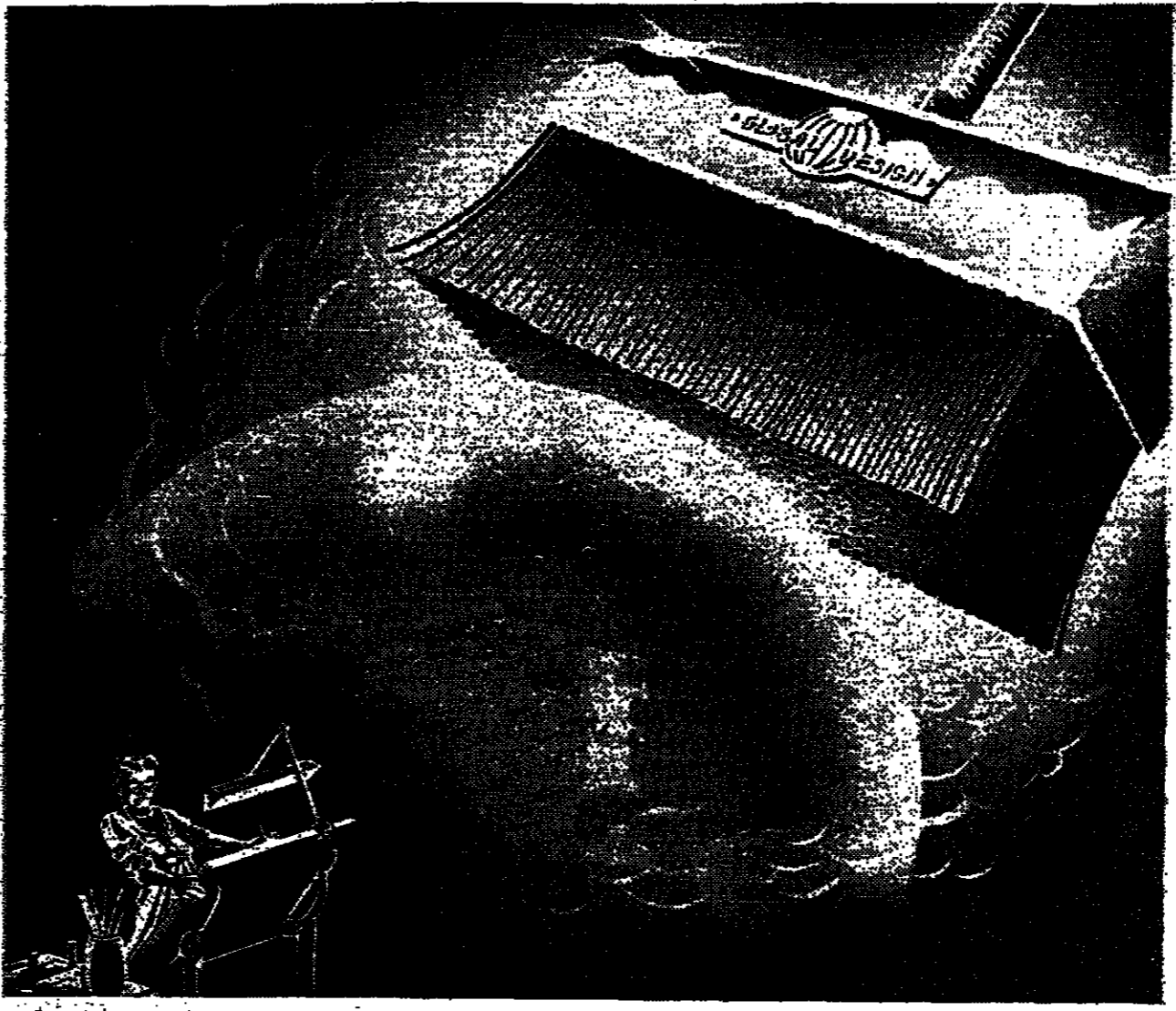
Throughout the 1980s the level of spending on design has

risen rapidly. Frenetic corporate activity across the world's stock markets — the flood of takeovers and leveraged buy-outs in the US and the flurry of mergers and amalgamations that have heralded the approach of 1992 in Europe — have accentuated the need for companies to invest in corporate identity programmes.

Similarly the increased sophistication of consumers, combined with the rapid rise in advertising costs in most major economies, has stimulated new interest in product and packaging design. The only depressed area is retail design.

The fragmented nature of the design industry means that any data is notoriously inaccurate. The best estimates suggest that the world market for industrial design and commercial architecture is worth \$2bn. Interior design, which includes retail projects, is valued at about \$1bn. Product and graphic design, including corporate identity, meanwhile, is worth \$900m. The rest belongs to commercial architecture.

In recent years the ambit of industrial design projects has become increasingly international. Japanese companies now need to redefine their identities to accommodate expansion into North America or Europe. French and West



International Design Industry

German groups are developing new products to be introduced throughout the European Community.

"Most of the major industrial groups are now positioning themselves all over the world," said John Diefenbach, president of Landor International, which operates a world-wide design network from San Francisco. "They need to deal with consultancies capable of providing a sophisticated service wherever they operate."

In the past the bigger US and UK design companies have handled international projects from their headquarters in New York or London. But the sheer speed of the restructuring of international industry — the recent activity in European electronics acts as an apt example — means that design companies must be far faster and more flexible in their response.

Moreover, design projects are becoming increasingly sophisticated and the process of project implementation more complex. "The days when we could fly people out to different countries to oversee the implementation of a corporate identity programme are over," said Brian Boylan, group managing director of Wolff Olins, one of London's leading corporate identity consultancies. "We now need people on the ground with the necessary skill to supervise very complex programmes."

Yet few design companies can offer such a service. The design industry is reasonably well-established — albeit immature compared to similar sectors such as advertising — in the US and the UK. There is no industrial infrastructure for design in many European countries. Even in Italy and West Germany, both renowned for product design, the best known designers, such as Dieter Rams of the Braun consumer electronics group, tend to be employed in-house.

This imbalance between demand for international projects and supply, together with the need to remain competitive within the industry, has catalysed the recent wave of realignments in design.

The acquisitions and associations are also a legacy of the emergence of a new generation of design companies with access to the financial resources required for international expansion.

In the mid-1980s a group of UK design companies took advantage of the opening of the Unlisted Securities Market — a less stringent, secondary

stock market — to go public. A public quotation has not only given these companies the capital they need to expand, but has also increased the pressure on them to sustain growth by diversifying into new areas.

Fitch-RS, which made its name in retail design, has bought RichardsonSmith, the US product design company. "We realised some years ago that we could not depend on UK retail design for ever," said Ian Cochrane, group managing director.

Similarly Michael Peters, best known for packaging, has done a series of deals culminating in the acquisition of Hambrecht Terrell, the US retail design group, last year.

The expansion of Fitch and Michael Peters has encouraged the independent UK companies to follow suit. Wolff Olins has established offices in mainland Europe and the US. Minalé Tattersfield has formed a string of associations.

Perhaps the most dramatic development in the industry is the arrival of the giant marketing services groups. To companies such as Saatchi & Saatchi and WPP, design is a logical addition to their existing advertising, public relations and market research activities.

Saatchi ventured into design in 1985 by buying Siegel & Gale, the New York corporate identity specialists. WCRS staged acquisitions in the US, UK and Australia. Meanwhile, Addison Consultancy has augmented its international design network.

The most powerful force of all is the WPP Group which, in a few years, has become the biggest single player in the international design industry by buying businesses like Anspach Grossman Portugal, Walker Group/CNI in New York and Stewart McColl in London.

Many of WPP's new subsidiaries are now using its support to establish an international presence. "When we bought CNI in 1985, I raised the money by hooking my house," said Ken Walker, chairman of the Walker Group. "You do not sleep easily knowing you owe more than your own net worth. The involvement with WPP not only gives us more stability but an established network of international offices to support us."

Even at this early stage the progress of the international design groups has been somewhat erratic. The immaturity of the industry means that recruitment is a persistent problem.

Moreover, demand for design is notoriously volatile, as the retail designers of the US and the UK are now discovering. In theory the formation of larger groups, with more efficient management and tighter finan-

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Illustration: Mark Thomas

cial controls, should strengthen the industry. In practise life has not been quite so simple. For every international group that can cite a startling surge in fee income, there is another which is suffering.

WCRS watched the profits from its newly acquired design subsidiaries drop dramatically last year. A few weeks ago it sold Saunders, its UK design company. Similarly Addison has been involved in successive rounds of restructuring.

Meanwhile Michael Peters has encountered problems with the recently acquired Hambrecht Terrell, which is floundering partly due to the downturn in US retail design and partly because of the illness of one of its founders.

The industry's sceptics suspect that the problems with new acquisitions have barely begun. The crunch will come, or so they say, in a few years time when the performance-related payments negotiated as part of the original deals come to an end.

Neil Blackley, who follows the fortunes of the design companies as an analyst at James Capel, the London stockbroker, is dubious that the design industry will ever overcome its traditional weaknesses.

"There are opportunities for international groups to emerge in certain areas, such as corporate identity and retail," he said. "But as long as the cost of entry is so low that young designers can break away from the big groups and set up on their own, design will be an immature industry."

Yet the flow of acquisitions and associations continues unabated. Retail design apart, there is no sign of a slowdown in the growth of corporate expenditure on design. And the sheer speed of corporate activity in the industry has intensified the pressure on other companies to expand in order to keep pace with their competitors.

"If you want to keep yourself and your employees happy in this business you have to work on the biggest and best projects," said Joel Portugal, a principal of Anspach Grossman Portugal. "The best projects today tend to be international and — whether we like it or not — we have to provide an international service to get them."

BEWARE OF THE BULL.

Design effectiveness is not achieved through clichéd philosophies and observations. It comes through the highest level of creativity brought about by innovative thinking, careful strategic planning and inspired management.

At the Michael Peters Group our consistent creative excellence is not only achieved by recruiting the top talent in the business, but by the disciplines we apply throughout the creative process. Teamwork is the key. From strategic planning on your account through concepts to final production, the team that is brought together will remain together on your project — each a top talent within their individual sphere of operation. As a group we operate in six service areas — Brand and Packaging Design; Retail Design and Strategy; Product Development; Corporate Identity; Literature and Specialist Communication. We also operate an international network of offices around the world.

Finally, awards. We believe that it is important that our work is recognised by our peers. The fact that each year we win a new crop of awards is testimony to this. But more importantly, knowing that we have helped our clients to achieve commercial success makes us the design and communications group worth talking to. Because we really have something to say.

DESIGN 2

US: design is taken more seriously than in Europe

Lining up to profit from identity parade

DESIGN is a serious business in the US: the industry is not only the biggest and slickest in the world but is taken much more seriously than its European counterparts as an industrial and cultural force.

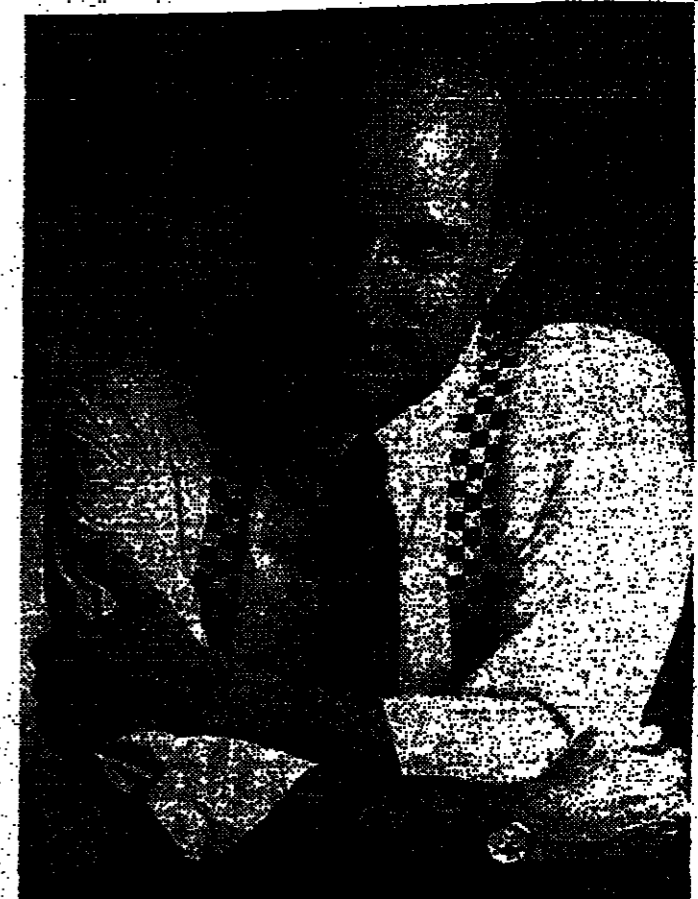
acquisitions and associations, they have fought to become forces in the international design market. The origins of US industrial design are rooted in the influx of émigrés, which left Europe for North America in the mid-war years.

taken more seriously than before and the financial pressure on US companies has never been greater," said John Diefenbach, president of Lander, one of the leading corporate identity consultancies.

US acquisition when it bought Siegel & Gale in 1985. Last year it added to its US interests with the acquisition of Cross Associates in Los Angeles.

Nevertheless Anspach Grossman Portugal became involved with WPP because it realised it needed to expand into the international sphere. It intends to have opened a European office, possibly by acquisition, later this year.

Conversely several European consultancies are strengthening their presence in the US. Pentagram has already established bases in New York and San Francisco. Addison has staged a series of US acquisitions.



Ken Walker: "The US market was very tough" and without the support of WPP we could not have developed our international business so quickly.

AS THE growth of the UK design industry shows little sign of abating, the strengthening chorus of "design or decline" is beginning to sound a little off-key.

gramme; environments, which includes office interiors and retail design; and products, which covers consumer goods and industrial parts.

unheard of in Britain. The rabble competing for design work ranges from jobbing designers and "kiss and run merchants" to professional specialists and slick international consultancy groups.

More than 25 per cent in turnover and more than 30 per cent in profits. These are still the most authoritative estimates.

lished design companies like Fitch R-S, Michael Peters, Pentagram, Wolf Olins and Minsale Tattersfield, are competing with a cluster of marketing service groups, including WCRS, Saatchi and Saatchi, Addison and WPP.

Interestingly, though, the fierce battle between the British and American companies looks set to take place in Europe. None of the British companies are properly established on the Continent yet.

Metropolitan Police. Meanwhile, the soon to be privatised electricity sector is producing work for Wolf Olins, Lloyd Northover and Pentagram.

UK: a highly fragmented industry hungry for future growth

Experience competes with appearance



Martin Sorrell: has been leading the acquisition activity

From the outside the 2,000 or so companies in the UK design business may appear to be singing from the same song sheet.

Stephen Bayley, chief executive of The Design Museum, is concerned that a certain interpretation of design has been oversold to the detriment of those professionally involved in it.

It is known to be bigger than public relations and market research and growing at a faster rate than advertising.

By contrast European design companies have had very little impact on the UK and are unlikely to do so.

Robinson Lambie-Nairn, which undertakes identity and TV work as well as packaging, has a policy of keeping its staff to a maximum of 35 people.

London. McColl has recently been appointed to work on a new look for London's Oxford Street and, together with DEGW, the London Underground stations.

Overall, the British design industry is looking very strong. The share prices of the public companies have fallen due in part to a suspicion of small people businesses and some setbacks experienced by some of the players.

You know these names better than ours

Advertisement for Henrion, Ludlow & Schmidt Consultants in corporate identity. It features a grid of logos for various companies including Amersham, Colt, NI, WPP, Tate, IR, Mitsubishi Motors, Penta, Rowater, BM, Gi, Pillar electrical, KLM, LES, Coopers & Lybrand, Blue Circle Group, and BDF.

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Advertisement for Minsale Tattersfield & Partners International Design Consultants. London Head Office: The Courtyard, 57 Sheen Road, Richmond, Surrey TW9 1AJ. Tel: 01-948 7999 Fax: 01-948 2435

The major advertising and marketing groups have added design to their services

Multinationals demand world approach

DESIGN is a \$500 world-wide industry and growing fast. Yet while it remains largely split between thousands of small, specialist firms in many different countries, the needs of its major clients are changing.

Increasingly the activities of the industrial groups, which are its most important customers, are becoming global. These multinationals need design companies capable of handling complex world-wide projects.

Little wonder that in this situation, major advertising and marketing groups, such as WPP and Saatchi & Saatchi, have seen an opportunity and added design to their wide range of marketing services.

Martin Sorrell's WPP group now includes nine design companies, the major part of a non-media advertising division which in 1987 contributed 18 per cent of WPP's \$284m turnover, and 14 per cent of its \$14m profits.

Early last year WPP bought Stewart McColl Associates, a leading UK integrated design company. The acquisition created the largest graphics and design group in the country, and with two other WPP subsidiaries, OYA in the UK and Walker Group in the US, formed the largest retail design group in the world.

Later in the year, WPP was in the market again, buying the US-based corporate identity consultancy, Anspach Grossman Portugal. The US corporate identity market, WPP estimates, is worth around \$500m a year and is growing at more than 20 per cent annually. Last year no less than 1,984 US companies changed their names.

Also in the WPP stable are Sidjakov Berman Gomez, a US firm specialising in total communications planning, everything from corporate identity to retail facilities and package design; and in the UK, office and commercial interiors specialists, Business Design Group; "image managers" Sampson/Tyrell; and packaging and promotion specialists, VAP and Greaves Hall.

The companies are encouraged to retain their own identities and sharpen their own professional skills while WPP provides overall strategic management, resources and financial discipline.

But Stewart McColl has formed a joint marketing company with Business Design and



Martin Sorrell and Charles Saatchi offer a global reach a joint venture with Walker Group/OYA to exploit opportunities on both sides of the Atlantic by offering clients an integrated approach to their design needs.

WPP admits that it still faces a challenge not only in harnessing all its non-media activities to meet client needs, but in developing greater co-ordination between its advertising and design activities.

Yet, it argues, "it is in the nature of specialised, service companies to excel in one such category but seldom, if ever, in all. The client company, therefore, is faced with the need to choose many outside partners of different skills, from a bewildering number of alternatives; and then to ensure that they work together to a central and commonly agreed strategy."

"Within the WPP Group, there are now specialist companies providing all the marketing service skills required by national and international clients. For clients, this provides the reassurance of the highest professional standards - in all skills and disciplines - and the stability that derives from being part of a

large public company. "The need to co-ordinate and integrate selectively corporate strategy and communications is becoming widely recognised. Clients are restructuring and reorganising themselves to this end - there are many benefits and efficiencies to be gained. And they will be looking for service companies which, with no loss of capability, can work harmoniously together to a common brief and with shared understanding."

The group now works with 214 major national or multinational companies in two or more of its services; and clients such as Unilever, Clifcorn, Nestlé, Quaker Oats, and Eastman Kodak use WPP's design capabilities as well as its other services such as advertising and public relations.

WPP - "a financial brand", as Martin Sorrell describes it - sees its inclusion of design in an integrated service as vastly different from Saatchi & Saatchi's one-stop shopping approach, which offers design among a menu of services. But when Alan Siegel agreed to the takeover by Saatchi of his US-based design company,

Siegel & Gale, in 1985, he did so to gain much the same benefits that are now accruing to WPP's design firms from being part of a large group.

"It was increasingly clear to me that the corporate identity business was becoming multinational," he says. "Global companies were emerging that were concerned about their world-wide identities. To work with them and service them properly was going to be difficult from New York. It needed

a broader geographical base, staff with a greater breadth of culture and viewpoints."

Saatchi offered a global reach and a strong business base, says Siegel. "But they let you run your own company."

Saatchi is now building an international design network around Siegel & Gale. It has tripled in size since its acquisition, opened offices in London and Sydney, and plans to be in eight European countries as well as Japan and Korea by the end of the year.

Corporate identity forms the bulk of S&G's work but it is fast expanding into retail design and other fields, planning not only to increase its cross-border business but to compete in all major national markets where design is increasingly being used as a marketing tool.

The structure of a large marketing group should help to strengthen its design subsidiaries but it is no guarantee of success.

In contrast to WPP and Saatchi, the British advertising group, WCRS, in two years has failed to secure significant profits from its venture into design. In 1987-88, profits fell from £900,000 to £228,000. Saunders Design in the UK lost a large contract. Lynn Dyer in Australia found market conditions tough, and Heller Breese in the US, though growing fast, was noted by Ad Week Magazine for its advertising rather than its design work.

Peter Scott, WCRS chief executive, recently made clear that he sees the group's main three businesses as advertising, media-buying and public relations. A few weeks ago WCRS reduced its exposure to

design by selling Saunders. It is likely to retain a presence in the industry, but the expansion of its design interests is not one of WCRS's priorities.

Addison Consultancy is pursuing a contrary course. Last year, it demerged its Michael Peters consultancy business, and it followed that by selling its advertising agency, Chetwynd Haddons, last month to the Brunning Group, so that it could concentrate on its market research and design operations.

Against a background of constant takeover speculation, Addison has restructured its design companies in the UK, and in the US and Singapore. Its strategy now is to seek a competitive edge by putting together teams of designers in the entire range of disciplines from architects and ergonomists to product and packaging.

This is a response, Addison claims, to clients' needs. It cites the case of Advantage, a new US supermarket, where it named and designed the store, researched consumer demand, developed an entire product range to meet it, packaged it, and finally designed the check-outs.

By going back to its design roots, offering a full range of skills and, it claims, a European creativity allied to an American commercial and research expertise, Addison believes it can carve out a big share of a very competitive market. But the takeover rumours persist.

Philip Rawstone

PROFILE: SIEGEL & GALE



Alan Siegel opening offices in Hong Kong and Tokyo

'Simple is smart'

TWENTY years ago Alan Siegel gave up his job with a design consultancy to set up his own company, with a friend, from the living room of his apartment on 74th Street, New York.

Today he runs the same company from an office in an Avenue of the Americas skyscraper. The walls are lined with Irving Penn portraits and the windows look on to the New York traffic as it streams towards the greenery of Central Park.

The company, Siegel & Gale, is the chief design subsidiary of Saatchi & Saatchi, the world's largest marketing services group. It employs 230 people at offices in New York, San Francisco, Los Angeles and half a dozen European cities. By the end of the year it will complete the formation of its international design network by opening offices in Hong Kong and Tokyo.

In 1989 Siegel & Gale had "no clients and no office". Alan Siegel and Robert Gale - the original partner who sold his interest in 1978 - "pounded the pavements looking for work."

Corporate identity was then in its infancy. In the early days Siegel & Gale worked on piecemeal projects for small businesses and political organisations. After six months it was given a project in South America for Unimoyal, which had been one of Alan Siegel's former clients.

It was in the mid-1970s that Siegel & Gale really found its feet. First it won a competition to devise a new international corporate identity for Pitney Bowes. Then it moved into a new area - language simplification - for which it is now best known.

The involvement with language simplification began when Alan Siegel saw some of the loan agreements used by Citibank, one of the company's clients. "Citibank was presenting itself to the public as an accessible bank, but its loan agreements were complex, confusing and full of legalese," he said. "I rewrote them in a clear, more accessible way."

Citibank accepted the rewritten agreements. Siegel & Gale formed a language simplification division to specialise in

the drafting of legal and commercial documents. The division has since "simplified" everything from the Dutch Revenue Service's tax forms to the New York telephone bill. It provided 30 per cent of the company's \$20m (211.5m) fee income last year.

The underlying principle of language simplification now defines all the company's work. Siegel & Gale has adapted "simple is smart" as its clarion call.

By the mid-1980s Siegel & Gale was established alongside Anspach Grossman Portugal, Landor and Lippincott & Margulies as one of the leaders of US corporate identity. It started a string of big chip clients and employed 60 people at its New York office.

Alan Siegel was convinced that the company's future lay in the international arena. He was also aware that it would need public relations, market research and political lobbying too. Design looked like a logical addition to its portfolio.

Just as Saatchi had assembled international networks of advertising agencies and public relations consultancies, so it intended to become an international force in design.

As soon as the Saatchi deal was settled, Siegel & Gale began to expand from New York into other cities. Its international expansion has, however, taken far longer and been much more difficult than it initially expected.

The expansion has been hampered by internal prob-

lems. After the acquisition of Ted Bates in 1986, Saatchi was preoccupied by the problems of restructuring its advertising activities. Similarly Alan Siegel found it difficult to divide his time between the demands of building an international network and managing the existing business.

But the principal problem was the immaturity of the design industry, Siegel says. He found it difficult to find the calibre of people needed in other countries and to identify suitable acquisitions.

As a result Siegel & Gale's international expansion has been a time-consuming combination of acquisition and start-ups. It set up its own business in San Francisco, but bought Cross Associates - eventually to be renamed Siegel & Gale - in Los Angeles. It set up on its own in London and Madrid and "inherited" offices in Copenhagen, Oslo, Stockholm, Hamburg and Sydney as a legacy of Saatchi's acquisitions. By the end of this year it should have opened offices in Italy, Japan and Hong Kong.

Almost all the offices are full service design consultancies. Alan Siegel is convinced that the company could not attract the kind of people it needs if the role of its international offices did not include the creative work and was restricted to sales and project management.

Siegel & Gale is also expanding its activities outside corporate identity. Whereas as other identity consultancies - like Landor in San Francisco and Wolff Olins in London - have diversified into different areas of design, it is concentrating on other "corporate" activities such as advertising and desktop publishing.

Yet Siegel & Gale's chief challenge is in the international arena. It already derives about 35 per cent of its fee income outside the US. Once the international network is established, Alan Siegel expects that proportion to rise rapidly. It will then become clear whether Siegel & Gale can really rival Landor as a truly international design consultancy.

Alice Rawsthorpe

Fitch-RS PLC. Innovative and appropriate design solutions. Our clients include: Midland Bank, Xerox, Texas Instruments, Prudential Corporation, Electrolux, Victoria and Albert Museum, Sara Lee, Ford, La Rinascentre, Kodak, Reebok, Rune Gustafson, Tom David, Alice Rawsthorpe.

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DESIGN 5

PROFILE: FITCH R-S

Driven by commercial sense

RODNEY FITCH, who has spent the past 17 years building one of the largest design groups in the world, was recently told by a prospective US client that his company did not look "serious".

The story demonstrates not only the degree of fragmentation in the \$5bn global design market but how differently design companies do business on the two sides of the Atlantic.

By any standards, Fitch R-S is a design company to be taken seriously. It is driven by a strong commercial sense and determined to become one of the few truly international players in the design world.

Last year it took some major steps in its development. It integrated the UK architect Gordon Benoy, re-structured into four major divisions (product design, interior design, architecture and graphic communication), and finally agreed its \$10.5m acquisition of one of the leading US product design groups - RichardsonSmith.

In spite of all this, Fitch took the decision to fly to the US personally and present to the prospective client, single-handed. In retrospect he realises it was a mistake. The local competition, which

fielded five marketing men and a multiple screen slide show, were rewarded with the kind of contract on which the Fitch business built its reputation - the design of a mid-market chain of fashion stores.

"If the British design industry wants to compete in the Superleague, it is going to have to toughen up," says Fitch, who, though supported by an able management team, is still the driving force in his business.

Trained as an architect, he began his career by working for Terence Conran. After 10 years he broke away from the Conran Design Group to form his own company, and rapidly pulled in one of his biggest and best-known clients, the then-dominant Burton Group. Working with Ralph Halpern, Fitch and Company helped to segment the lacklustre retailer into a series of new and profitable stores like Top Shop and Top Man.

Fueled by the retail boom, including work for shopping centres and Heathrow airport terminals, Fitch and Company joined the United Securities Market in 1972 and graduated to a full listing two years later.

Today the company believes it can operate internationally

without offices in Europe, but in the late 1970s and early 1980s invested substantial amounts of time and money unsuccessfully trying to establish offices in Spain and France, as well as in the Middle East. "It was a different world at the time and I didn't know any better," says Fitch.

Nevertheless, Fitch R-S has provided the City with a sustained growth in profits and turnover: its half-year figures in September 1988 reflected the contribution made by Gordon Benoy with a \$7.5m turnover and pre-tax profits of £1.5m. This represents a profit margin of 18.9 per cent, its greatest since 1985.

In common with other shares in the sector, Fitch R-S's have taken a severe tumble recently and, in common with most chairmen, Fitch believes that his shares are undervalued.

After years of buoyant growth from retail design, Fitch is now entering more competitive conditions. The uncertain outlook for consumer spending, combined with intense pressure on retail profits, could force UK retailers to reduce design budgets this year. Fitch, together with the other UK retail designers,

may face the same decline in demand that hit their counterparts in the US last year.

But Rodney Fitch does not accept the argument that a reduction in retail budgets would affect his company.

"Major retailers like Sir Ralph Halpern, who have spent years building their brands into pre-eminent positions, will not allow that to drift away," says Fitch. "I don't think there is any evidence to say that they will not continue with their developments. What may well happen is that they look for people who can offer added value - the comfort of experience, research and information."

He points to the scale and changing nature of the projects on which Fitch R-S is working, from bowling alleys to 1.5m sq ft shopping centres which can soak up investments of \$400m and take up to five years to complete. The benefit of a multi-disciplinary design company like Fitch R-S is that it can take a shopping centre project right through from conception to completion by calling on its graphics, research, architectural and interior design disciplines.

But breaking into new areas of design, such as products and

graphics, has not been easy for Fitch R-S. In 1988 architecture and interior design accounted for 64 per cent of its turnover and a key priority for the company is to establish itself as a leader in the four fields it has defined.

In this respect Richardson-Smith offers enormous benefits. Product design accounted for more than 50 per cent of Richardson-Smith's \$7.8m 1987 turnover. Its marriage with Fitch and Company has created a design group which can be said to be among the world's leaders in both retail and product design.

With a combined staff of more than 500 people operating out of five UK and US offices, Fitch R-S is arguably winning the race to become the first truly international British design group. Out in front is the American giant, Lander Associates.

But while Fitch R-S may dominate its rival in retail and product design work, it has hardly made an impact on Lander's speciality of graphics. Packaging and, more significantly, corporate identity work, do not spring to mind at the mention of Fitch R-S, even though they account for roughly 18 per cent of the com-



Fitch: stalking?

pany's business.

Given Fitch's new-found acquisitive streak, City analysts are speculating that Fitch R-S is stalking some companies in this area. Alternatively, Fitch could surround himself with marketing men and multiple screen slide shows. But that is not his style.

Rufus Ollins

PROFILE: PENTAGRAM

Roots remain close to the surface

THE PARTNERS in Pentagram's West London office give the impression that they are paid for what they like doing best. It is design itself that interests them, not the business of running and developing a company. Unlike contemporaries such as Fitch R-S and Michael Peters, their 1970s roots are never far from the surface.

Conventional marketing techniques, for example, are frowned on. Instead of investing in marketing executives and advertising budgets, Pentagram publishes a series of quirky and beautifully produced pamphlets called The Pentagram Papers, prints a gift book each Christmas and takes on high profile but unprofitable pieces of business such as the re-design of book jackets for Faber and Faber.

"We don't make money doing Faber and Faber," says one of the partners, John McConnell. "It's just an incredible delight which we do for the hell of it. Of course it's a pocket business and it could be argued it's what we do instead of having a salesforce."

It has proved a very successful formula. With a staff of 120 and offices in London, New York and San Francisco, the privately-owned Pentagram claims more than 200 clients and admits to a turnover of \$15m for its last trading year. Profits will not reveal.

There are 18 mini profit centres within the organisation, each run by a shareholding designer. Since its formation in

1972, Pentagram has operated on the principle that a design guru leads his own small team of disciples - whether it be Kenneth Grange shaping the look of every-day products from the Kenwood Chef to the 125-high speed train, or David Hillman transforming the look of magazines and newspapers.

"The Achilles' heel is that you have 18 people all rushing to the grave at the same rate and, while of course they are the drivers, that is a weakness," says McConnell. None of the employees at Pentagram has ever been made a partner.

In 1987 the company changed its structure for the first time in its history by introducing associates who run their own jobs without sharing in the company profits.

This first step towards a more traditional structure took place not just because of the company's growth (it has doubled in size every three years) but because of the difficulty of finding new partners.

The company began with five (Theo Crosby, Alan Fletcher, Colin Forbes, Mervyn Kurlansky and Kenneth Grange) and although it now has 18, there have been no additions to the UK set-up since Colin Forbes moved to the US eight years ago.

In addition to the four original founders who have stayed in the UK, are McConnell and Hillman. The six partners who now work out of the London office have each built formidable reputations for themselves in the world of design and say

that they would only consider inviting creatives of an equal stature to trade under the Pentagram name.

The newest recruit, Hillman, arrived 11 years ago. He had already worked as an art director on Nova magazine, set up his own practice and designed the daily French newspaper, Le Matin de Paris. He is currently working on the design of four European publications and his influence in Britain can be seen in the look of the New Statesman and Society and the radical shake-up of The Guardian.

McConnell came to Pentagram very soon after the company was formed, having completed the much admired art nouveau identity for Biba, the fashionable 1960s boutique. He has since gone on to carry out corporate identities and massive packaging programmes for companies including Lucas Industries, the London Docklands Development Corporation and Boots.

Messrs Crosby, Fletcher, Kurlansky and Grange are just as accomplished. Grange, for example, through his work for British Rail, Kenwood, Venner and Parker, has established himself as Britain's most successful product designer. Today he generates an increasing amount of work from Japan, from a gas heater for the Osaka Gas Company to car wheels for the Nippon Metal Company.

Recognising that they have to find new areas for growth, the UK partners are constantly

looking for new blood of the right calibre, but catching the elite before it becomes locked in somewhere else has proved a problem. Meanwhile, Pentagram's founding architect, Colin Forbes, has been finding it less difficult in the US. Since his arrival in 1980, Forbes has built up the New York business to the extent that with its four partners it is now said to contribute as much to Pentagram's profits as the London office.

The three-year-old West Coast office is smaller and represents another break with the Pentagram tradition since its three partners were taken on simultaneously. In both New York and San Francisco the majority of the work consists of annual report and brochure design.

Although the mix is more varied in the UK overall, 10 of the 13 Pentagram partners specialise in graphics. Business is buoyant, despite the growing number of competitors picking up prestigious pieces of busi-

ness.

Pentagram could even be said to be losing out in some areas, but McConnell remains sanguine about the future. "There is still an enormous amount of the type of business we are interested in, where we don't have suddenly to pretend to be something which we are not," he says. "It may be twee but to enjoy what we do is still the major aim in the way we run our business."

Rufus Ollins



Pentagram partners. Left to right, top row: Alan Fletcher, Neil Shukery. Middle row: Theo Crosby, John McConnell, Kit Hinchey, Linda Hinchey, David Hillman, Peter Harrison. Front row: Colin Forbes, Mervyn Kurlansky, Kenneth Grange. (Not pictured: Elan Menasse, Woody Pirtle)

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DESIGN 6

Alice Rawsthorn provides a guide to who's who

The top ten international design networks

1. WPP Group
\$57.5m fee income
880 employees
Subsidiary of WPP Group (UK)
Headquarters: London
Since Martin Sorrell took control in 1985, WPP has become the world's biggest design group by buying a succession of design consultancies in the US and the UK. In contrast to Landor and Siegel & Gale, WPP favours allowing its businesses to operate autonomously within their markets, rather than welding them into a homogenous global network.

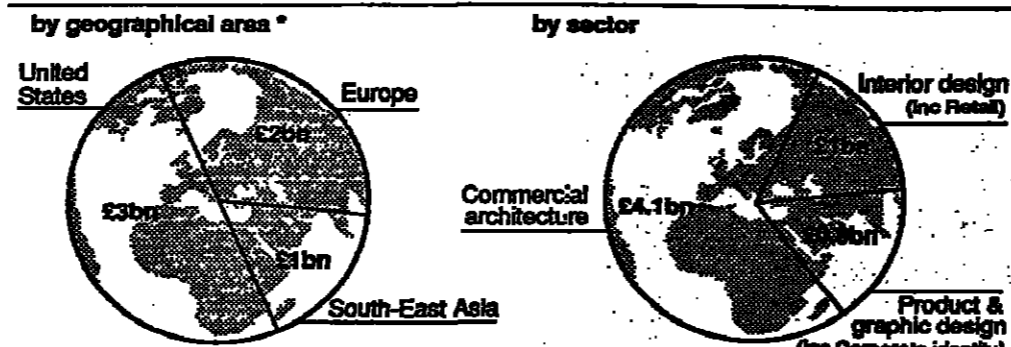
2. Landor Associates
\$28.2m fee income
500 employees
US private company
Headquarters: San Francisco
Despite the flurry of corporate activity that has swept through the industry in recent years, Landor is still the only truly global consultancy. Landor has expanded rapidly from its original base of a ferry in San Francisco harbour to

open offices all over the world. It has, however, revised and restructured its network over the years.

3. Michael Peters Group
\$22.5m fee income
720 employees
UK public company
Headquarters: London
Since going public five years ago, Michael Peters has combined international expansion with diversification into new disciplines to augment its traditional business as the UK's largest packaging designer. It has, however, encountered problems with Hambrecht Terrell, the US retail designer and its most ambitious acquisition to date.

4. Addison Consultancy
\$20m fee income
300 employees
UK public company
Headquarters: London

World design market, 1988



Addison is the product of a series of mergers and acquisitions over the years. Through Allied International Designers it was one of the pioneers of corporate identity in the UK, but it has since suffered from financial problems. Despite successive rounds of restructuring it is still bounded by bid speculation.

5. Fitch-RS
\$17.4m fee income
500 employees
UK public company
Headquarters: London
Having made its name within retail design in the UK, Fitch is pursuing a strategy of broadening the base of its business both by international expansion and by moving into

new disciplines. The acquisition of Richardson-Smith last summer furnished it with a North American base and with expertise in product design.

6. Siegel & Gale
\$16.5m fee income
220 employees
Subsidiary of Saatchi & Saatchi (UK)

Headquarters: New York
Saatchi and Saatchi, the aggressive marketing services group, acquired Siegel & Gale, a leading US corporate identity specialists, in 1985 to act as the base for a global design network to complement its other activities. S&G is now expanding at a frenetic pace in an attempt to rival Landor by assembling a world-wide network.

7. Pentagram
\$8.8m fee income
120 employees
UK private company
Headquarters: London
Pentagram is a law unto itself in the design world. It is probably the only truly multi-disciplinary international consultancy, which services clients world-wide from its offices in the UK and US. Its reputation for quality and creativity

ensures its involvement in many of the most prestigious international projects.

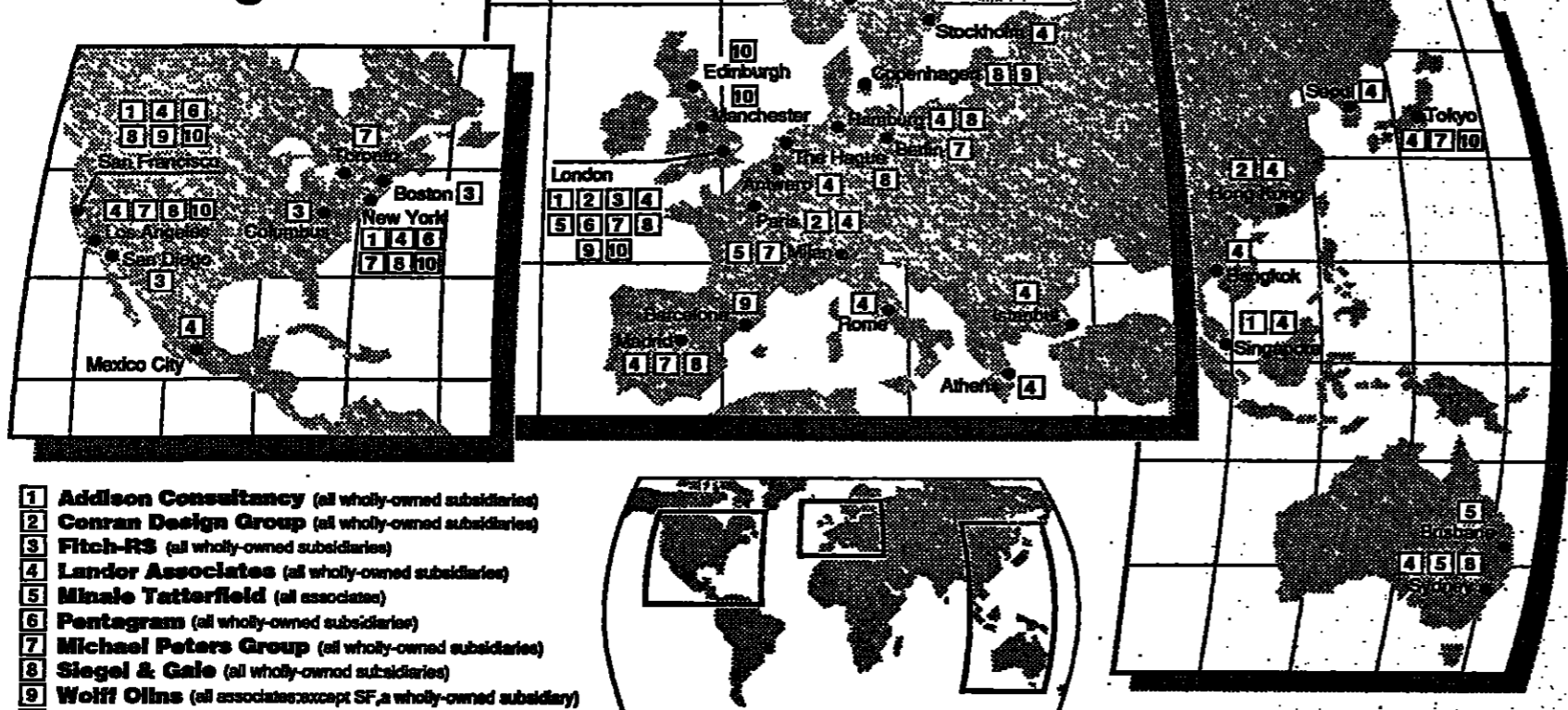
8. Conran Design Group
\$8.5m fee income
240 employees
Subsidiary of Storehouse (UK)
Headquarters: London
Although Conran is still inextricably linked with Storehouse, the UK retailing group controlled by Sir Terence Conran, a large tranche of its work is for external clients. It has had a Paris office for several years and has just expanded in Asia-Pacific by opening a new office in Hong Kong.

9. Wolff Olins
\$7.8m fee income
180 employees
UK private company
Headquarters: London

Wolff Olins is established as Europe's leading corporate identity consultancy with projects for multinational chemical companies like ICI of the UK and Alcoa of the Netherlands. It has also led the expansion of UK consultancies in the public sector through its work for government departments and for the Metropolitan Police.

10. Minale Tatterfield
\$5m fee income
85 employees
UK private company
Headquarters: London
Minale Tatterfield made its name in the UK as one of the liveliest and most creative corporate identity specialists but is involved in other areas such as packaging. It has opened offices across Europe and Asia-Pacific. Last autumn it moved into Australia by acquiring an interest in Bryce Design.

The Design World



YOUNG TALENT

Next for the top

ONCE THE dust has settled on all the acquisitions and associations that have reshaped the design world in the last year or so, design should emerge as a more mature industry.

Yet the industry is still highly fragmented in structure and despite the emergence of the giant international groups, the industry is still dominated by small, entrepreneurial companies.

It costs next to nothing to set up in business as a designer. As a result it is still relatively easy for young designers - with lots of talent and little capital - to make their names.

David Davies, who has become one of the most successful European retail designers in the 1980s, acts as an apt example.

His company, David Davies Associates, was formed in London six years ago. It already has a turnover of \$2m and employs 130 people. DDA made its name in the



David Davies. UK through its work for Next: until recently regarded as one of the significant retail successes of the 1980s. In 1988

it executed its first US project by designing the Paul Harris women's wear stores. It has since worked for Valentino, the Italian fashion designer, and Maxx, the Dutch fashion group.

Davies is only one of a number of young designers to have made their mark in recent years. Neville Brody has emerged as one of the world's most influential graphic designers after his early work for the Face magazine in London.

Ettore Sottsass has moved from his base in furniture design in Milan to take on other projects such as the European stores for Esprit, the US fashion company.

Philippe Starck, meanwhile, who made his name in France as a furniture designer, is now one of the best known international interior designers after his work for Café Costes in Paris and the Royalton Hotel in New York.

Alice Rawsthorn

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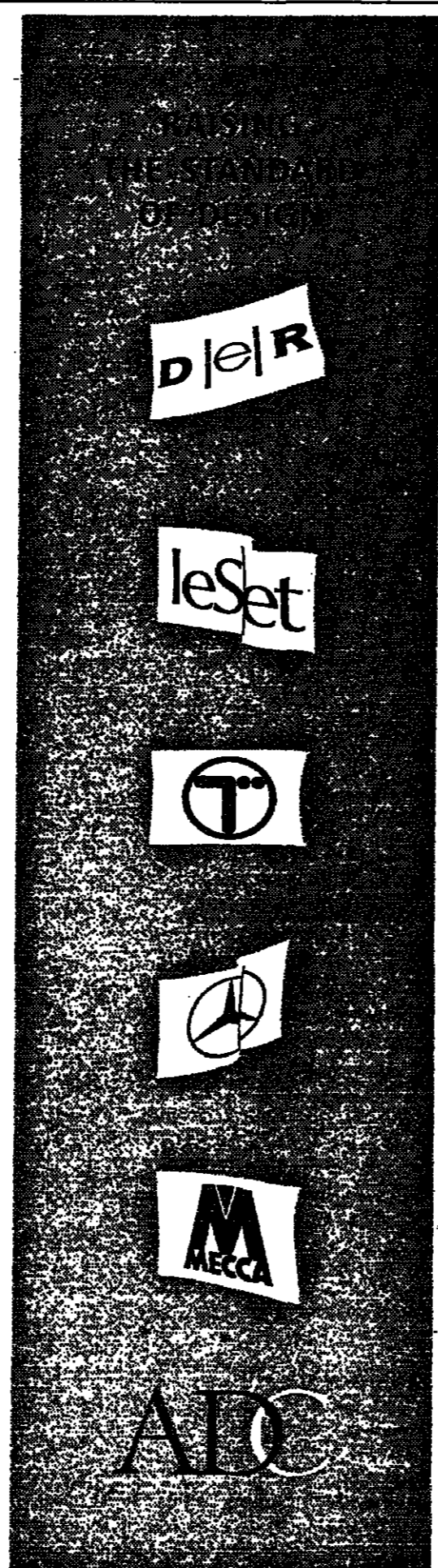
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